

ASUS  
Product  
Guide



Copilot+PC

ASUS

Mute background noise

Help me format a business plan

Find yesterday's meeting notes

ASUS Vivobook S 15

Your First **ASUS Copilot+ PC**

A new AI era begins

Powered by

Snapdragon

X  
Elite



Ultra-thin and light,  
Full I/O ports



Up to 18+ hours of  
battery life

Snapdragon and Qualcomm branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries.

# IN SEARCH OF INCREDIBLE

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.

— Jonney Shih, ASUS Chairman

- 15,000 employees worldwide
- 5,000+ world-class R&D team
- 72,192 awards won since 2001
- 94,280 green certification in 2021
- 82 countries covered by the international warranty

ASUS is the No.1 consumer laptop brand in Asia-Pacific, and a top-three vendor of consumer laptops globally. We're also proud to be world's best-selling, most award-winning motherboard brand. The combined talent of 14,500 international employees, including a world-class R&D team of 5,000 engineers, has elevated ASUS to become one of Fortune magazine's World's Most Admired Companies in 2021.



ASUS <https://www.asus.com/>  
 f /ASUS    i /ASUS    t /ASUS

## Incredible Stories

### Outperforming Competitors through 600 Days in Outer Space

R&K, a major supplier of computers and electronic equipment for aeronautical missions to outer space, provided MIR Space Station astronauts with two ASUS notebooks for their 600-day stint in space. "The ASUS notebooks never overheated like some of the devices made by other companies," said Russian cosmonaut Sergei Avdeev.

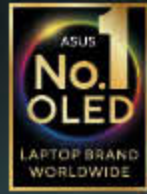
### First to Reach the Tallest Peak in Antarctica

On December 16, 2003, acclaimed mountaineers Shi Wang and Jian Liu embarked on an expedition to the summit of Mount Vinson — the tallest peak in Antarctica, where temperatures are known to drop below minus 100° F. The device they chose to take with them was an ASUS S200N notebook.

### First to Reach the Top of Mount Everest

For a Mount Everest expedition, a mountaineering team selected a series of ASUS notebooks as their devices of choice. Expedition team leader, Captain Wang Yongfong, took an ASUS notebook with him to the peak: At 8,848 meters above sea level, the ASUS notebook became the first in the world to reach the top of Mount Everest.

# YOUR NO.1 CHOICE



**No.1 OLED Laptop Brand Worldwide**

GfK and NPD combined retail data in 2021 Q4-2023 Q3, worldwide market.



At ASUS, we continue in our relentless pursuit for innovation to push everyone's creativity to the next level. Since launching our most comprehensive OLED laptop line-up in 2021, ASUS has earned the worldwide No.1 spot for OLED laptops.



**No.1 Consumer Notebook Company in Asia-Pacific** (\* Excluding China and Japan)

ASUS is the No.1 consumer notebook company in Asia-Pacific\* and No. 3 in Europe, Middle East, Africa, and in worldwide sales.



**No.1 Global Motherboard Brand**

With over 33% of the global market share, ASUS is the world's best-selling and most award-winning motherboard brand. Since 1989, ASUS has shipped over 550 million motherboards. Placed end to end, they would form a chain long enough to circle the globe nearly 4 times!

## Worldwide Achievement

**FORTUNE**

One of the World's Most Admired Companies for 7 years

**Interbrand**

No.1 most valuable brand in Taiwan for 8 years

**Forbes**

One of the World's Most Admired Companies for 7 years

**Clarivate™**

No.1 most valuable brand in Taiwan for 8 years

## 94,280 Green Certifications in 2021

ASUS was the first global IT company in the world to achieve EU Ecolabel certification for laptops, and 94,280 Ecolabels were registered globally in 2021.



**No.1 Global Gaming Laptop Brand**

Widely popular ROG gaming notebooks continue to be the worldwide leader in sales.



**No.1 Global Gaming Monitor Brand**

ASUS and ROG gaming monitors have dominated the worldwide market for four consecutive years and continue to be the No.1 choice for gamers!

Easier to browse



# REASONS TO LOVE ASUS

Welcome to the incredible world of ASUS! Here you can learn more about our award-winning laptops and their user-friendly designs. You can also explore exciting innovations created to enrich and enhance your digital experiences. You'll learn about the super-tough torture-testing that's responsible for our world-renowned reputation for quality and durability, and you'll discover exclusive ASUS software and services that help to unleash your full potential. We're immensely proud of our achievements, which have been recognized worldwide with a huge portfolio of prestigious Innovation, design and media awards. There's a whole world of reasons to love ASUS!

## 72,192 Awards Won Since 2001

ASUS innovation and quality is recognized worldwide

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## ASUS Perfect Warranty

Register your products to receive the ASUS Perfect Warranty!

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## Up to 2 year international warranty

more than 80 countries

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## Enjoy Exclusive ASUS Technologies

Get the most out of your ASUS laptop with exclusive ASUS technologies

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# 72,192 AWARDS WON SINCE 2001

ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the new digital era. Our ongoing efforts continue to receive worldwide recognition for every aspect of product development, including design, innovation, technology, quality, service, and energy efficiency.

Since 2001, ASUS has earned a total of 69,602 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating solutions designed for everyone to joy.



## Notable Media Coverage

### Laptop

**UX581 | 2019**  
The ScreenPad is a visually stunning element that, when paired with the 4K OLED display above, makes for a captivating scene. Second displays on laptops aren't a new concept: Asus had quite a library of dual screens in the early 2000s. However, it's currently the only company that does the conceit justice.



### PCWorld

**UX581 | 2019**  
If you're looking for one laptop to rule them all or one that stands out from the rest in a big way, the ZenBook Pro Duo might just be what you're looking for.





### TECH CRITTER

**UX581 | 2019**  
It brings a whole new user experience to the table where traditionally we are required to have an external display attached to the laptop. Now, everything is packed nicely in the chassis of a laptop that weighs just under 2.5 kg.



### GAMERBRAVES

**UX581 | 2019**  
Opening the lid, the first thing you'll notice will most likely be the secondary touchscreen. Your creativity and productivity can be pushed to the next level with this ultimate efficiency.



### Hite Century

**UX334/434/534 | 2019**  
The biggest difference of course are the size of their displays but all of them have thinner bezels than ever before that Asus has dubbed as 'NanoEdge' panels which maximize screen size.



### GAMERBRAVES

**UX581 | 2019**  
Opening the lid, the first thing you'll notice will most likely be the secondary touchscreen. Your creativity and productivity can be pushed to the next level with this ultimate efficiency.



### TECH2 TOUCH

**UX334/434/534 | 2019**  
It is an innovative laptop. If you want to have a ultra compact laptop with latest technology and unique features, then Zenbook 14 UX434F is one of the best option.



### TECH2 TOUCH

**UX334/434/534 | 2019**  
It is an innovative laptop. If you want to have a ultra compact laptop with latest technology and unique features, then Zenbook 14 UX434F is one of the best option.



# ASUS Perfect Warranty

Register your products to receive the ASUS Perfect Warranty!

Complete product registration within ninety (90) days of purchase and enjoy peace of mind with ASUS Perfect Warranty (APW).

We offer ASUS Perfect Warranty (complimentary accidental damage protection) on your ASUS products\* so that when accidents happen, we have you covered.

## What is ASUS Perfect Warranty?

ASUS Perfect Warranty (APW) is an additional protection service for ASUS products\*, providing coverage for any damage to the unit not covered under the ASUS manufacturer's warranty, including customer-induced damage. APW also includes International Warranty within its coverage. We provide the APW with free pick-up and return service in the UAE only.

## How to receive ASUS Perfect Warranty?

Complete product registration within ninety (90) days of purchase to enjoy ASUS Perfect Warranty. Please refer the following direction.



## Inclusions

ASUS Perfect Warranty covers the events listed below:  
Accidental drops, falls and other collisions  
Liquid damage, Electrical surges, Accidental breakage.

## Exclusions

Theft, loss, natural damage including but not limited to rain, fire, and flood, or any intentional damage.

## Notice

This AWP promotion is only applicable to purchases and repairs within UAE.

Under this Service Package coverage period, customer is eligible to one (1) claim per year, and one (1) part is allowed per claim. For any additional claims made for a repair of additional part(s), the labor, shipping and spare parts costs will be borne by the customer.

If any questions, please visit the ASUS support site <https://www.asus.com/me-en/support/>. ASUS reserves the right to approve, change, modify, or cancel the content of this promotion.

## ASUS Perfect Warranty Terms & Conditions

Accidents happen. ASUS Perfect Warranty helps you reduce potential repair or replacement costs due to any unfortunate mishaps that occur during normal use of your devices.

» ASUS Perfect Warranty provides coverage for the following types of accidental damage arising out of normal use: drops, falls or other collisions, liquid damage, electrical surges and accidental breakage.

» The ASUS Perfect Warranty does not cover the events listed below:

- The installation of wrong programme (or illegal programme) by the customer
- Lost or stolen products
- The damage caused by customer intentionally
- Loss of data during transfer, recovery of installation to the laptop
- ASUS Business products and accessories (Mouse, Cable, Bag etc...)
- Serial number is not recognizable

» In this Service Package, the Customer is eligible for one (1) service claim per year during the coverage period and only one part is allowed to be claimed remedy. The start for this Service Package will be backdated to the date the ASUS product was purchased.

Eligible only for selected ASUS / ROG laptops purchased from UAE ASUS authorized partners.

» The ASUS Perfect Warranty can only be used within the UAE, and products must also be purchased from authorized ASUS Partners in the UAE only.

» To receive your ASUS Perfect Warranty upgrade, customer must register as an ASUS Member and your products within ninety (90) day.

» The total cumulative costs of repair services claimed by customers under this service package shall not exceed the customer purchase price of the product.

» All components repaired or replaced by an ASUS Service Center will be under warranty for three months or for the remainder of the warranty period, whichever is applicable.

» In order to make a claim under this service package, you will have to provide a summary of where and when the incident occurred, as well as a detailed description of the incident. Failure to provide sufficient information or requested documentation will result in the claim being rejected.

» ASUS reserves the right to modify the terms & conditions without prior notice.

Contact our service center for more information : [service\\_me@asus.com](mailto:service_me@asus.com)



# Up to 2 Year\* International Warranty



- Up to 2 Year International Warranty in more than 80 countries
- Free pick-up and return service within UAE

Did you know that ASUS offers a up to 2 year\* International Warranty that's absolutely FREE? Some vendors claim to give a 3 year warranty, but it's actually only a 1-year labor & parts warranty plus 2 year free labor. That means after the 1 year warranty has expired, you still have to pay the cost of spare parts for repairs!

We're confident in the quality and durability of our products, so we provide a up to 2 year\* International Warranty more than 80 countries worldwide for ASUS laptop.

## International Warranty in more than 80 Countries

Albania 00355-42256031	Armenia 008-800-100-2787	Australia 001300-2787-88	Austria (0043)-13602775461	Azerbaijan 008-800-100-2787	Bahrain 00973 17100035
Bangladesh 009612332787	Belarus 008-800-100-2787	Belgium 0032-78150231	Bosnia Herzegovina 0038770311100	Bulgaria 00359-70014411	Cambodia Please contact nearest dist
Canada 001-888-678-3688	China 400-600-6655	Croatia 0038517776152	Cyprus 00800-92491	Czech Republic 00420-552302313	Denmark 0045-38322943
Egypt 08000060286	Estonia 00372-6671796	Finland 00358-969379690	France 0033-170949400	Georgia 008-800-100-2787	Germany 0049-(0) 2102-5789557
Greece (0030) 211 1985051	Hong Kong 00852-3582-4770	Hungary 0036-15054561	Iceland Please contact nearest dist	India 001800-2090365	Indonesia 001500128 (Local Only)
Ireland 00353-1890719918	Italy 0039 06 97626662	Japan 00570-063-120	Jordan 00962 6 5936781	Kazakhstan 800-800-080-5242	Kosovo 00383 38 551 895
Kuwait 0096522615060	Kyrgyzstan 008-800-100-2787	Latvia 00371-67408838	Lebanon 00961 3 441142	Lithuania-Kaunas 00370-37329000	Macao 0800997
Macedonia 0038923215473	Malaysia 001300-883495	Malta 0039-0697629789	Mexico 001-800-836-7847	Moldova 008-800-100-2787	Montenegro 00382-20608251
Myanmar Please contact nearest dist	Nepal Please contact nearest dist	Netherlands / Luxembourg 0031-591570290	New Zealand 00800-278-788	Norway 0047-2396 2691	Oman 0096824794814
Philippines 0063-2-7985700	Poland 0048-225718040	Portugal 00351-211156011	Romania 0040-21-330 1786	Russia 008-800-100-2787	Saudi Arabia 00800 8500 121
Serbia 00381114300328	Singapore 0065 - 6636 9163	Slovak Republic 00421-232162621	Slovenia 0038618888585	Switzerland 0041-848111014	South Africa 00861278772
South Korea 0082-2-1566-6868	Spain 0034-932938154	Sri Lanka Please contact nearest dist	Sweden 0046-868769407	Taiwan 00800-093-456	Thailand 0066-2-401-1717
Turkey 0090 850 5222787	Turkmenistan 008-800-100-2787	UAE 00800-2787-63	Ukraine 0038-445457727	United Kingdom 0044-1442265548	USA 001-855-755-2787
Uzbekistan 008-800-100-2787	Vietnam 001800-6588				

<https://www.asus.com/support/service-center-location>

\* subject to models

# We're Here to Help

## ASUS Support

From purchasing and using your device, to aftersales service, ASUS Support offers a diverse range of services to ensure you have a great ASUS experience!



### Pick Up & Return Service

Enjoy a door-to-door service including pick up, repair and return of supported hardware. Across UAE



### Zero Bright Dot (ZBD) warranty

Ensures your LCD display is of the highest quality. Please find detailed T&Cs on the official site



### Two-year International Warranty

100% free of charge, with no hidden costs. Covers over 50 countries.



### ASUS Premium Care

Extend or upgrade your warranty and keep your ASUS products in tip-top condition.



### Recycled for Charity

Drop off your old laptop at any ASUS service center, and we'll refurbish and donate it to those in need.

## ASUS Pick-Up & Return Service with in UAE.

On top of our 2-Year international warranty, we offer a premium Pick Up & Return Service for our customers and dealers. Customers can request for a door-to-door pick-up service, or simply drop off your ASUS device at the nearest ASUS Service Center or retailer for repair.

### ASUS SERVICE CENTER IN THE UAE

**UAE**  
 Ensure Services - Abu Dubai  
 (Burj Al Arab Tower Office #102 - Hamdan Bin Mohammed St)  
 Tel: 800-2787-63  
 Email: service\_me@asus.com

**UAE**  
 Sharaf DG - Abu Dhabi  
 (Sharaf DG Store, Level 2, Abu Dhabi Mall)  
 Tel: 800-2787-63  
 Email: service\_me@asus.com

**UAE**  
 Sharaf DG - Dubai  
 (Sharaf DG Store, Time Square Center)  
 Tel: 800-2787-63  
 Email: service\_me@asus.com

**UAE**  
 Ensure Services - Dubai  
 (Opposite Enoc Tasjeel, Al Qusais Industrial Area 5)  
 Tel: 800-2787-63  
 Email: service\_me@asus.com



### ASUS SERVICE CENTER IN THE MIDDLE EAST

**Bahrain**  
 Computer World SPC  
 Tel: +973 17311454  
 +973 17311252

**Egypt**  
 ASUS Service Center  
 Tel: 08000060286

**Iraq**  
 Keystone  
 Tel: +964 7905 79 5165  
 +964 7723 05 9215

**Iraq**  
 Al Nabaa  
 Tel: +964 7700661235

**Jordan**  
 GTS  
 Tel: +962 6 5657144  
 Ext. 208

**Lebanon**  
 Techomania Lebanon  
 Tel: +961-1-514003

**Kuwait**  
 Keystone  
 Tel: +965 226 15060  
 / 70 / 90

**Kuwait**  
 Xcite Service center  
 Tel: +965 180 3535

**KSA**  
 ASUS Service Center  
 Tel: 800-8500-854

**OMAN**  
 Intertech LLC  
 Tel: +96824783358  
 Tel: +96897041124

## Free Pick-up & Return Service within UAE



Call 8000 330 5910 to request for the Pick Up & Return Service



A Customer Service Representative will provide you with a Service Request number



You will receive a confirmation email, please print out the delivery docket form attached in the email



Paste the delivery docket form on the box and wait for the courier to collect the device from you.

## Service Product Collection / Drop location in UAE

### Ensure Services - Abu Dubai

Burj Al Arab Tower 1st floor Office #102 - Hamdan Bin Mohammed St - Abu Dhabi  
**Toll Free: 800-2787-63**

9am – 8pm Monday to Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, Commercial NB, ZenPad, Gaming NB, Gaming DT

### Ensure Services - Dubai

Ensure Services, Opposite Enoc Tasjeel, Al Qusais Industrial Area 5, Beirut Street - Dubai  
**Toll Free: 800-2787-63**

9am – 8pm Monday to Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, ZenPad, Gaming NB  
 Collection Center: Al Khaleej Center, Shop 105-106, Mezzanine Floor, Dubai, United Arab Emirates (10am- 8pm Saturday to Thursday)

### Sharaf DG:

Abu Dhabi - Abu Dhabi Mall  
 Dubai - Times Square Centre  
**Toll Free: 800-2787-63**

10:00am-10:00pm (Daily)

Products: Motherboard, Notebook, Graphic Card, Wireless, Mobile Phone, LCD Monitors, Desktop PC, Multimedia, Peripherals & Accessories, All-in-one PCs, Projectors, Tablet, PadFone, Eee Box, Vivo PC, ZenFone, Chromebox, Commercial NB, ZenPad, Gaming NB, Gaming DT, ROG Component.



# ASUS Lumina OLED



## Experience Visuals Like Never Before

At ASUS, we are constantly striving to innovate and optimize your experience with our OLED displays. As a result, we are proud to announce ASUS Lumina OLED — the name for a new generation of laptop displays with unprecedented visual quality. ASUS Lumina OLED displays are more accurate, more adaptive, and more reliable than other OLED displays, making them the ultimate choice for professionals, gamers, and entertainment enthusiasts who demand the best. These vivid OLED displays feature Pantone® Validated color rendering, VESA DisplayHDR™ True Black certification, and exceptional Delta E < 1 color accuracy, making them perfect for any task. When you choose a laptop equipped with an ASUS Lumina OLED display, you will enjoy the best possible visual experience, along with adaptive services such as color customization, power saving, and sharpened video playback. ASUS Lumina OLED displays are designed to be reliable, with eye care certification and ASUS OLED Care burn-in prevention, and laptops with ASUS Lumina OLED displays are strictly tested for durability. Get ready to experience a whole new level of visual performance and quality with ASUS Lumina OLED displays.

## 5 reasons to choose an OLED display

<p><b>100% DCI-P3 best-in-class color gamut</b></p>	<p><b>70% less harmful blue light</b></p>	<p><b>120Hz / 0.2ms ultimate motion clarity</b></p>	<p><b>Clearer images at any brightness</b></p>	<p><b>1,000,000:1 high contrast ratio</b></p>
<p>Vivid displays for precise creativity, color work and vibrant, visual entertainment.</p>	<p>With lower harmful blue-light levels, OLED offers better eye care and sleep quality.</p>	<p>Blur-free action scenes in movies and games, with ultra-smooth text scrolling.</p>	<p>Rich colors are maintained even at low brightness levels.</p>	<p>The deep blacks allow you to see previously unseen details in dark movie scenes.</p>

# Experience perfection with an ASUS Lumina OLED display

## More Accurate

- Color Accuracy
- Motion Clarity
- Perceptual Brightness
- Contrast Ratio



ASUS Lumina OLED displays deliver industry-standard Pantone® Validated color rendering<sup>1</sup>, with VESA DisplayHDR™ True Black certification and a Delta-E <1 color accuracy<sup>2</sup>. This means that ASUS Lumina OLED displays have a high dynamic range, deep blacks, and are capable of showing a wide range of colors with exceptional detail, even in dark scenes.

## More Adaptive

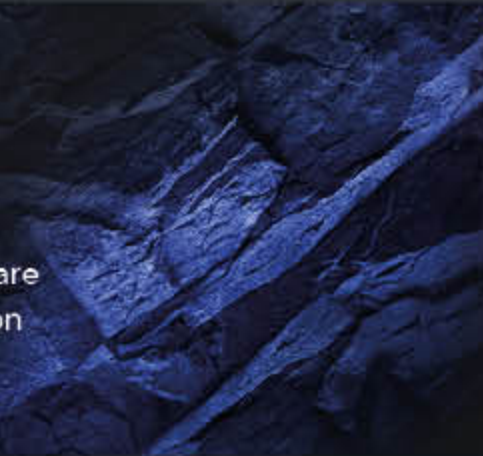
- ASUS Splendid
- OLED Power Saving
- ASUS Tru2Life



ASUS Lumina OLED displays are visually stunning, and also offer adaptive services. These include ASUS Splendid for color customization, Target Mode for power saving, and ASUS Tru2Life for sharpening video playback. These services enhance your visual experience and give you more customization options.

## More Reliable

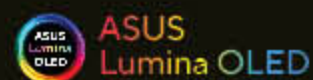
- Eye Care
- ASUS OLED Care
- Panel Protection



ASUS Lumina OLED displays are designed to be reliable, with TÜV Rheinland low blue-light certification for eye protection and ASUS OLED Care for burn-in prevention, along with a special thermal design and US military-grade testing for durability. ASUS also offers a free screen exchange service if burn-in issues occur during the warranty period<sup>3</sup>.

1. Pantone validation may vary by panel configuration.





Normal OLED

Most LCD

Color Gamut	100% DCI-P3 (133% sRGB) Delta E < 1 <sup>2</sup>	100% DCI-P3 (133% sRGB)	62.5% sRGB (45% NTSC)
Pantone® Validated	YES <sup>1</sup>	depends	depends
Refresh Rate	Up to 120Hz	depends	60 Hz
Response Time	0.2 ms	0.2 ms	10 ms
Peak Brightness	HDR up to 600 nits	depends	250 nits
Contrast Ratio	1,000,000:1 VESA True Black 500/600 certified	1,000,000:1	1,000:1
Harmful Blue Light	6.5% (70% reduction) TUV certified Flicker-free Dimming	6.5% (70% reduction)	21.5%
Color Depth	Up to 1.07 billion colors	Up to 1.07 billion colors	16.7 million colors
Customized Modes	ASUS Splendid	X	X
Burn in prevention	ASUS OLED Care Free panel swap under warranty <sup>3</sup>	X	X
Power Saving	OLED Power Saving	depends	X
Panel Protection	Thermal Design Protection US Military-Grade Test	depends	X

<sup>2</sup> Average tested result in MyASUS Splendid Display P3 and sRGB color gamut. Delta E < 1, +/- 0.5, and may vary by specification. Please note that the actual performance also may vary under different test procedures, equipment and patterns.  
<sup>3</sup> To further maximize the protection of your OLED laptop, ASUS has included OLED Care settings such as pixel refresh and pixel shifting, which are turned on by default. It's important to note that if any burn-in issues do occur within the warranty period, which might vary by countries, ASUS offers a free exchange service for the affected OLED laptop as long as the user did not manually turn off the OLED Care functions.

COLOR

Ultimate professional-grade colors

ASUS Lumina OLED laptops deliver exceptionally detailed and realistic visuals, with a cinema-grade 100% DCI-P3 color gamut. This means that the colors reproduced on the display are richer and more vivid: it's ideal for color-intensive projects, but also enhances any kind of content.

Delta-E < 1

Color accuracy

133 %

sRGB color gamut



100 %

DCI-P3 color gamut

Cinema-grade

Industrial standard

Industry-standard color fidelity



MOTION CLARITY

World-leading motion clarity with up to 120Hz OLED display

Ultimate 120Hz / 0.2ms for exceptional motion clarity

The new premium ASUS OLED display with 120Hz refresh rate and 0.2ms pixel response time is incredibly smooth and clear. In fact, both surprisingly and counter-intuitively, the 120Hz / 0.2ms OLED display is faster than a 165Hz / 3ms LCD IPS display — because it reduces ghosting to an indiscernible level. Simply put, this means even fast-moving visuals are smoother and clearer than ever.



144Hz / 12.5ms LCD



165Hz / 3ms LCD



120Hz / 0.2ms OLED

CONTRAST

## True black: See the unseen

ASUS Lumina OLED laptops reproduce blacks perfectly. An OLED pixel consists of three sub-pixels, each with its own self-generated illumination: a Full HD (1920x1080) display has 2,073,600 pixels, which means it has 6,220,800 self-illuminated sub-pixels, compared to just a few dozen LED backlights in a Full HD LCD display. When displaying black on an OLED display, the pixel is simply turned off to produce the darkest possible black. This enables extremely crisp and clear images even in the darkest scenes. You'll be surprised to see how many new details you'll spot in your favorite movies!

**1,000,000 : 1**

Contrast ratio

**600 nits**

Peak brightness<sup>4</sup>

**0.0005 nits**

True black



EYE CARE

## 70% blue-light reduction for eye care

Blue light is known to cause visual discomfort and disrupt sleep quality. However, due to the nature of the special organic lighting materials in an OLED display, ASUS Lumina OLED laptops emit 70% less harmful blue light<sup>5</sup>, and they're also certified by TÜV Rheinland and SGS. More importantly, unlike traditional blue-light filters, shifting the spectrum means there's no need to compromise color accuracy.

**70 %**

Reduced blue light<sup>5</sup>



Low blue light certified



Flicker free certified



Low blue light hardware certified

ASUS OLED CARE

## Protecting your OLED display

ASUS Lumina OLED laptops come with an ASUS-exclusive OLED Care mechanism that's proven to protect your OLED display. Image persistence, or burn-in<sup>6</sup>, on an OLED display can occur if a static high-contrast image is displayed for a prolonged period of time. To avoid this, when your ASUS laptop is idle for over 30 minutes, our specially designed Pixel Refresh feature kicks in. We also include Pixel Shift technology, which moves displayed pixels slightly to avoid consistently showing static images on your desktop. This significantly reduces the chance of burn-in by making sure all the pixels are illuminated and darkened equally, thus protecting the display from visible color shifts over time.



Pixel Refresh



Pixel Shift



Automatically hide Windows Taskbar in desktop mode



Windows Taskbar transparency effect

<sup>4</sup> Data is measured with DisplayHDR Test Tool. Peak brightness may vary by panel configuration.

<sup>5</sup> Compared to average LCD displays in the market, measuring energy emission of blue light in between 415-455 nm wavelengths.

<sup>6</sup> The characteristics of an OLED display can eventually change over long periods of use, leading to visible changes. This is completely normal, and can cause behavior such as image burn-in or persistence: this means that a faint ghost of an image remains visible even when it's replaced by a new image. These effects are more likely to occur if a non-moving (static) high-contrast image is displayed for an excessively long time.

# Power To Dream

## Boost your work efficiency with AI Engine

Ever felt your laptop falling short on speed for your workflow? ASUS addresses this with a range of laptops featuring the pro-grade Intel® Core™ Ultra 9 processor, designed to double productivity, as seen in models like the ASUS Vivobook S 15 OLED. Additionally, the Intel® Arc™ iGPU brings a performance leap with built-in graphics acceleration and ray tracing hardware, offering Immersive visuals and robust content creation. The Intel® AI Boost (NPU) with integrated NPU, a groundbreaking AI engine, enriches collaboration, boosts productivity, and enhances video editing, all while conserving battery life with exceptional performance per watt.

Up to  
**Intel® Core™ Ultra 9**  
Processor

Built-in  
**Intel® Arc™**  
Graphics

**Intel® AI Boost NPU**  
Built-in

Up to  
**5.1 GHz**  
With total 16 cores\*



\* The figures are based on theoretical performance. Actual performance may vary in realworld situations.

\* Applicable to selected models only.

# Unprecedented Productivity

## Your Icecool Spaceship

To keep it cool in all solutions, ASUS IceCool thermal technology ensures that laptops would not overheat and affect performance. For example, ASUS Vivobook Pro 15 OLED incorporates ASUS IceCool Pro thermal technology, with dual fans and five copper pipes to ensure that the Intel® Core™ CPU and NVIDIA® GPU operate comfortably within their 125 W TDP in Full Speed mode. This lets your work move at the speed of thought, and breathes life into your virtual worlds. The dual 103-blade fans feature impellers crafted from resilient yet lightweight side-chain liquid crystal epoxy polymer (LCP) to minimize vibrations. This design operates quietly, like a silently cruising spaceship, delivering top-notch performance anytime, anywhere. With the four fan modes in the MyASUS app, you can effortlessly switch between acoustic comfort and optimal performance.



**ASUS IceCool Pro**

Thermal technology

Up to  
**125W**  
Total TDP (CPU + GPU)\*

Up to  
**103**  
Tice Blades

**Dual**

Fans

**3**

Exhaust vents

**5**

Heat pips

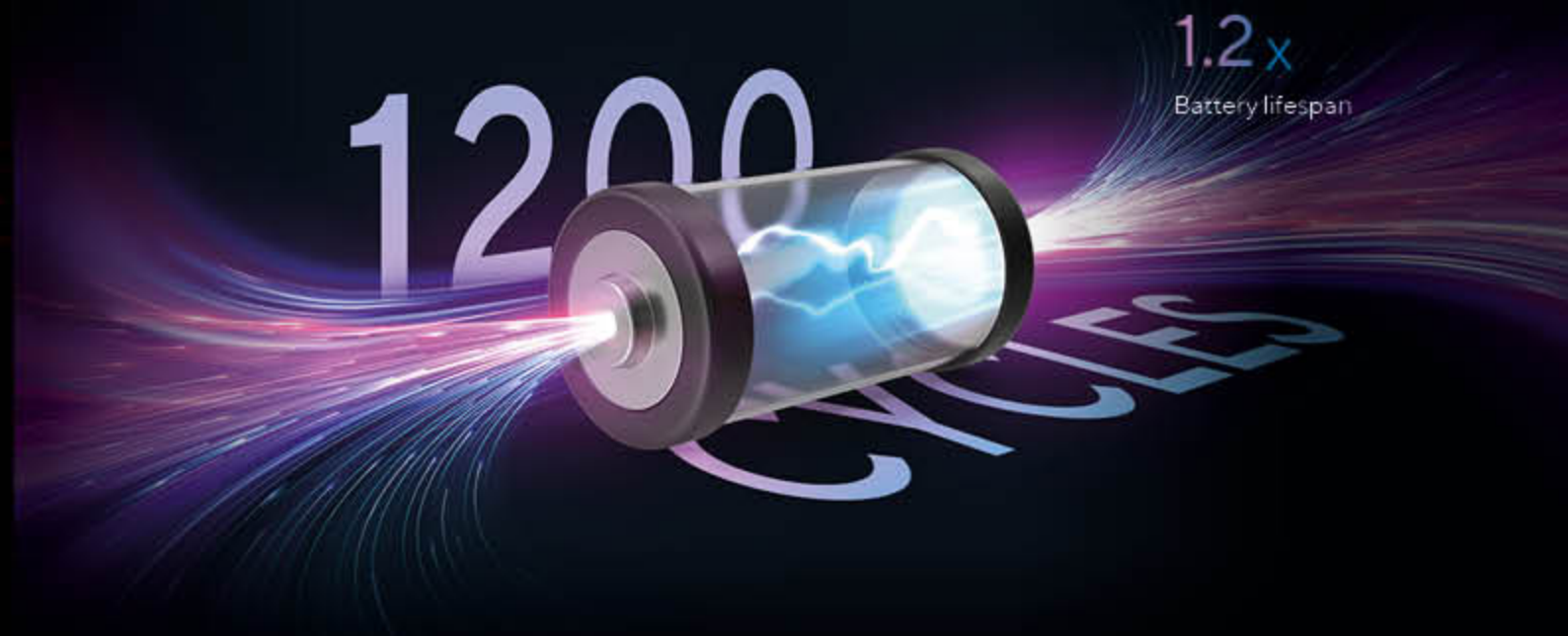
**<40 dBA**

Noise under standard mode

# Next-Gen Battery

## Battery Life Beyond Boundaries

Experience enhanced laptop performance and reliability through our exclusive battery technology. It extends your battery's life, increasing charging cycles from 1000 to 1200 in rigorous testing. This ensures your laptop serves you for an extended period, delivering long-lasting benefits.



## Battery Health Management

Extend your battery life with customizable options through MyASUS Battery Health Management. This feature adjusts the charging behavior, keeping the battery at a healthy 80% charge until you're ready to use it at full capacity.

**BATTERY CARE MODE**

**EXTEND BATTERY LIFESPAN**

**INSTANT FULL CHARGE MODE**

**STAY PRODUCTIVE**

\* The figures are based on theoretical performance. Actual performance may vary in real-world situations.  
\* Applicable to selected models only.

\* Applicable to selected models only.

# Copilot in Windows

Just ask. Your AI assistant in Windows can help you discover fresh insights, explore new skills, create with ease, and save valuable time.

## AI at your service

Get more done with fewer clicks. Copilot in Windows<sup>1</sup> delivers AI at work and brings intelligent tools together in your laptop. Copilot in Windows is designed to work with other Copilots including Microsoft 365 Copilot.

## Hyperfocus on priorities

Stay organized and in the flow with one place to get relevant answers to complex questions, tailor settings for your work style, set up focus sessions, and refine and clarify your content.

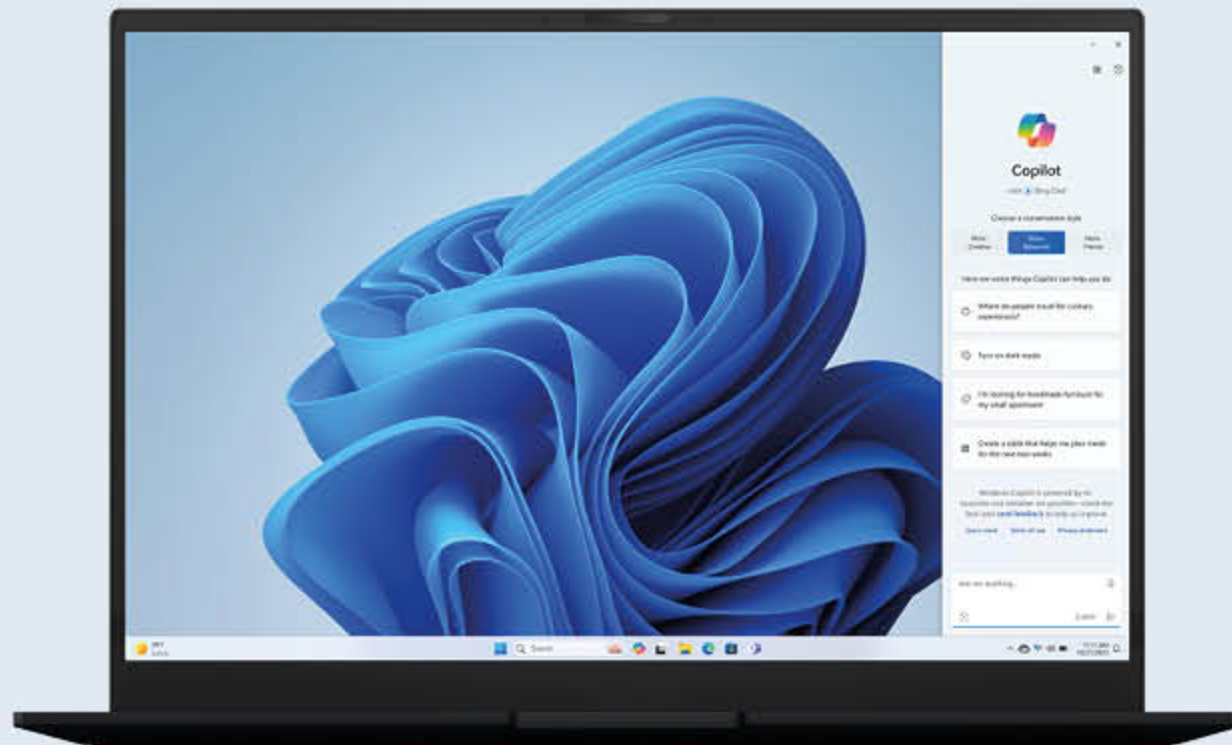
## Innovate faster and easier

You'll be done before you know it. Fuel creativity and problem-solving by sharpening your skills, effortlessly kickstarting writing projects, delivering relevant insights, summarizing information, and turning your words into art.

## Stay private, protected, and confident

Increase insights and efficiency while keeping business and personal data protected. Your content and search data will not be saved, used to train AI models, or viewed.

Achieve more with less time and effort using Copilot in Windows<sup>1</sup>. Your AI assistant at work does the heavy-lifting so you can do the extraordinary. With Copilot in Windows, you can get better answers, sharpen skills, find fresh solutions, and create in new ways.



# AI Tools in Windows 11

Your time is valuable



## For images, and imagination

Paint now comes with new tools to help you edit photos like a pro and create art like a visionary.<sup>2</sup>

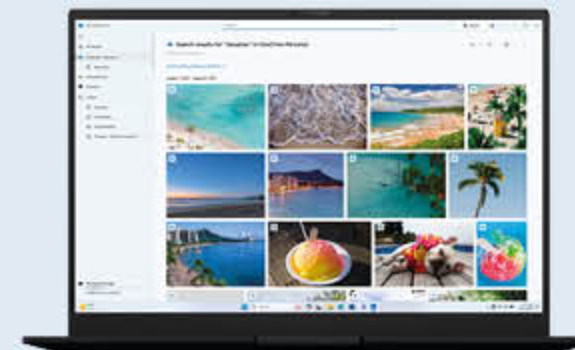
## Nothing's as clear as a screenshot

Capture exactly what's on your screen with Snipping Tool and Screen Recorder. Then, edit and share it with others.<sup>2</sup>



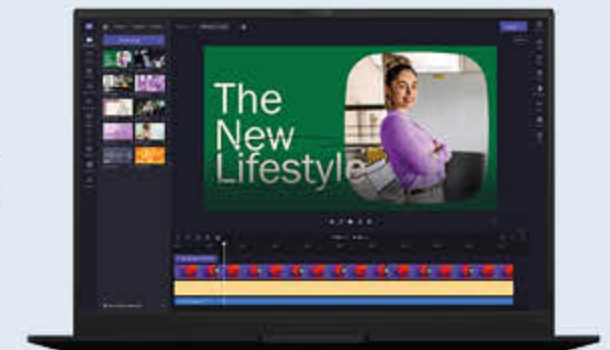
## For the moments worth remembering

The Photos app makes it simple to organize, edit, and revisit life's magical moments.<sup>2</sup>



## Inspiring ideas

When it comes to storytelling, editing matters just as much as scenes. Microsoft Clipchamp can help you make it all come together.<sup>2</sup>



1. Copilot availability and rollout timing varies by market. Copilot with commercial data protection requires Microsoft 365 E3, E5, Business Standard, Business Premium or A3 or A5 for faculty, or accessed using Microsoft Entra ID.

2. Copilot in Windows (in preview) is rolling out gradually within the latest update to Windows 11 in select global markets. Timing of availability varies by device and market. Copilot key feature availability varies by market. Learn more: <https://www.microsoft.com/en-us/windows/copilot-ai-features?r=1#faq>



# Ergonomic Design

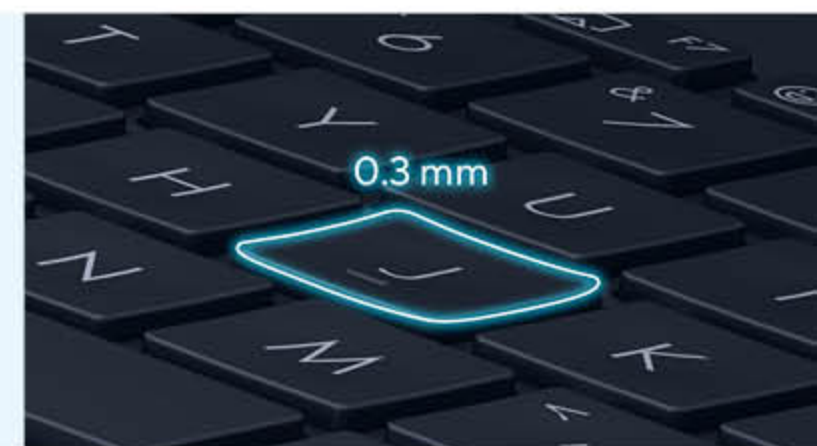
## Nuanced ASUS ErgoSense keyboard and touchpad

It's our mission at ASUS to elevate human interaction with technology to a higher and more intuitive level than ever before. The latest ASUS ErgoSense keyboard and touchpad are engineered to enable an unrivaled input experience that's in harmony with how you move, feel and touch. Your comfort is our highest priority. That's why the ErgoSense keyboard has an incredibly satisfying feel, with the optimum bounce and travel calculated with fine-tuned precision. Scrolling on our ErgoSense touchpad is just like touching silk. Its surface has a special low-friction coating that's also fingerprint resistant, keeping your work area as clean as new.

Experience the ErgoSense keyboard and touchpad, and you'll soon find yourself cruising effortlessly through your work.

### Dished key caps 0.3 mm

The 0.3 mm key-cap dish is designed to match the shape of your fingertips so your fingers are gently guided to the ideal contact point with the keys.



### Long key travel 1.4 mm

The long 1.4 mm key travel lets you type without having to use too much force. And the special ASUS-designed rubber dome guarantees your click force is met with just the right tactile bump you need for a nice grip.

### Quiet operation

The new ErgoSense quiet keyboard uses an optimized scissor-key mechanism that minimizes noise and resonance, benefiting both your personal space and those around you.



### Larger key cap with 19.05 mm key pitch

The full-size 19.05 mm key pitch is the same as a desktop keyboard, so you can whizz through your work with superb typing comfort and accuracy.



### Dedicated function keys

Transformed most-used functions — such as the emoji clipboard, microphone, and AI noise-canceling power switch — into convenient one-finger hotkeys for seamless switching.

### Ultra-smooth touchpad

The hydrophobic coating applied to our touchpad has a high water-contact angle. This means the nanotech-like surface provides smoother feedback for every scrolling movement. It's like touching silk



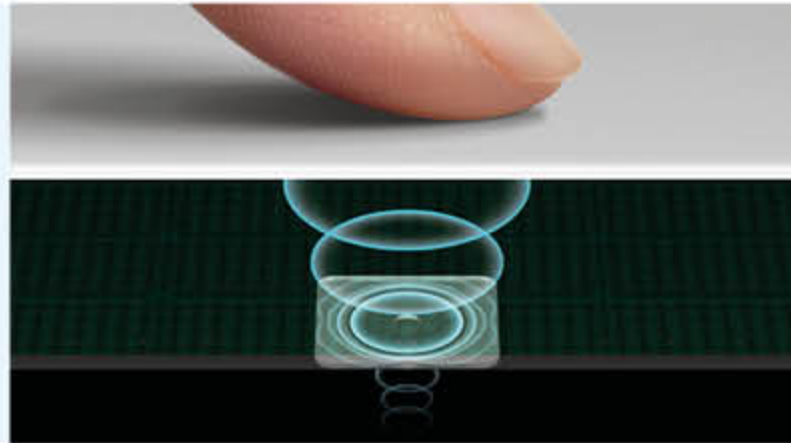
### Anti-fingerprint touchpad

We apply a high-end PVD anti-fingerprint coating that ensures excellent resistance to wear and tear. This coating also makes the surface really easy to clean. And even after more than 10,000 slides, the touchpad will still be as smooth as new.



### Quiet Touchpad

Our revolutionary silent touchpad technology utilizes a silent dome-switch sheet to reduce the impact force of pressing, effectively eliminating annoying noise and enhancing your personal space, as well as the comfort of those around you.



### More responsive

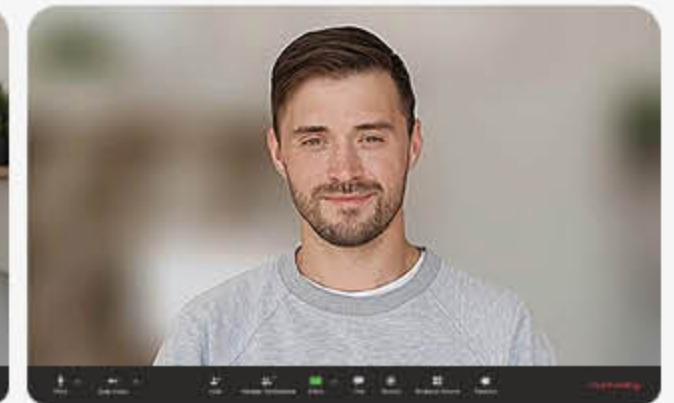
A 240 Hz report rate enhances the touchpad's available functions and allows it to more quickly detect your finger movement — creating seamless interaction with your device.



# Smart Conferencing

## ASUS AiSense camera effects, always look great in video calls

For the best video-call experience, the ASUS AiSense camera with Windows Studio Effects ensures you always look your best during virtual conferences.



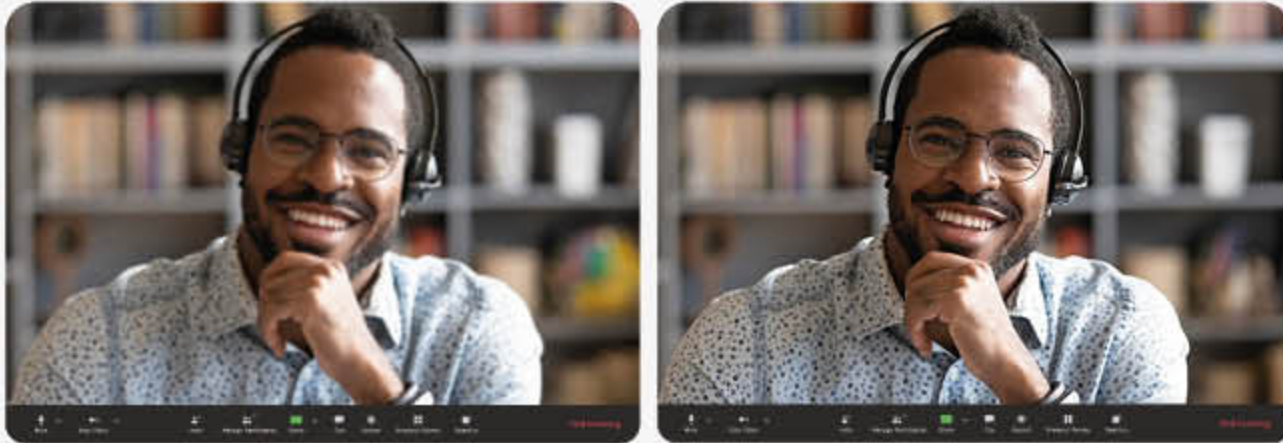
### Background Blur

Blurs the background to protect your privacy while doing video conference call at home.



### Eye Contact Correction

Automatically detects your eye movements and adjusts your gaze so you appear to be looking directly at the camera.



### ASUS 3DNR

ASUS 3D Noise Reduction (3DNR) Technology significantly upgrades the webcam image clarity for clearer conference calls.

## Next-level AI noise-canceling audio technology

To provide exceptional remote-working and video-conferencing experiences, features ASUS AI Noise-Canceling Technology that employs machine learning in order to isolate unwanted noise from human speech. This technology helps to filter out ambient noise for optimum group conference-call quality. The ASUS AI Noise-Canceling Microphone feature in the MyASUS app can filter out ambient noise — so you'll hear what everyone else is saying.



## Conference calls with more possibilities

Conference calls can be single-presenter or multi-presenter, gathered around a single laptop with voices coming from various directions. With the upgraded system enabled via the MyASUS app, it detects and optimizes audio from either one direction or from all directions — ensuring top conference call audio quality.



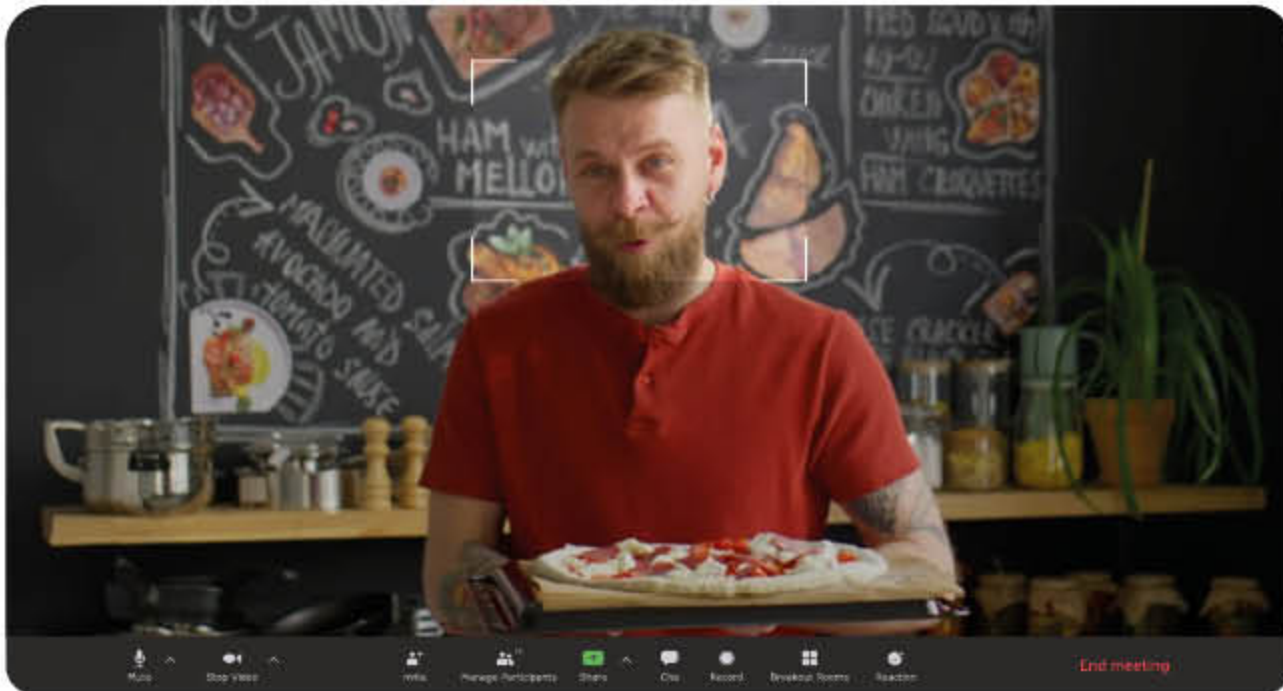
### Single presenter conference call

Single-presenter conference call mode can filter out noise and other voices, and ensures only the voice in front of laptop can be heard. When you switch on the Target Speaker Tracking mode it can even target and track new talkers within a 180° arc, making the feature ideal for recording large groups as well as for individuals.



### Multi-presenter conference call

Multi-presenter conference call mode filters out ambient noise whilst identifying multiple voices from all directions and distances, so all voices can be heard more clearly.



### Automatic Framing

Automatically detects and follows your motion for a better webcam experience while you are moving around.

# Security

## Your privacy, our priority

Your privacy is not just our priority — it's the very essence of our innovation, allowing you to experience a world of possibilities with complete peace of mind.



### Adaptive Dimming

Elevate your experience with our AI-powered camera. It tracks your presence, automatically dimming when you look away for uninterrupted focus and comfort.

### Adaptive Lock

ASUS Adaptive Lock protects your personal space and promotes energy efficiency. Seamlessly sensing your presence, it locks up when you step away.



### Multi-person detection

With your laptop's built-in intelligence, it knows when someone's encroaching on your space, making sure your privacy stays locked down.



### Windows Hello IR Camera

Windows Hello Infrared (IR) camera allows you to unlock your laptop quickly and securely.



# Worry-Free Support

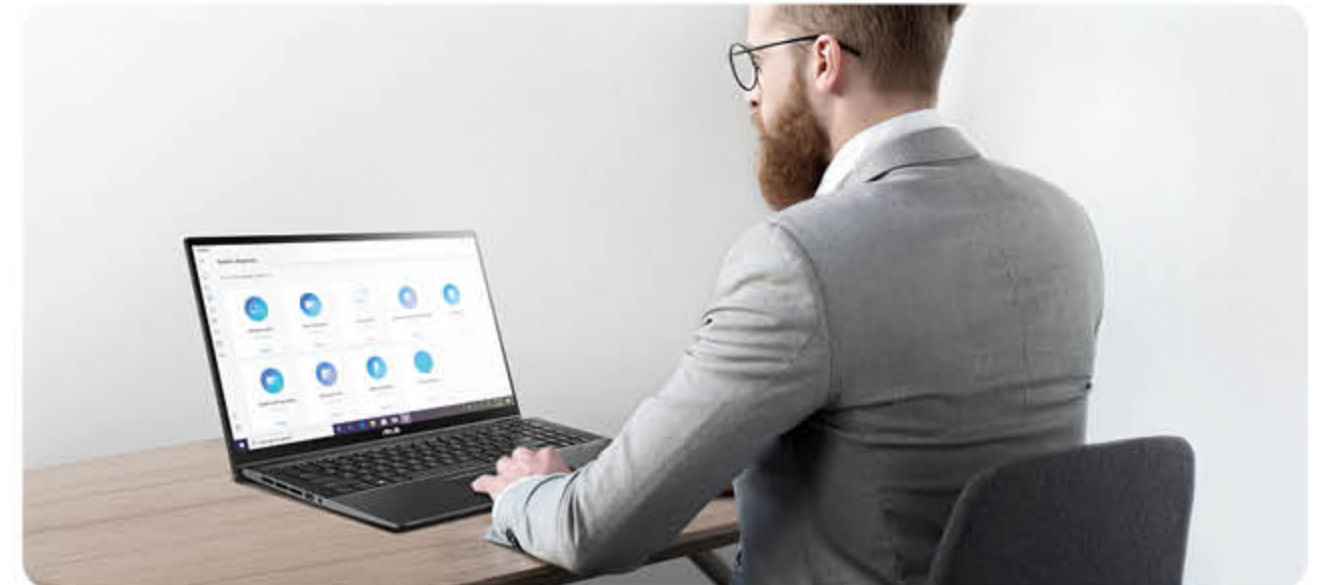
## ASUS AppDeals

Once you're part of the ASUS family, you can enjoy discounts on premium apps and ASUS-exclusive deals via AppDeals. As part of a select few, you get to enjoy reduced prices for many of the most popular apps out there. Be sure to check in often! We're constantly adding new exclusive deals so you can save money on your favorite apps.



## System Diagnosis

The System Diagnosis tool helps you identify any problems that are encountered, reports the sources of the issues, and provides instant suggestions. It also helps our customer service representatives to identify problems quickly and accurately if your device needs repairing.





# Break The Sound Barrier

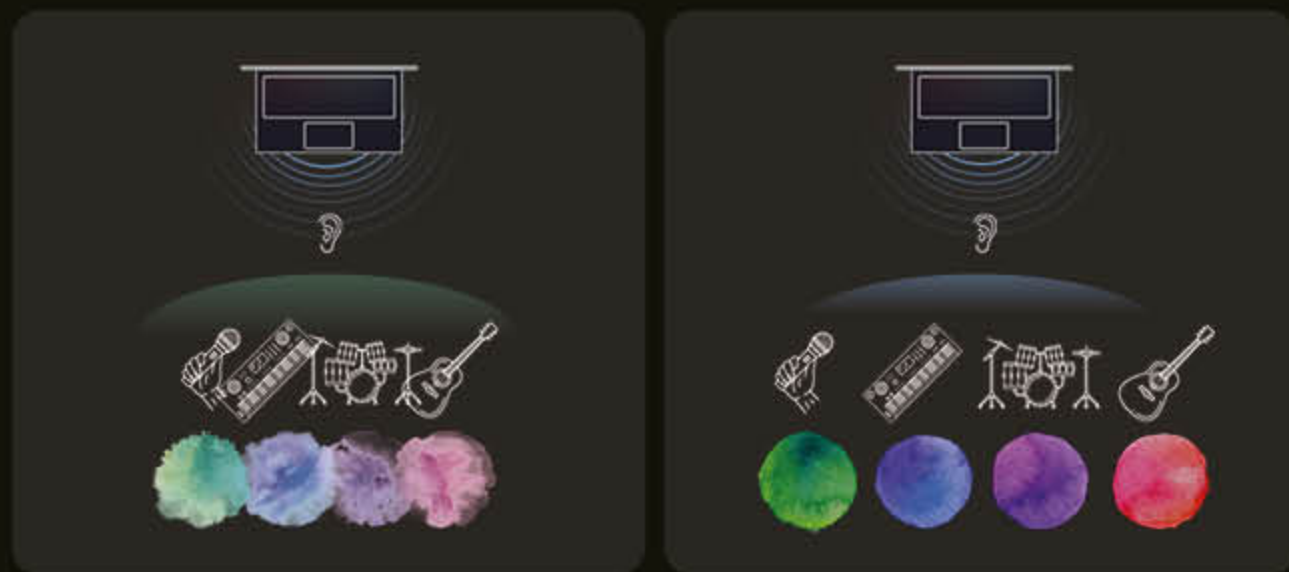
## Dolby Atmos: Dive into sound

With Dolby Atmos, sound can be more spatially dynamic — even overhead — creating an immersive soundscape that feels more realistic.



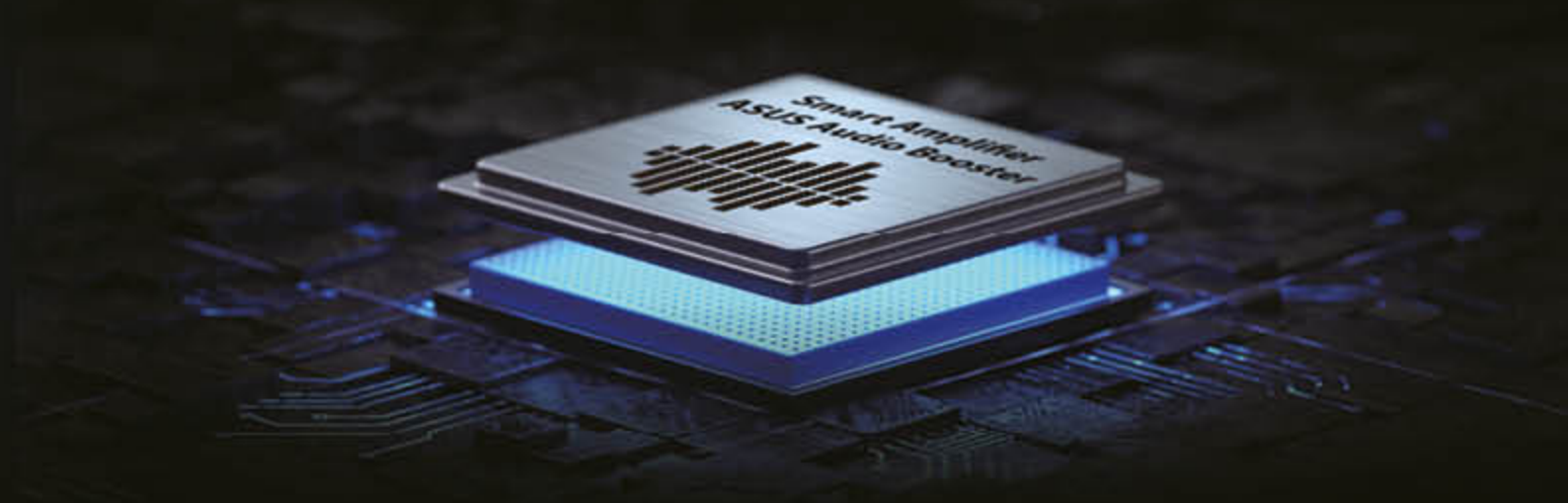
## Dirac: A new perspective on laptop audio

Dirac technology allows your device to reproduce the most immersive, pristine, and harmonically balanced experience you've ever heard on a PC, laptop or tablet. You'll hear a soundscape that is wider, with more depth than you would have thought possible. It's time to unleash the true audio potential of your device.



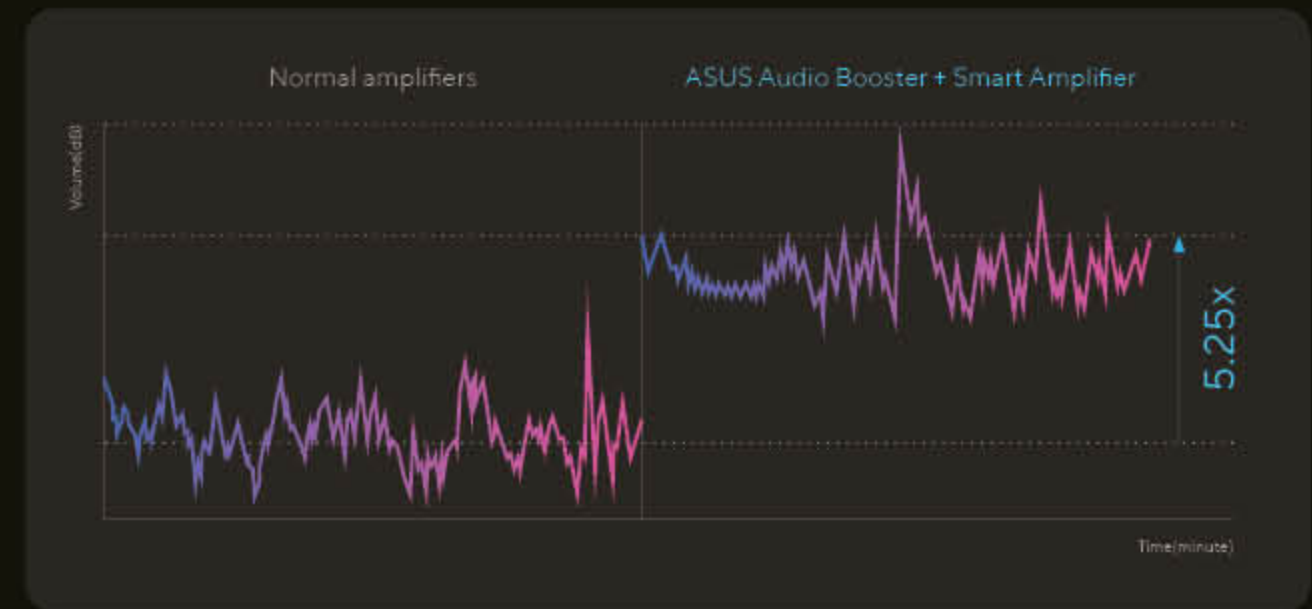
## Louder sounds and dynamic sound experience!

Using a Smart Amplifier and ASUS Audio Booster technology, the audio volume is boosted by up to 5.25x. The distortion-suppressing dual-channel Smart Amplifier is equipped with a powerful DSP chip that can prevent long-term damage to the sensitive speaker voice coils. Creating or listening to audio in your videos, movies, music or games has never sounded better!



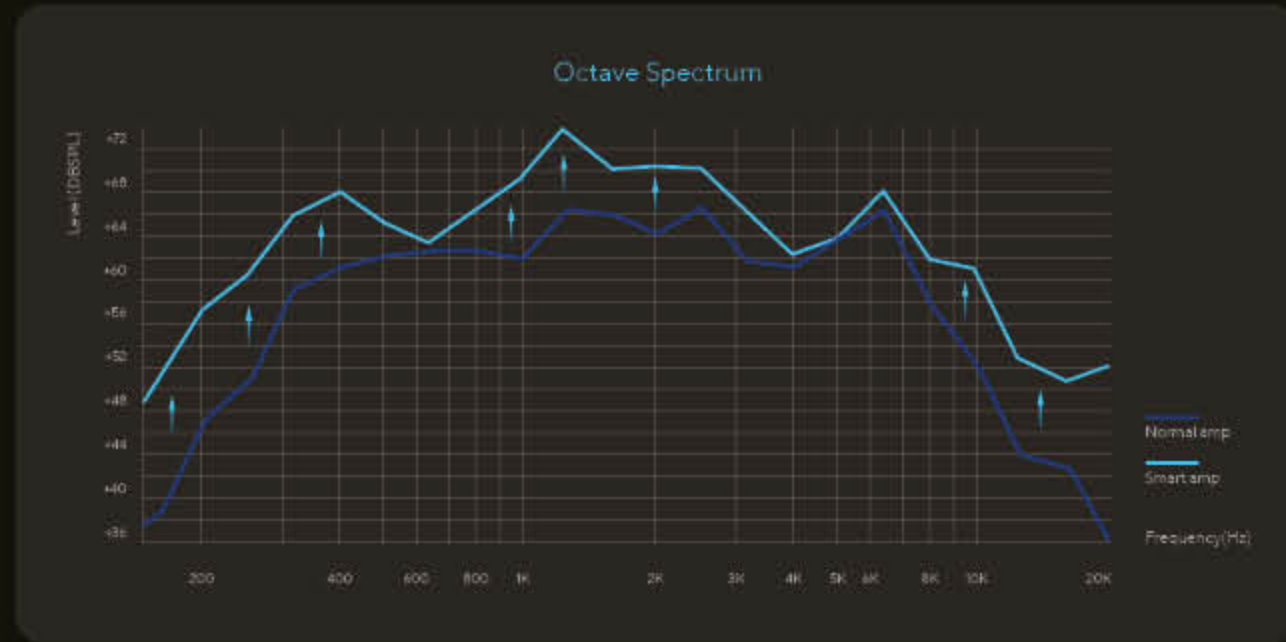
## Maximum possible volume

Combining Smart Amplifier and ASUS Audio Booster technology, the audio volume is boosted by up to 5.25x for a powerful audio experience.



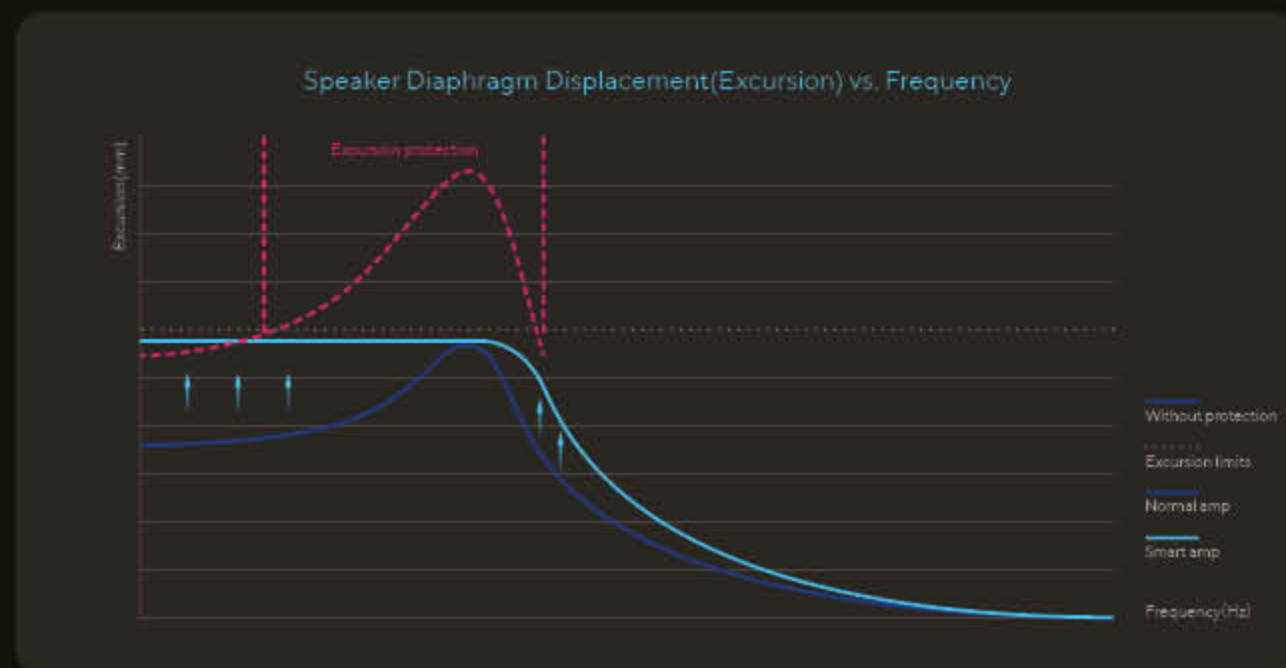
## More clarity

The Smart Amplifier helps to deliver clearer audio by boosting volume across the entire audio spectrum, not just at certain frequencies.



## Distortion-free

The Smart Amplifier's output is intelligently matched to the speaker's physical capabilities, fine-tuning the system across the entire spectrum to ensure distortion-free audio at any volume level.



# Unrivaled Mobility

## ASUS WiFi Master

ASUS offers a comprehensive range of wireless connectivity solutions. The WiFi 6 in the laptops allows you to load online content in the blink of an eye, and it's made even better by the ASUS-exclusive WiFi Master Technology, which includes ASUS WiFi RangeBoost, WiFi Stabilizer, WiFi SmartConnect, and TaskFirst.

WiFi RangeBoost utilizes multi-antenna technology to expand your WiFi connectivity as well as WiFi speed. For rock-solid stability in your WiFi connections, WiFi Stabilizer filters out wireless interference, so you'll always enjoy the fastest possible speeds. WiFi SmartConnect automatically selects the best WiFi source, so your laptop connects seamlessly to the best WiFi signal and known mobile hotspots. TaskFirst gives you control over which task you'd like to prioritize your network speed to – preventing other apps from competing network capacity with your focusing task.

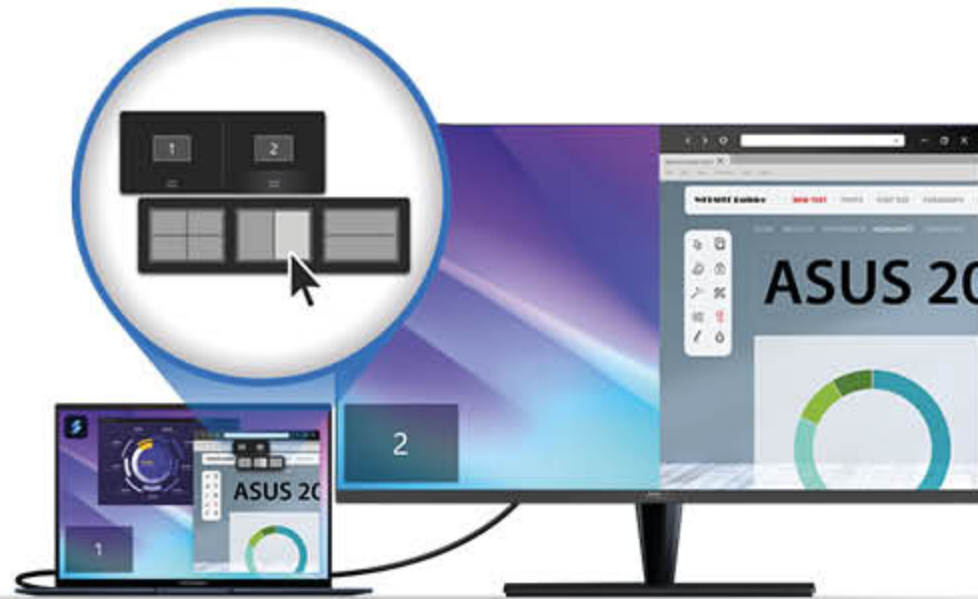


## USB-C Easy Charge (5V-20V)

USB-C Easy Charge support means that your laptop can be used with a wide range of standard USB-C chargers. You can enjoy ultrafast charging with any PD (Power Delivery) certified charger, including the supplied fast-charge adapter, or juice up your device on the go with airline chargers, portable chargers or power banks! It's incredibly convenient when there are no wall sockets available, such as on flights or in vehicles.



# Manage App Windows Across Displays Connected To Your ASUS PC



## ScreenXpert on ASUS PCs

The ScreenXpert — which you can download from Microsoft store or find in your PC's Start menu — helps you to manage app windows across displays connected to your ASUS PC\*. It also lets you turn your camera or microphone on and off and check their status on your PC's screen without using the keyboard. ScreenXpert 3 for ASUS PCs puts you in full control of your workflow!

### App Switcher

Work with your Windows PC or Mac, and easily connect your laptop to a PC with a bigger monitor.

### App Navigator

Click the App Navigator icon to view all opened apps on the main display and external displays.

### Microphone Switch

You can switch your microphone on or off via the Control Center, or easily check their status on your PC's screen.

### Window Flicker

You can drag an app window and use a gesture to move a window to the extended monitor screen.

### Focus Tools

These tools can lock the cursor to a specific screen, and help you find a 'missing' cursor.

### Settings & Control Center

Click the Settings button to view all the features on the Control Center. You can customize the features shown and their order.

## ScreenPad Plus Now with ScreenXpert

Designed to give you the ultimate edge in workflow efficiency, the unique full-width ASUS ScreenPad™ Plus secondary touchscreen works seamlessly with the main display. And with the new ScreenXpert, it's now even easier to multitask and organize work via intuitive controls that allow you to manage app windows across all your main display, ScreenPad Plus and external displays. You can now create a larger, more productive workspace whenever and wherever you want.



# Customize Your Workflow

## MyASUS

MyASUS provides easy access to ASUS apps\* that are designed to help you maintain your system, update your software, optimize your PC performance, and contact ASUS for after-sales service and support. You can also access ASUS Promotion for a huge range of popular app downloads and exclusive offers.



### TaskFirst

When you have limited internet connection speed and needs to prioritize a certain task, such as gaming or downloading a file, TaskFirst allows you to choose and prioritize bandwidth for that task.



### Tru2Life

Tru2Life is an exclusive video enhancement technology that's similar to that found in high-end TVs. It uses intelligent software algorithms to optimize the brightness and sharpness of every video frame, improving contrast by up to 200%. As a result, video imagery looks more colorful, more vivid and sharper with incredible contrast.



### Fan Profile

Noise from computer CPU cooling fans can be annoying, especially in quiet places like the bedroom or the library. Fan profile gives you the flexibility to operate the fan at maximum speed when processing heavy tasks, and change to a lower fan speed when working in a quiet environment. You can also easily switch between the modes by pressing the Fn + F hotkey combination.

\* Software included may vary by model.



### ASUS AiSense Camera

To improve the quality of your online meetings, the ASUS AiSense camera includes a variety of useful effects, including Lighting Optimization, Background Blurring, Eye Tracking and Motion Tracking.



### ASUS OLED Care

To maximize the lifespan of OLED displays, ASUS OLED Care includes a special screensaver that runs automatically after the laptop is idle for 30 minutes, significantly reducing the chances of OLED screen aging.



### Target Mode

To save battery life and also maximize the OLED display lifespan, the entire screen is dimmed apart from the uppermost active window.



### Splendid

ASUS Splendid ensures that all ASUS display panels show identical, accurate colors. By default, ASUS Splendid panels are set up to show the most accurate colors possible for the best viewing experience. But we realize that sometimes you might want to make adjustments to color. For this reason, we've included three additional modes beyond Normal mode: Vivid, Eye Care, and Manual.



### GPU Mode

Dedicated GPU uses a lot of power to increase the high graphic needed environment. You can switch to different GPU modes to pick the one best suited to your needs.



### WiFi SmartConnect

When moving between different rooms with your laptop, the WiFi signal can become unstable. With WiFi SmartConnect, your laptop automatically connects to the router with the best signal in your current environment. It also memorizes the mobile hotspots you connect to and prioritizes connections to them when they're detected.



### Automatic Keyboard Backlight

The Ambient Light Sensor (ALS) automatically brightens or dims the keyboard backlight according to the ambient lighting conditions.

#### Auto-brighten

The keyboard backlight is turned on when the ambient lighting changes from bright to dark.

#### Auto-dim

The keyboard backlight is turned off when the ambient lighting changes from dark to bright.



### Battery Health Charging

Overcharging a laptop battery may degrade the battery, resulting in a shorter lifespan. It can also cause swelling due to oxidation. In Battery Health Charging, you can choose to limit charges to 60%, 80% or 100% to prolong battery lifespan and reduce the chance of damage from swelling.



### ASUS AI Noise-Canceling Technology

ASUS AI-Noise Canceling Technology includes an AI Noise-Canceling Mic and AI Noise-Canceling Speaker. The AI Noise-Canceling Mic suppresses ambient noise around you – Single-presenter conference call mode focuses the voice of the person in front of the PC; Multi-presenter mode makes sure that multiple voices from varying directions and distances can be heard clearly.

# Enjoy Any Screen, Any Device, Anywhere



## Screen Extend

Turn your tablet into a secondary display for more screen space on the go, giving you dual-display convenience anywhere!



## Screen Mirror

With Screen Mirror you can project your device's screen to a PC for easier keyboard input and more screen space. Use your Android or iOS apps via Windows in the productive space of your PC!



Scan the QR code using your mobile device to subscribe



## GlideX

GlideX is a cross-device screen-sharing solution. Using wired or wireless connections<sup>1</sup>, you can create a bigger and better work or play space. GlideX optimizes your workflow in the blink of an eye!



## Unify Control

Unify Control lets you control different devices and transfer files from one PC with a single mouse and keyboard, across different OSes, so you don't need to switch between devices<sup>2</sup>.



## File Transfer

Simply tap or drag to share files, photos or videos between your PC and mobile devices in the blink of an eye.



## Communication

Make and take phone calls, which can be routed through your PC's speakers and microphone. You can also access your phone's contact book on your PC, so you can search for contacts and call them directly.



## Shared Cam

Shared Cam provides an easy alternative to your PC during conference calls, video chats. Simply select Shared Cam in a third-party application, such as Zoom or Skype, and connect your mobile device — then you can use your phone's video on your PC.



## Remote Access

Use your mobile device to remotely access files stored on your ASUS PC. Use your PC as a personal cloud storage replacement for access anywhere and anytime.

<sup>1</sup> Terms and Conditions apply, <https://www.asus.com/content/GlideX-Terms-and-Conditions>.  
<sup>2</sup> Connection method of Extend (PC to PC) and Unify Control (PC to PC/PC to mobile) only supports WiFi connections.



# ProArt Creator Hub

Harness your creative potential with the ProArt Creator Hub app. The app provides a unified experience across all your connected ProArt or ASUS creator devices<sup>1</sup> so you can easily personalize setting, calibrate colors, monitor performance, and optimize your workflows. It also features Color Management to help you intelligently access color information, create your own color palette, and explore color trends so you can express your wild creativity.

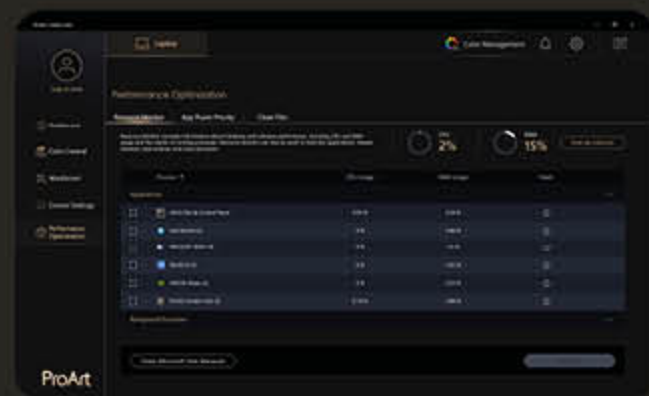
## Dashboard

A quick glance at the dashboard gives you an overview of all your connected ProArt or ASUS creator devices<sup>1</sup>. Keep track of system parameters, including processor load, memory usage, or fan status. With heat dissipation so crucial to unleashing your creator PC's full performance, ProArt Creator Hub includes four Fan Profile settings<sup>2</sup> that are tailored to suit different scenarios. Use Full Speed mode when rendering heavy graphics for extreme efficiency, or switch to Whisper mode for distraction-free silence.



## Performance Optimization

Easily manage your PC's resources and boost performance in an instant with ProArt Creator Hub's Performance Optimization features! These handy tools include Resource Monitor, App Power Priority, and Clean Files. Resource Monitor lets you manage all currently running processes on your device, while App Power Priority prioritizes power usage for your key applications. Clean Files helps you find and delete unwanted files on your PC for optimum performance.

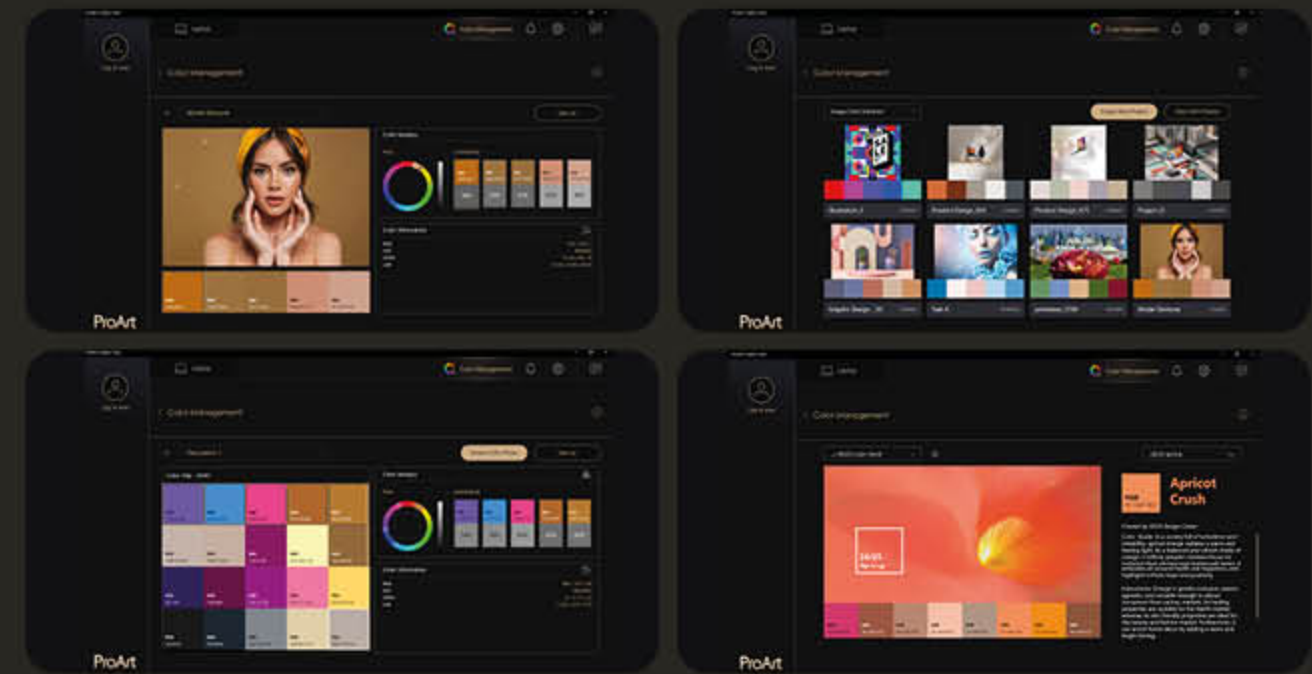


## Color Control

Color Control is your gateway to the color calibration feature. It's designed to enhance your creative process, allowing you to precisely calibrate the color rendering of your ProArt device with customizable settings for brightness, color gamut, color accuracy, color temperature, and gamma, ensuring optimal and accurate visual output.

## Color Management

One of the most important things for creators is color. At the top right corner is easy access to the Color Management feature. This includes the Screen Color Picker and Image Color Extractor that make it simple to get a detailed color analysis and color information, and you can use the Color Palette to build your personal color preferences. You will also find color trends and color palettes created by the professionals at the ASUS Design Center.



## WorkSmart

The WorkSmart feature lets you assign up to four apps to a task group and pin it on the desktop; then you can simply click on a designated task group to open assigned apps simultaneously.



<sup>1</sup> Functionality may vary by product.  
<sup>2</sup> Fan Profile settings included are tailored for the performance and needs of each product, and may vary by model.

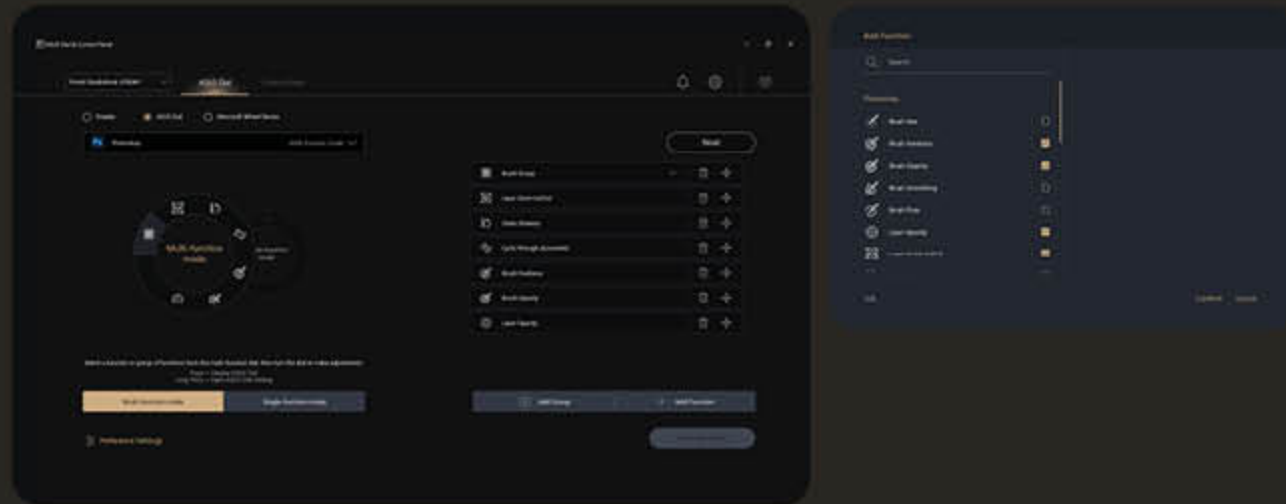


## ASUS Dial & Control Panel

To streamline your workflow and give you precision control over different devices, our creator-focused products are equipped with groundbreaking controlling systems to optimize your working efficiency.

### ASUS Dial

Our creator-focused products, such as ProArt Studiobook, Zenbook Pro, Vivobook Pro, and ProArt devices are equipped with the groundbreaking ASUS Dial<sup>1</sup>. This is a precision-engineered rotary control that gives intuitive fingertip control over app parameters and values. You can customize your ASUS Dial in the Control Settings menu to work perfectly with Adobe® creative apps including Photoshop®, Lightroom® Classic, Premiere® Pro, After Effects® and Illustrator®. We've also added support for Microsoft Office apps, entertainment apps, browser apps and a wide range of other creative apps for a more intuitive and personalized experience!



### ASUS Control Panel

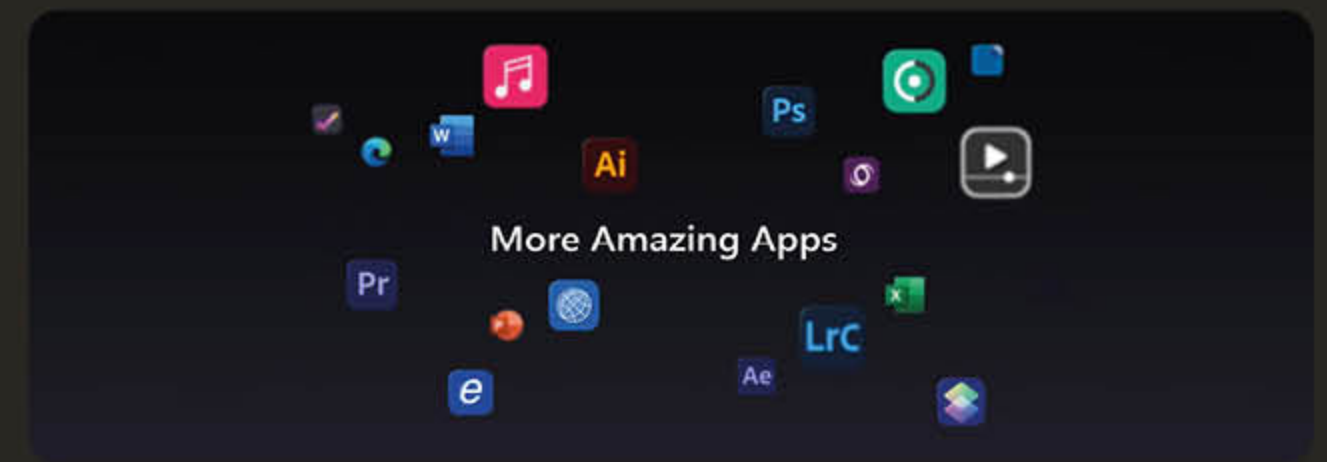
ASUS Control Panel is an exciting virtual interface designed to give you precise and intuitive control over your creative apps when using creator-focused products. With the fully customizable dial, slider, button and scroll touch controls displayed on your secondary touchscreen, you can easily assign controls to change brush size, change saturation, resize the layout, change components, and much more. You can customize ASUS Control Panel to work with Adobe® creative apps — including Photoshop®, Lightroom® Classic, Premiere® Pro, After Effects®, Illustrator® — and a wide range of other creative apps to adapt the features and functions that match your needs and enhance your efficiency.



### More Amazing Apps

ASUS Dial and ASUS Control Panel now not only work seamlessly with Adobe apps, they will now function across a wide range of other incredible apps, spanning productivity, entertainment, and content creation. This includes Microsoft Office apps, Spotify, YouTube, browsers, and other amazing apps.

And of course, you can customize how the ASUS Dial & Control Panel look and works in every app and website. Skip or fast forward in Spotify, or adjust the font size in Word, or expedite your workflow with Miro — an amazing on-line whiteboard app we've partnered with that lets you collaborate with your teammates remotely!



Copilot+PC



# ASUS Vivobook S 15 OLED

## Your First ASUS Copilot+ PC



(S5507)

- Up to Snapdragon® X Elite Processor with Qualcomm® AI Engine
- 14.7 mm thin and 1.42 kg light for effortless mobility<sup>1</sup>
- Full I/O ports for all-rounded connectivity
- 15.6" 16:9 3K 120 Hz true-to-life OLED display

Meet your first ASUS Copilot+ PC — the ASUS Vivobook S 15, a sleek AI-powered laptop designed for smart users. With the efficient power of its Qualcomm® Snapdragon® X Elite Processor, enjoy up to 18 hours<sup>2</sup> of seamless productivity. The 3K 120 Hz ultra-large OLED display and immersive audio system are encased in a premium all-metal 1.47 cm-thin, 1.42 kg-light<sup>1</sup> body for effortless mobility. Featuring a mood-setting single-zone RGB keyboard, with a dedicated Copilot key<sup>3</sup> for instant AI assistance, revolutionize your work and play. Welcome to an innovative and elegant future, where AI brings you to the forefront, with no compromises.

A new AI era begins

AI



**ASUS Copilot+ PC**  
optimize your time, effort, and energy



**Copilot+PC**

**1.47 cm thin**  
**1.42 kg light**  
for effortless mobility<sup>1</sup>



Windows 11 Home


Up to Qualcomm®  
**Snapdragon® X Elite**  
Processor provides up to  
45W CPU performance



Up to  
**18+ hours**  
non-stop  
productivity and  
entertainment<sup>2</sup>




**Experience the perfect sensory feast**  
with lifelike OLED visual and audio experiences



**Single-zone RGB keyboard and enlarged touchpad**  
show your vibe with ease





**Full I/O ports**  
USB4®, USB 3.2 Gen 1 Type-A, HDMI 2.1 TMDS, MicroSD card reader, Audio jack

1. Product weight may vary according to device configuration.  
2. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.  
3. Screen simulated, subject to change. Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. The Copilot key will be available on many new Windows PCs starting in early 2024.





# ProArt P16 OLED

## Creativity Unbound, Anywhere



(H7606)

- Next-level AI PC for creativity
- Up to AMD Ryzen™ AI 9 HX 370 processor
- Up to NVIDIA® GeForce RTX™ 4070
- 16" 4K OLED HDR 16:10 display

Meet ProArt P16 – your ultimate creative companion for the studio and on the move. Its OLED touchscreen ensures precise color accuracy for flawless proofing, while versatile I/O ports seamlessly connect all your peripherals. This NVIDIA® Studio-validated laptop packs a GeForce RTX™ 40 Series Laptop GPU, providing powerful graphics and 321 TOPS AI performance. Additionally, it features up to a 50 TOPS AMD Ryzen™ AI 9 HX 370 processor, delivering exceptional processing power. With AI-enhanced creative features, military-grade toughness, and a long-lasting battery, ProArt P16 transforms any setting into your studio.



Everything you need to do anything

### Shoot and edit in 4K

16" 4K OLED touchscreen



Up to

### Windows 11 Pro



AMD Ryzen™ AI 9 HX 370 processor

Up to



Powering Advanced AI

NVIDIA® GeForce RTX™ 4070  
NVIDIA Studio Driver support

### Next-level AI PC

Most performant & intelligent ASUS PC



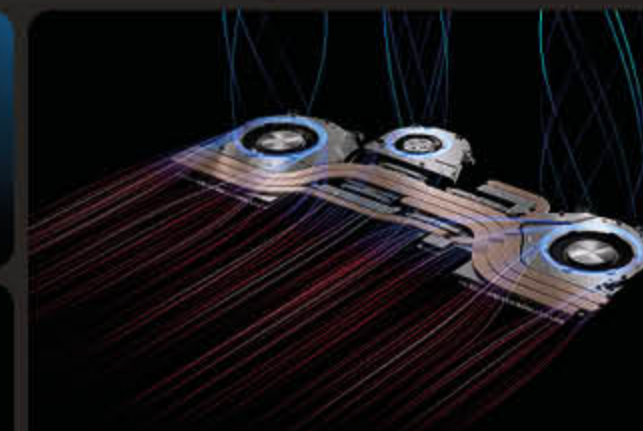
### StoryCube

one-stop AI media hub



### MuseTree

grow your dreams with AI magic



### Exclusive ASUS Thermal Design

up to 120W

### US military-grade durability



### ProArt Creator Hub



### ASUS DialPad



# ProArt PX13 OLED

## Creativity Unbound, Anywhere



(HN7306)

- Next-level AI PC for creativity
- Up to AMD Ryzen™ AI 9 HX 370 processor
- Up to NVIDIA® GeForce RTX™ 4070
- 13" 3K OLED HDR 16:10 display

Meet ProArt PX13 – your go-to 13-inch convertible laptop, designed to effortlessly switch between forms, ready to fuel your creative passion whenever inspiration strikes. Its OLED touchscreen ensures precise color accuracy for flawless proofing, while versatile I/O ports seamlessly connect all your peripherals. This NVIDIA® Studio-validated laptop packs a GeForce RTX™ 40 Series Laptop GPU, providing powerful graphics and 321 TOPS AI performance. Additionally, it features up to a 50 TOPS AMD Ryzen™ AI 9 HX 370 processor, delivering exceptional processing power. With AI-enhanced creative features, military-grade toughness, and a long-lasting battery, ProArt PX13 transforms any setting into your studio.



Everything you need to do anything

### 13" 1.38 kg OLED convertible with uncompromising performance



### Windows 11 Home



AMD Ryzen™ AI 9 HX 370 processor



Powering Advanced AI

NVIDIA® GeForce RTX™ 4070  
NVIDIA Studio Driver support

### Next-level AI PC

Most performant & intelligent ASUS PC



### StoryCube

one-stop AI media hub



### MuseTree

grow your dreams with AI magic

### Versatile modes



### US military-grade durability



### ProArt Creator Hub



### ASUS DialPad

Copilot+PC



# ProArt PZ13 OLED

## Creativity Unplugged, Anywhere with Copilot+PC



(HT5306)

- Snapdragon® X Plus processor with Qualcomm AI Engine
- IP52 resists dust and water ingress
- 13" 3K OLED HDR 16:10 display
- 0.85 kg light and 9 mm thin for high portability

Introducing ProArt PZ13 Copilot+PC, an IP52-rated and military-grade-tested detachable laptop for active creators that excels outdoors. Its OLED touchscreen gives you an incomparable viewing experience, and it's powered by Snapdragon® X Plus processor with 45 TOPS NPU that unleashes AI-enhanced creativity without sacrificing battery life. Versatile accessories to boost productivity include a detachable keyboard and ASUS Pen 2.0. A full set of I/O ports, including an SD slot with a microSD adapter, simplifies device connectivity and photo transfers. Its slim & light build marries advanced tech with a superior user experience, making creativity accessible to everyone, everywhere.

Windows 11

A new AI era begins

### Venture into the creative realm with this new 13" OLED detachable laptop



Windows 11 Home



Long-lasting battery

70 Whr



StoryCube  
one-stop AI media hub



ProArt Creator Hub  
personalize your creativity



IP52  
US military-grade laptop durability

Accessories bundle





Dual screen

Desktop

Laptop

# ASUS Zenbook Duo OLED (2024)

World's 1st 14" dual-screen laptop powered by AI<sup>2</sup>



(UX8406)



Up to Intel® Core™ Ultra 9 processor with NPU, dedicated AI engine



Up to Dual 14-inch 3K 16:10 OLED touchscreens



75Wh lithium-polymer battery



Thunderbolt™ 4 x2  
USB 3.2 Gen1 Type-A x1  
HDMI® 2.1 (TMDS) x1  
Combo audio jack x1

ASUS Zenbook DUO is a revolutionary dual-screen laptop, with two full-size OLED touchscreens<sup>3</sup>, detachable full-size keyboard and built-in kickstand, — expertly combining multitasking versatility with superb mobility. With dual 14-inch 3K OLED 120 Hz displays, you can instantly expand your workspace to up to 19.8 inches. Outstanding performance is assured with up to an AI-powered Intel® Core™ Ultra 9 processor and 32 GB LPDDR5x memory, plus up to a 2 TB PCIe® 4.0 SSD. Paired with dedicated smart software, intuitive gesture control and an enhanced-lifespan 75 Wh battery, the easy-to-use Zenbook DUO maximizes productivity, with zero fuss. Come on — Let's DUO it.



Windows 11

Help is always at hand

Portable DUO! Dual 14" full-size 3K OLED touchscreens



Windows 11 Home

Versatile modes



Laptop Mode



Dual Screen Mode



Dual Screen Mode



Desktop Mode



Sharing Mode



Intuitive design – just like your smartphone!

effective gestures and smart software



Detachable full-size ErgoSense Keyboard & Touchpad

4096-pressure-level stylus support

Powered by AI

dedicated NPU for AI computing



Thin. Light. Powerful.



Intel® Evo™ certified laptop

1. Screen simulated, subject to change. Feature availability and rollout timing may vary.  
2. As of Dec, 2023 based on internal ASUS market analysis comparing ASUS Zenbook Duo (2024) with competing products in its class (laptops with 2 OLED displays measuring 14 inches diagonal) from vendors including Acer, Apple, HP, Huawei, Dell, Lenovo, Microsoft and Samsung.  
3. Product specifications may differ from country to country. We recommend that you check with your local dealer for the specifications of the products available in your country.



# ASUS Zenbook S 16 OLED

## New Zen with superior AI



(UM5606)

- 

1.1 cm<sup>1</sup>/1.5 kg<sup>2</sup> for all-day portability
- 

Up to AMD Ryzen™ AI 9 HX 370 processor with AMD Radeon™ graphics
- 

High-tech Ceramic: Ceraluminum™
- 

16" 16:10 3K 120Hz NanoEdge OLED display

Zenbook S 16 is the first ultrathin 16-inch new-era ASUS AI PC, combining performance with sophistication. It has been completely redesigned from the inside out. The chassis incorporates our exquisite new Ceraluminum™, a high-tech ceramic in a range of nature-inspired colors. It provides the characteristics of hardness while completing the ultra-slim design and withstand the test of time.

This new-era ASUS AI PC harnesses the latest AMD Ryzen™ AI processor, enhanced by quiet ambient cooling. It's designed to enrich your on-the-go lifestyle, with an astonishingly thin 1.1 cm chassis housing an advanced 16-inch 3K ASUS Lumina OLED display and immersive six-speaker audio.




Help is always at hand<sup>2</sup>



**1.1 cm / 1.5 cm**  
78 Wh battery capacity

**Windows 11 Home**



**AI Engine**  
Lower Power.  
Sustained Workloads.



**Up to 50 TOPS**



**More air, less metal**  
geometric grille design



**Ceraluminum™**  
high-tech ceramic aluminum

Life like visual experience  
**3K 120 Hz OLED**




**Ergonomic touchpad**  
40% Larger

**Sound, perfected**  
6 speakers

SOUND BY  
**harman/kardon**

1. Thickness might vary according to specifications.  
2. Screen simulated, subject to change. Feature availability and refund timing may vary.  
3. Weight might vary by specifications.



# ASUS Zenbook 14 OLED

## Portable. Colorful. Powered by AI.



(UX3405)

- 1.2 kg<sup>2</sup>/ 14.9 mm for all-day portability
- Up to Intel® Core™ Ultra 9 processor with NPU, dedicated AI engine
- Up to 14" 16:10 3K 120 Hz OLED display
- 15+<sup>3</sup> hours battery life

Go the extra mile with the remarkably sleek Zenbook 14 OLED — the ultimate ultraportable laptop that takes sophistication to a whole new level. Seize every moment using the enhanced extended-life battery, amplify your efficiency with the top-tier Intel® Core™ Ultra processor Series 1 and Intel Arc™ graphics<sup>4</sup>, and achieve seamless connectivity via all the essential ports. Immerse your senses in the vivid ASUS Lumina OLED display and powerful new Super-linear speakers, while embracing the eco-elegance of the environmentally conscious design.

**1.2 kg / 14.9 mm**  
for all-day portability

**Windows 11 Home**

up to  
**intel CORE**  
ULTRA 9  
Thin. Light. Powerful.

**AI Engine**  
Lower Power. Sustained Workloads.

**15+ hr**  
battery life

**3K 120 Hz OLED**  
lifelike visual experiences

**Full I/O ports**  
2 x Thunderbolt™ 4, USB 3.2 Gen 1 Type-A, HDMI 2.1 (TMDS), audio jack

**BIG SOUND**  
with Super-linear Speakers  
SOUND BY harman / kardon

1. Screen simulated, subject to change. Feature availability and rollout timing may vary.  
2. Weight might vary by specifications.  
3. Zenbook UX3405MA, FHD OLED panel, Intel® Core™ Ultra 5-125H processor, 512GB SSD, 8GB RAM. Test settings: WiFi enabled but disconnected (not connected to any access point), Windows Power Plan set to Balance, display brightness set to 150 cd/m2. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.  
4. Intel® Arc™ Graphics is only available in models with Intel® Core™ Ultra 9-185H/ Ultra 7-159H/ Ultra 5-125H processors and at least 16 GB of dual-channel memory.



# ASUS Zenbook 14 OLED

## Incredible Comes From The Extra Hours



(UM3402)

- 

16.9 mm / 1.39 kg  
thin and light
- 

100% DCI-P3,  
0.2ms response time
- 

Long-lasting  
75 Wh battery
- 



Ultrafast WiFi 6E  
(802.11 ax)

Measuring just 16.9 mm slim and 1.39 kg light, Zenbook 14 OLED is built for effortless portability. Its breathtaking new design is timeless elegant yet totally modern, and the expansive 16:10 3K OLED HDR NanoEdge touchscreen delivers pixel-perfect visuals. This bright up to 550-nit display is PANTONE® Validated for color accuracy and has a cinema-grade 100% DCI-P3 gamut for vivid colors. Zenbook 14 OLED gives you superb performance, powered by the latest up to AMD Ryzen™ 7000 Series Processor, AMD Radeon™ graphics, up to 16 GB RAM and up to 1 TB PCIe® 3.0 SSD for superb performance, and there's a long-lasting 75 Wh battery. Our brand new monogram logo adorns the lid, and the chassis is finished in elegant Jade Black. Zenbook 14 OLED brings you power, elegance, and portable perfection.

 **Windows 11** Help is always at hand


### World's leading 14" 3K OLED Display


16:10 aspect ratio, 2880 x 1800 resolution, 90Hz refresh rate, 0.2 ms response time, 100% DCI-P3 color gamut

### Windows 11 Home

Up to **AMD Ryzen™ 7 7730U** processor  
with AMD Radeon™ graphics






Long-lasting battery


Up to **1 TB PCIe® 3.0 x 4 SSD**  
with 3500 MB/s read speed

Up to **16 GB**  
LPDDR4x 4266 MHz memory


**16.9 mm / 1.39 kg**  
Thin & light




**Full I/O ports**  
with USB-C® Easy Charge




**ASUS ErgoSense keyboard and touchpad**  
for the best ergonomics






**180° ErgoLift hinge**  
for easy sharing

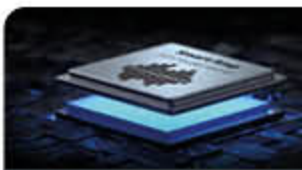


**WiFi 6E**  
for ultrafast connectivity


**Dolby Atmos**  
multi-dimensional audio




**Smart amplifier**  
350%-louder distortion-free




**3DNR webcam**  
for crisp and clear video call



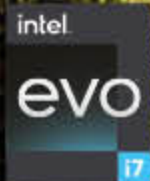
**Fast fingerprint login**  
With power button



**AI noise cancelation**  
noise-free video conferencing



ASUS | 61



# ASUS Zenbook S 13 OLED

## World's Slimmest OLED Ultraportable Laptop<sup>1</sup>



(UX5304)



1 cm ultra-thin and 1 kg super-light



All-around sustainability: recycled material, eco-friendly packaging, energy efficiency



Up to Intel® Core™ Ultra 7 155U processor



13.3" 16:10 3K NanoEdge OLED display

Lighten up your life with the ultra-thin and super-light Zenbook S 13 OLED! This 1 cm-thin<sup>2</sup>, 1 kg-light<sup>3</sup> marvel uses efficient 13th Gen Intel® Core™ processors, and the amazing 13.3-inch 16:10 3K OLED HDR NanoEdge<sup>4</sup> display delivers brilliant visuals. ASUS is completely committed to purposeful innovation that supports a healthier planet, so we've also made Zenbook S 13 OLED the most eco-friendly Zenbook ever, in line with our core values. More care, less impact!



Windows 11

Help is always at hand

### True-to-life 13.3" 3K OLED Display

2880 by 1800 resolution, 16:10 aspect ratio, 0.2 ms response time, 550 nits peak brightness, 100% DCI-P3 color gamut



### Windows 11 Home



Intel® Core™ Ultra 7 155U Processor with Intel® AI Boost NPU

Up to 16 GB LPDDR5X memory

Long-lasting **63 Wh** high-capacity battery



**1 cm / 1 kg** Ultra-thin, ultra-light laptop designed for maximum mobility and usability

**1 TB PCIe® 4.0 x4** with 6500 MB/s read speed



**Comprehensive I/O ports**  
2 x Thunderbolt™ 4, USB-A 3.2 Gen 2, HDMI 2.1, Audio jack

### All-around sustainable design

Post-industrial recycled (PIR), Post-consumer recycled (PCR), and Ocean-bound materials, eco-friendly plasma ceramic aluminum, FSC™ Mix-certified packaging



**Advanced camera systems**  
Hands-free login, ambient light sensor and AI video call functions



**Dolby Vision / Atmos®** immersive audiovisual experience



**Smart Amplifier**  
350%-louder distortion-free audio



**180° hinge** for easy sharing

1. According to overall laptop thickness, as of February 20, 2023 based on internal ASUS market analysis comparing Zenbook S 13 OLED (UX5304) with competing products in its class (laptops with an OLED screen measuring 13.3 inches diagonal) from vendors including Acer, Apple, HP, Huawei, Lenovo, Microsoft and Samsung.  
2. Dimensions: 296.2 x 216.3 x 10.9mm; thickness might vary according to specifications.  
3. Weight might vary according to specifications.  
4. The stated 3.45 mm width of the side bezel is the distance between the edge of the non-active screen display area and the inside edge of the case. If the case width is included, the side bezel width is 4.8 mm. Measured based on standard (anti-glare) display configuration. The top bezel width is 4.8 mm.



# PRO



## ASUS Vivobook Pro 15 OLED Creative Pro, Gaming Pro!



(N6506)

- AI Ready for productivity enhancement
- ASUS IceCool Pro thermal technology up to 125W CPU + GPU TDP
- ASUS Lumina OLED 3K resolution and 120Hz refresh rate
- ASUS DialPad for intuitive creativity

ASUS Vivobook Pro 15 OLED delivers exceptional performance for pro creators and pro gamers. It empowers professional creativity, enhances your lifestyle, and immerses you in the world of gaming. Standout features include the world's most advanced 15.6-inch 3K 120 Hz ASUS Lumina OLED display, up to the latest Intel® Core™ Ultra 9 processor, and a high-performance NVIDIA® GeForce RTX™ 4060 Laptop GPU with MUX switch. Uninterrupted top-tier performance is ensured by the ultra-efficient triple-vented, dual-fan ASUS IceCool Pro cooling system. The unique ASUS DialPad gives you precise fingertip control of your apps, and you'll enjoy exceptional high-speed connectivity with a Thunderbolt™ 4 port and a standard SD card reader for seamless file transfers. Unleash your inner pro!

Windows 11 Easier to browse

### World-leading 15.6" 3K 120 Hz OLED laptop

16:9, 120Hz refresh rate, average Delta-E < 1, 100% DCI-P3, PANTONE® validated panel



### Windows 11 Home



Up to RTX 4060

### ASUS IceCool Pro Thermal Technology

With up to 125W TDP



### AI-powered with dedicated NPU



### Comprehensive Interfaces

HDMI 2.1, RJ45 Lan port, Audio jack, Standard SD card, Thunderbolt™ 4, USB 3.2 Gen 2 Type-C®, USB 3.2 Gen 1 Type-A x 2

Up to  
**24GB**  
Memory

**1TB**  
Storage

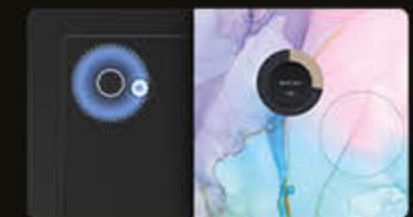
### ASUS AiSense Camera

- 5M IR Camera
- Adaptive dimming
- Adaptive lock
- 3DNR technology



### ASUS DialPad

Creative control over any apps



Pr LrC Ai Ae Ps

\*The images above are for reference only.  
\*The system utilizes a 5MP camera sensor for excellent video quality (limited to 2560\*1440 due to technical constraints such as software settings and network bandwidth).  
\*Average tested result in MyASUS Splendid Display P3 and sRGB color gamut. Delta-E < 1, <math>\pm</math> 0.5, and may vary by specification. Please note that the actual performance also may vary under different test procedures, equipment and patterns.



# ASUS Vivobook S 14 OLED

## Super AI. Stunning style.



(M5406)

- 1.3 kg light and 1.39 cm ultra-thin
- Up to AMD Ryzen™ AI 9 HX 370 processor with 50 TOPS NPU
- Dedicated Copilot key for more AI exploration
- Single-zone RGB keyboard shows your unique vibe

ASUS Vivobook S 14 transforms your laptop experience with cutting-edge technology and a sleek minimalist design. Powered by the AMD Ryzen™ AI 9 HX 370 processor, it delivers top-notch performance with up to 50 TOPS NPU, enhancing your productivity to the next level and unlocking brand new AI experiences. The dedicated Copilot key provides instant one-touch access to AI capabilities. Starting with a slim 1.39 cm profile, weighing 1.3 kg, and up to a 17+ hour battery life, it's designed for on-the-go convenience. The laptop boasts a stunning up to 3K ASUS Lumina OLED display, an ergonomic keyboard with RGB backlighting, an extra-large touchpad, and an ASUS AiSense camera. It's your perfect companion for modern life. \*Product weight may vary according to device configuration.



Easier to use with Windows 11.

**1.39 cm Ultra-slim and 1.3 kg light<sup>1</sup>**  
tailored for top-notch mobility and user convenience

### Windows 11 Home

Unlock new AI experiences with up to 50 TOPS NPU

Up to AMD  
**AMD Ryzen™ AI 9 HX 370**  
processor

**AMD RYZEN AI 300 Series**  
built-in

**ASUS IceCool thermal technology**  
enables enhanced CPU performance<sup>2</sup>

Up to **17+ hours** battery life<sup>3</sup>

Experience true-to-life visuals with 14" 3K 120Hz OLED Display<sup>4</sup>

**Single-zone RGB keyboard and enlarged touchpad**  
show your vibe and use with comfort

1. Product weight may vary according to device configuration. 2. The figures are based on theoretical performance. Actual performance may vary in real-world situations. 3. Battery durability and charging speed will vary depending on usage. 4. The visual appearance of OLED displays may change over the product's lifetime. This is expected behavior that can include image persistence or burn-in, where the display shows a faint remnant of an image even after a new image appears on the screen. This tends to occur only in extreme use cases, such as when a static, high-contrast image is continuously displayed for prolonged periods of time. ASUS laptops with an OLED display minimize this risk by setting Windows's Dark mode as default, as well as shortening the idle time before the screen is turned off—both on mains (AC) and battery (DC) power. This dual approach minimizes the potential for burn-in to maximize the lifespan of your OLED display lifespan, and also reduces unnecessary power draw for optimal battery life. We also recommend adjust the brightness of your OLED display to complement the ambient lighting in your environment, rather than keeping the screen at maximum brightness at all times. You should also ensure that you have an animated, dark-background screensaver enabled in the Windows Settings tool.



# ASUS Vivobook 15

## Make every day your day



(X1504)

- ASUS ErgoSense keyboard
- Lay-flat hinge
- ASUS Antimicrobial Guard Plus
- US military-grade durability

Turn everyday tasks into something special with Vivobook 15, your essential tool for getting things done easier, anywhere. It's completely user-friendly too, with its 180° lay-flat hinge and physical webcam shield. ASUS Antimicrobial Guard Plus protects frequently-touched surfaces from harmful bacteria, safeguarding your health. Make all your days more enjoyable with Vivobook 15!

Windows 11 Help is always at hand

**Cool Silver**  
modern colors



**Windows 11 Home**

Up to  
**Intel® Core™ 7**  
series 1 processor

Up to  
**16 GB DDR4**  
**3200MHz**  
with one upgradable SO-DIMM memory

Up to  
**512GB PCIe®**  
**4.0 SSD**  
storage



**60% in 49 mins**  
fast charging



**17.9 mm / 1.7 kg**  
thin and light



**ASUS WiFi Master**  
superb connecting speed



**180° hinge**  
for diverse usage

**ASUS ErgoSense**  
**keyboard**  
for the best typing  
experience



**Touch screen**  
precision fingerprint control



**One-touch login**  
via optional touchpad fingerprint sensor



**ASUS webcam shield**  
for instant privacy



**Inhibit 99% of viruses and bacteria**  
with ASUS Antimicrobial Guard Plus



**DIRAC**  
superior sound experiences



**ASUS AI Noise-canceling**  
noise-free video conferencing



**Military-grade toughness**  
810H standard



### Quiet Blue

modern colors



### Windows 11 Home

Up to  
**Intel® Core™ 7**  
series 1 processor

Up to  
**16 GB DDR4**  
**3200MHz**  
with one upgradable SO-DIMM memory

Up to  
**1TB PCIe® 4.0 SSD**  
storage



**60% in 49 mins**  
fast charging



**17.9 mm / 1.4 kg**  
thin and light



**ASUS WiFi Master**  
superb connecting speed



**180° hinge**  
for diverse usage

**ASUS ErgoSense**  
**keyboard**  
for the best typing  
experience



**ASUS**  
**NumberPad 2.0**  
for easy data entry  
(optional)



**One-touch**  
**login**  
via optional touchpad  
fingerprint sensor



**ASUS**  
**webcam shield**  
for instant privacy



**Inhibit 99% of**  
**viruses and bacteria**  
with **ASUS Antimicrobial**  
**Guard Plus**



**DIRAC**  
superior  
sound experiences



**ASUS**  
**AI Noise-canceling**  
noise-free video  
conferencing



**Military-grade**  
**toughness**  
810H standard

# ASUS Vivobook 14

## Make every day your day



(X1404)



ASUS ErgoSense  
keyboard



180° Lay-flat hinge



ASUS Antimicrobial  
Guard Plus



US military-grade  
durability

Turn everyday tasks into something special with Vivobook 14, your essential tool for getting things done easier, anywhere. It's completely user-friendly too, with its 180° lay-flat hinge and physical webcam shield. ASUS Antimicrobial Guard Plus protects frequently-touched surfaces from harmful bacteria, safeguarding your health. Make all your days more enjoyable with Vivobook 14!



# ASUS Vivobook S 14 Flip OLED

## Wow the World with True Power



(TP3402)

- Up to 13th Gen Intel® Core™ i9-13900H processor
- 360° hinge
- Up to 14" 3K 90Hz OLED NanoEdge display
- Support 4096 pressure level stylus

Get ready for great adventures with the super-versatile convertible with a 360° hinge that gives you the freedom to work or play, your way. Enjoy the faster processors and a gorgeous high refresh, high-resolution OLED display, make Vivobook S 14 Flip OLED part of your world today!

Windows 11 Help is always at hand

### World's leading 14" 3K 90 Hz OLED touchscreen

16:10 aspect ratio, 2880 by 1800 resolution, Three-sided NanoEdge 85% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, PANTONE® Validated, average Delta-E < 2, 500 nits peak brightness



### Windows 11 Home

<p>Up to <b>Intel® Core™ i9-13900H</b> 13th Gen processor</p>	<p>Up to <b>16 GB DDR4 3200 MHz</b> with one upgradable SO-DIMM memory</p>	<p>Fast charging <b>60% in 49 mins</b> via DC-in</p>	<p>Big <b>70 Wh</b> battery capacity</p>
<p> <b>Metallic lid</b> body design</p>	<p> <b>Military-grade toughness</b> 810H standard</p>	<p> <b>18.9 mm / 1.5 kg</b> thin and light</p>	
<p> <b>3DNR FHD webcam</b> for clear video calls</p>	<p> <b>Physical webcam shield</b> for instant privacy</p>	<p> <b>ASUS Pen 2.0 support</b> 4096 pressure levels, USB-C charge</p>	<p> <b>Corning® Gorilla® Glass NBT™</b> for scratch resistance, anti-fingerprint coating</p>
<p> <b>ASUS ErgoSense keyboard</b> for the best typing experience</p>	<p> <b>99% bacterial inhibition</b> with ASUS Antimicrobial Guard</p>	<p> <b>Fast fingerprint login</b> with power button (optional)</p>	<p> <b>NumberPad 2.0</b> for efficient data entry (optional)</p>
<p> <b>Dolby Atmos®</b> for spatial audio</p>	<p> <b>ASUS AI noise cancellation</b> noise-free video conferencing</p>	<p> <b>Smart Amplifier</b> 3.5x louder distortion-free sound</p>	



### Expand your visual enjoyment

Give your eyes a treat with Vivobook S 14 Flip's new 16:10 2K WUXGA NanoEdge touchscreen which covered with Corning Gorilla® Glass NBT™ for enhanced scratch resistance in everyday use and an expansive 85% screen-to-body ratio, everything just looks better. It's also certified by TÜV Rheinland for its low blue-light levels, so your eyes are cared for even during the longest viewing sessions.



### Windows 11 Home

Up to AMD  
**Ryzen™ 7  
7730U**  
processor

Up to  
**16 GB DDR4  
3200 MHz**  
with one upgradable  
SO-DIMM memory

Fast charging  
**60%  
in 49 mins**  
via DC-in

Big  
**70 Wh**  
battery



**Metallic lid**  
body design



**Military-grade toughness**  
810H standard



**18.9 mm / 1.5 kg**  
thin and light



**3DNR FHD  
webcam**  
for clear video calls



**Physical  
webcam shield**  
for instant privacy



**ASUS Pen 2.0  
support**  
4096 pressure levels,  
USB-C charge

**Corning®  
Gorilla®  
Glass NBT™**  
for scratch resistance,  
anti-fingerprint coating



**ASUS ErgoSense  
keyboard**  
for the best typing  
experience



**99% bacterial  
inhibition**  
with ASUS Antimicrobial  
Guard



**Fast fingerprint  
login**  
with power button  
(optional)



**NumberPad  
2.0**  
for efficient data entry  
(optional)



**Dolby Atmos®**  
for spatial audio



**ASUS AI noise cancellation**  
noise-free video conferencing



**Smart Amplifier**  
3.5x louder distortion-free sound

## ASUS Vivobook S 14 Flip

### Wow the World with Pure Power



(TN3402)

Up to AMD  
Ryzen™ 7 7730U  
Processor

360° hinge

Up to 14" WUXGA  
90Hz NanoEdge  
display

Support  
4096 pressure  
level stylus

Get ready for great adventures with the super-versatile convertible with a 360° hinge that gives you the freedom to work or play, your way. Enjoy the faster processors and a gorgeous high refresh, high-resolution display, make Vivobook S 14 Flip part of your world today!

**Windows 11** Help is always at hand

The most cost-effective OLED model in the market



# ASUS Vivobook Go 15 OLED

Be productive as you Go



(E1504FA)



ASUS ErgoSense keyboard



180° Lay-flat hinge



ASUS webcam shield



US military-grade durability

It's light. It's compact. It's the ASUS Vivobook Go 15 OLED, and it's designed to make you productive and keep you entertained wherever you go! With its 180° lay-flat hinge, physical webcam shield and loads of thoughtful design features — including a gorgeous OLED display — Vivobook Go 15 OLED is the laptop that sets you free!

**Windows 11** Help is always at hand

Cool Silver / Mixed Black

modern colors




Windows 11 Home

AMD  
Ryzen™ 5 7520U  
Mobile Processor  
Intel® Core™  
i3-N305  
Processor

Up to  
16 GB LPDDR5  
5500 MHz  
memory

512 GB PCIe®  
3.0 SSD  
storage

  
17.9 mm / 1.63 kg  
thin and light

  
60% in 49 mins  
fast charging

  
ASUS WiFi Master  
superb connecting speed

  
180° hinge  
for diverse usage

ASUS ErgoSense  
keyboard  
for the best typing  
experience



  
One-touch  
login  
via optional touchpad  
fingerprint sensor

  
ASUS  
webcam shield  
for instant privacy

  
3DNR  
webcam  
for clear video calls

  
TÜV Rheinland  
low blue-light hardware  
certified

  
Military-grade  
toughness  
810H standard

  
ASUS  
AI Noise-canceling  
noise-free video  
conferencing



Cool Silver / Mixed Black /  
modern colors




Windows 11 Home

Intel® Core™  
i3-N305 processor  
Ryzen™ 5  
7520U Processor

Up to  
8 GB  
LPDDR5  
memory

512 GB PCIe®  
3.0 SSD  
storage  
256G UFS 2.1  
storage

  
17.9 mm / 1.3 kg  
thin and light


  
60% in 49 mins  
fast charging

  
ASUS WiFi Master  
superb connecting speed

  
180° hinge  
for diverse usage

ASUS ErgoSense  
keyboard  
for the best typing  
experience



  
ASUS  
NumberPad 2.0  
for easy data entry  
(optional)

  
One-touch  
login  
via optional touchpad  
fingerprint sensor

  
ASUS  
webcam shield  
for instant privacy

  
TÜV Rheinland  
low blue-light hardware  
certified

  
Military-grade  
toughness  
810H standard

  
ASUS  
AI Noise-canceling  
noise-free video  
conferencing

ASUS Vivobook Go 14  
Go with your productivity!



(E1404GA)



It's light. It's compact. It's the ASUS Vivobook Go 14, and it's designed to make you productive and keep you entertained wherever you go! With its 180° lay-flat hinge, physical webcam shield and loads of thoughtful design features, Vivobook Go 14 is the laptop that sets you free!

 Windows 11 Help is always at hand





Model Name	UX8406MA-OLEDI9IG	UX8406MA-OLEDI7IG	UX6404VV-OLEDI91W	UX3405MA-OLED9W	UX3405MA-OLEDU7B
Processor	Intel® Core™ Ultra 9 185H Processor Intel® AI Boost NPU	Intel® Core™ Ultra 7 155H Processor Intel® AI Boost NPU	Intel® Core™ i9-13900H Processor	Intel® Core™ Ultra 9 185H Processor Intel® AI Boost NPU	Intel® Core™ Ultra 7 155H Processor Intel® AI Boost NPU
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel® Arc™ Graphics	Intel® Arc™ Graphics	NVIDIA® GeForce® RTX™ 4060 with 8GB GDDR6	Intel® Arc™ Graphics	Intel® Arc™ Graphics
Screen Size	14.0" OLED 3K (2880x1800) 120Hz, 16:10, Touch screen	14.0" OLED 3K (2880x1800) 120Hz, 16:10, Touch screen	14.5" OLED 3K (2880 x 1800) 120Hz,16:10	14.0" OLED 3K (2880x1800) 120Hz, 16:10, Touch screen	14.0" OLED 3K (2880x1800) 120Hz, 16:10, Touch screen
Memory	32GB LPDDR5X	16GB LPDDR5X	32GB DDR5	16GB LPDDR5X	16GB LPDDR5X
Storage	2TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 Performance SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD
Colour	Inkwell Gray	Inkwell Gray	Tech Black	Ponder Blue	Ponder Blue
Accessories / Camera	1080P FHD camera, Sleeve, Stylus	1080P FHD camera, Sleeve, Stylus	1080p FHD camera, ASUS Dial Pad	FHD camera, Sleeve	FHD camera
2 Year International Warranty	✓	✓	✓	✓	✓



Model Name	UM3402YA-KM393W	S5507QA-MA001W	S5507QA-MA007W	S5406MA-OLEDU911WB	S5406MA-OLEDU711WB
Processor	AMD Ryzen™ 5 7530U Processor	Snapdragon® X Elite X1E 78 100 Processor (Qualcomm® AI Engine up to 75 total TOPs)	Snapdragon® X Plus X1P 42 100 Processor (Qualcomm® Hexagon™ NPU 45TOPs)	Intel® Core™ Ultra 9 185H Processor (Intel® AI Boost NPU)	Intel® Core™ Ultra 7 155H Processor (Intel® AI Boost NPU)
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	AMD Radeon™ Graphics	Qualcomm® Adreno™ GPU	Qualcomm® Adreno™ GPU	Intel® Arc™ Graphics	Intel® Arc™ Graphics
Screen Size	14.0" OLED 3K (2880 x 1800) 90Hz, 16:10	15.6" 3K OLED (2880 x 1620) 16:9 120Hz refresh rate	15.6" 3K OLED (2880 x 1620) 16:9 120Hz refresh rate	14.0" OLED WUXGA (1920 x 1200) 16:10	14.0" OLED WUXGA (1920 x 1200) 16:10
Memory	8GB LPDDR4X	32GB LPDDR5X	16GB LPDDR5X	16GB LPDDR5X	16GB LPDDR5X
Storage	512GB M.2 NVMe™ PCIe® 3.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD
Colour	Jade Black	Cool Silver	Cool Silver	Neutral Black	Neutral Black
Accessories	1080p FHD camera	1080p FHD camera	1080p FHD camera	1080p FHD camera	1080p FHD camera
International Warranty	2 year	1 year	1 year	1 year	1 year



Model Name	UX5304MA-OLEDU7G	UM5606WA-RK233W	UM3402YA-OLEDR7W	UM3402YA-KM766W
Processor	Intel® Core™ Ultra 7 155U Processor Intel® AI Boost NPU	AMD Ryzen™ AI 9 HX 370 Processor, Ryzen™ AI up to 81 TOPs	AMD Ryzen™ 7 8840HS Processor (AMD Ryzen™ AI up to 38 TOPs)	AMD Ryzen™ 5 7430U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel® Graphics	AMD Radeon™ 890M Graphics	AMD Radeon™ Graphics	AMD Radeon™ Graphics
Screen Size	13.3" OLED 3K (2880x1800) 60Hz, 16:10	16.0" OLED 3K (2880 x 1800) 120Hz,16:10	14.0" OLED 3K (2880 x 1800) 90Hz, 16:10	14.0" OLED 3K (2880 x 1800) 90Hz, 16:10
Memory	16GB LPDDR5X	32GB LPDDR5X	16GB LPDDR4X	8GB LPDDR4X
Storage	1TB M.2 NVMe™ PCIe® 4.0 SSD	2TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD
Colour	Basalt Grey	Scandinavian White	Jade Black	Jade Black
Accessories / Camera	FHD camera	1080p FHD camera	1080p FHD camera	1080p FHD camera
2 Year International Warranty	✓	✓	✓	2 year



Model Name	H7606WI-ME123W	H7606WV-ME088X	HN7306WI-OLED12C32W	HT5306QA-LX002W
Processor	AMD Ryzen™ AI 9 HX 370 Processor (Ryzen™ AI up to 81 TOPs)	AMD Ryzen™ AI 9 HX 370 Processor (Ryzen™ AI up to 81 TOPs)	AMD Ryzen™ AI 9 HX 370 Processor (Ryzen™ AI up to 81 TOPs)	Snapdragon® X Plus X1P 42 100 (Qualcomm® Hexagon™ NPU 45TOPs)
Operating System	Windows 11 Home	Windows 11 Pro	Windows 11 Home	Windows 11 Home
Graphics Card	NVIDIA® GeForce RTX™ 4070 with 8GB GDDR6	NVIDIA® GeForce RTX™ 4060 with 8GB GDDR6	NVIDIA® GeForce RTX™ 4070 with 8GB GDDR6	Qualcomm® Adreno™ GPU
Screen Size	16.0" 4K OLED (3840x2400) 16:10, Touch screen	16.0" 4K OLED (3840x2400) 16:10, Touch screen	13.3" 3K OLED (2880x1800) 16:10, Touch screen	13.3" 3K OLED (2880x1800) 16:10, Touch screen
Memory	64GB LPDDR5X	32GB LPDDR5X	32GB LPDDR5X	16GB LPDDR5X
Storage	2TB M.2 NVMe™ PCIe® 4.0 SSD	2TB M.2 NVMe™ PCIe® 4.0 SSD	2TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD
Colour	Nano Black	Nano Black	Nano Black	Nano Black
Accessories	1080p FHD camera, ASUS DialPad, Backpack	1080p FHD camera, ASUS DialPad, Backpack	1080p FHD camera, Stylus, ASUS DialPad, Backpack	13.0M Rear camera, 5.0M front facing camera, Stylus, Backpack
2 Year International Warranty	✓	✓	✓	✓

\*Specifications may vary from country to country

\*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device

\*Specifications may vary from country to country

\*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device



Model Name	TP3402VA-LZ144W	TP3402VA-LZ255W	TP1400KA-EC075WS	M5406WA-OLED9L31WL
Processor	Intel® Core™ i9-13900H Processor	Intel® Core™ i5-1335U Processor	Intel® Celeron® N4500 Processor	AMD Ryzen™ AI 9 365 Processor Ryzen™ AI 73 TOPs
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home in S mode	Windows 11 Home
Graphics Card	Intel Iris X* Graphics	Intel Iris X* Graphics	Intel® UHD Graphics	AMD Radeon™ 890M Graphics
Screen Size	14.0" WUXGA (1920 x 1200) 16:10 Touch screen	14.0" WUXGA (1920 x 1200) 16:10 Touch screen	14.0" FHD (1920 x 1080) 16:9 Touch screen	14.0" OLED WUXGA (1920 x 1200) 16:10
Memory	16GB DDR4	8GB DDR4	4GB DDR4	32GB LPDDR5X
Storage	1TB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	128GB eMMC	1TB M.2 NVMe™ PCIe® 4.0 SSD
Colour	Cool Silver	Cool Silver	Quiet Blue	Cool Silver
Accessories	Stylus, 1080P camera	Stylus, 1080P camera	MS 365 Personal 1-year included, Stylus, 720p HD camera	1080p FHD camera ; With privacy shutter
1 Year International Warranty	✓	✓	✓	✓



Model Name	S5406MA-OLEDU711WU	N6506MV-MA004W	N6506MU-MA011W	TN3402YA-LZ159W	TN3402YA-LZ327W
Processor	Intel® Core™ Ultra 7 155H Processor (Intel® AI Boost NPU)	Intel® Core™ Ultra 9 185H Processor (Intel® AI Boost NPU)	Intel® Core™ Ultra 9 185H Processor (Intel® AI Boost NPU)	AMD Ryzen™ 7 7730U Processor	AMD Ryzen™ 5 7430U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel® Arc™ Graphics	NVIDIA® GeForce RTX™ 4060 with 8GB GDDR6	NVIDIA® GeForce RTX™ 4050 with 6GB GDDR6	AMD Radeon™ Graphics	AMD Radeon™ Graphics
Screen Size	14.0" OLED WUXGA (1920 x 1200) 16:10	15.6" 3K OLED (2880 x 1620) 16:9 120Hz	15.6" 3K OLED (2880 x 1620) 16:9 120Hz	14.0" WUXGA (1920 x 1200) 16:10 Touch screen	14.0" WUXGA (1920 x 1200) 16:10 Touch screen
Memory	16GB LPDDR5X	24GB DDR5	16GB DDR5	16GB DDR4	8GB DDR4
Storage	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD
Colour	Mist Blue	Earl Grey	Earl Grey	Quiet Blue	Quiet Blue
Accessories	1080p FHD camera	5.0M camera ; With privacy shutter, ASUS Dial Pad	5.0M camera ; With privacy shutter, ASUS Dial Pad	Stylus, 1080P camera	Stylus, 1080P camera
1 Year International Warranty	✓	✓	✓	✓	✓



Model Name	M5406WA-OLED9L31WPB	M5406UA-OLED9R1 IWB	M5406UA-OLED71 IWB	M5406UA-OLED731WB
Processor	AMD Ryzen™ AI 9 365 Processor Ryzen™ AI 73 TOPs	AMD Ryzen™ 9 8945HS Processor AMD Ryzen™ AI up to 39 TOPs	AMD Ryzen™ 7 8845HS Processor AMD Ryzen™ AI up to 38 TOPs	AMD Ryzen™ 7 8845HS Processor AMD Ryzen™ AI up to 38 TOPs
Operating System	Windows 11 Pro	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	AMD Radeon™ 890M Graphics	AMD Radeon™ Graphics	AMD Radeon™ Graphics	AMD Radeon™ Graphics
Screen Size	14.0" OLED WUXGA (1920 x 1200) 16:10	14.0" OLED WUXGA (1920 x 1200) 16:10	14.0" OLED WUXGA (1920 x 1200) 16:10	14.0" OLED WUXGA (1920 x 1200) 16:10
Memory	32GB LPDDR5X	16GB LPDDR5X	16GB LPDDR5X	32GB LPDDR5X
Storage	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD
Colour	Neutral Black	Neutral Black	Neutral Black	Neutral Black
Accessories	1080p FHD camera ; With privacy shutter	1080p FHD camera ; With privacy shutter	1080p FHD camera ; With privacy shutter	1080p FHD camera ; With privacy shutter
1 Year International Warranty	✓	✓	✓	✓



Model Name	M5406UA-OLED931WB	M5406UA-OLED715WB	X1605VAP-MB048W	X1605VAP-MB049W	X1502ZA-EJ2260W
Processor	AMD Ryzen™ 9 8945HS Processor AMD Ryzen™ AI up to 39 TOPs	AMD Ryzen™ 7 8845HS Processor AMD Ryzen™ AI up to 38 TOPs	Intel® Core™ 7 Processor 150U	Intel® Core™ 5 Processor 120U	Intel® Core™ i7-12700H Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	AMD Radeon™ Graphics	AMD Radeon™ Graphics	Intel® Graphics	Intel® Graphics	Intel Iris Xe Graphics
Screen Size	14.0" OLED WUXGA (1920 x 1200) 16:10	14.0" OLED WUXGA (1920 x 1200) 16:10	16.0" FHD WUXGA (1920 x 1200) 16:10	16.0" FHD WUXGA (1920 x 1200) 16:10	15.6" FHD (1920 x 1080) 16:9
Memory	32GB LPDDR5X	16GB LPDDR5X	16GB DDR4	8GB DDR4	8GB DDR4
Storage	1TB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD
Colour	Neutral Black	Neutral Black	Cool Silver	Cool Silver	Quiet Blue
Accessories	1080p FHD camera ; With privacy shutter	1080p FHD camera ; With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter
1 Year International Warranty	✓	✓	✓	✓	✓

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Model Name	X1404VA-NKI715WU	X1404VA-EB107W	X1404VA-EB214W	X1404VA-NKI585WU	X1404ZA-NK271W	X1404VA-NK114W
Processor	Intel® Core™ i7-1355U Processor	Intel® Core™ i7-1355U Processor	Intel® Core™ i7-1365U Processor	Intel® Core™ i5-1335U Processor	Intel® Core™ i5-1235U Processor	Intel® Core™ i5-1335U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics
Screen Size	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9
Memory	16GB DDR4	16GB DDR4	8GB DDR4	8GB DDR4	8GB DDR4	8GB DDR4
Storage	512GB M.2 NVMe™ PCIe@ 4.0 SSD	512GB M.2 NVMe™ PCIe@ 4.0 SSD	512GB M.2 NVMe™ PCIe@ 4.0 SSD	512GB M.2 NVMe™ PCIe@ 4.0 SSD	512GB M.2 NVMe™ PCIe@ 4.0 SSD	512GB M.2 NVMe™ PCIe@ 4.0 SSD
Colour	Quiet Blue	Quiet Blue	Quiet Blue	Quiet Blue	Quiet Blue	Quiet Blue
Accessories	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter
1 Year International Warranty	✓	✓	✓	✓	✓	✓



Model Name	X1504VA-NJ687W	X1504VA-NJ582W	X1504ZA-NJ669W	X1504ZA-NJ303W	X1504VA-NJ121W	X1504VA-NJ123W
Processor	Intel® Core™ 7 Processor 150U	Intel® Core™ 5 Processor 120U	Intel® Core™ i7-1255U Processor	Intel® Core™ i5-1235U Processor	Intel® Core™ i7-1355U Processor	Intel® Core™ i5-1335U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel® Graphics	Intel® Graphics	Intel Iris X* Graphics	Intel Iris X* Graphics	Intel Iris X* Graphics	Intel Iris X* Graphics
Screen Size	15.6" FHD (1920 x 1080) 16:9	15.6" FHD (1920 x 1080) 16:9	15.6" FHD (1920 x 1080) 16:9	15.6" FHD (1920 x 1080) 16:9	15.6" FHD (1920 x 1080) 16:9	15.6" FHD (1920 x 1080) 16:9
Memory	16GB DDR4	8GB DDR4	16GB DDR4	8GB DDR4	16GB DDR4	8GB DDR4
Storage	512GB M.2 NVMe™ PCIe@ 4.0 SSD	512GB M.2 NVMe™ PCIe@ 4.0 SSD	512GB M.2 NVMe™ PCIe@ 3.0 SSD	512GB M.2 NVMe™ PCIe@ 3.0 SSD	512GB M.2 NVMe™ PCIe@ 3.0 SSD	512GB M.2 NVMe™ PCIe@ 3.0 SSD
Colour	Cool Silver	Cool Silver	Cool Silver	Cool Silver	Quiet Blue	Quiet Blue
Accessories	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter
1 Year International Warranty	✓	✓	✓	✓	✓	✓



Model Name	F1404ZA-NK531W	M1502YA-NJ116W	M1502YA-NJ169W	M1605YA-MB152W	X515MA-BR913WS	X515MA-BR912WS
Processor	Intel® Core™ i7-1255U Processor	AMD Ryzen™ 7 7730U Processor	AMD Ryzen™ 7 7730U Processor	AMD Ryzen™ 7 7730U Processor	Intel® Celeron® N4020 Processor	Intel® Celeron® N4020 Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home in S mode	Windows 11 Home in S mode
Graphics Card	Intel Iris Xe Graphics	AMD Radeon™ Graphics	AMD Radeon™ Graphics	AMD Radeon™ Graphics	Intel® UHD Graphics 600	Intel® UHD Graphics 600
Screen Size	14.0" FHD (1920 x 1080) 16:9	15.6" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	16.0" WUXGA (1920 x 1200) 16:10	15.6" HD (1366 x 768) 16:9	15.6" HD (1366 x 768) 16:9
Memory	16GB DDR4	16GB DDR4	8GB DDR4	8GB DDR4	4GB DDR4	4GB DDR4
Storage	512GB M.2 NVMe™ PCIe@ 4.0 SSD	512GB M.2 NVMe™ PCIe@ 3.0 SSD	512GB M.2 NVMe™ PCIe@ 3.0 SSD	512GB M.2 NVMe™ PCIe@ 3.0 SSD	128GB M.2 NVMe™ PCIe@ 3.0 SSD	128GB M.2 NVMe™ PCIe@ 3.0 SSD
Colour	Quiet Blue	Quiet Blue	Quiet Blue	Cool Silver	Transparent Silver	Transparent Silver
Accessories	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	MS 365 Personal 1-year included, VGA Camera	MS 365 Personal 1-year included, VGA Camera
1 Year International Warranty	✓	✓	✓	✓	✓	✓



Model Name	E1504GA-NJ060W	E1504GA-NJ084W	E1504FA-OLEDR5W	E1404FA-NK185W	E1404GA-NK004W	E1404GA-NK039W
Processor	Intel® Core™ i3-N305 Processor	Intel® Core™ i3-N305 Processor	AMD Ryzen™ 5 7520U Processor	AMD Ryzen™ 5 7520U Processor	Intel® Core™ i3-N305 Processor	Intel® Core™ i3-N305 Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel® UHD Graphics	Intel® UHD Graphics	AMD Radeon™ Graphics	AMD Radeon™ Graphics	Intel® UHD Graphics	Intel® UHD Graphics
Screen Size	15.5" FHD (1920 x 1080) 16:9	15.5" FHD (1920 x 1080) 16:9	15.6" FHD OLED (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9
Memory	8GB DDR4	8GB DDR4	16GB LPDDR5	8GB LPDDR5	8GB DDR4	8GB DDR4
Storage	512GB M.2 NVMe™ PCIe@ 3.0 SSD	256G UFS 2.1	512GB M.2 NVMe™ PCIe@ 3.0 SSD	512GB M.2 NVMe™ PCIe@ 3.0 SSD	512GB M.2 NVMe™ PCIe@ 3.0 SSD	256G UFS 2.1
Colour	Cool Silver	Cool Silver	Mixed Black	Mixed Black	Cool Silver	Cool Silver
Accessories	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter	720p HD camera With privacy shutter
1 Year International Warranty	✓	✓	✓	✓	✓	✓

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# Windows 11 Professional

Intelligence at work with Copilot in Windows



For Home users

Business / Power users

	Windows 11 Home	Windows 11 Pro
BitLocker Encryption	Limited	Full Data Encryption
Additional Security	-	✓
Domain Joining	-	✓
Remote Desktop	-	✓
RAM	Up to 128GB	Up to 128GB
CPU Cores	Up to 64 cores	Up to 128 cores with two CPUs
Virtualization	-	Hyper-V (To run virtual machines on PC)

Powerful default protection to break new ground with the latest innovation in AI.

## ASUS Marshmallow Mouse MD100

Compact, colorful and portable



Silent and durable  
Rated up to 10-million <20 dB

Your strongest guard  
ASUS antimicrobial Guard

MD100 MOUSE/BL//BT+2.4GHZ



Extra Magnetic Top cover

MD100 MOUSE/GY//BT+2.4GHZ



Extra Magnetic Top cover

MD100 MOUSE/GY//BT+2.4GHZ



## WT300 RF Mouse/BK-RD/ Ergonomic wireless optical mouse



Optical sensor with two settings, Compact and ergonomic, Symmetrical Ambidextrous design

## ASUS SmartO Mouse MD200

Portable, Precision, Reliable



SmartO Mouse, Armoury Crate, Optical, 4200 DPI, 100% PTFE, Ergonomic and elegant silhouette, Connect up to 3 devices for easy multitasking, Easy to carry, 12months Battery Life

ASUS



# ProArt P16

Creativity Unrivaled, Anywhere



Next-level AI PC  
for creativity



Up to AMD Ryzen™ AI 9  
HX 370 processor



Up to NVIDIA® GeForce  
RTX™ 4070



OLED HDR  
16:10 display



ASUS DialPad for  
intuitive creativity



Full set of  
I/O ports



Windows 11

Help is always at hand