



REPUBLIC OF GAMERS

PRODUCT GUIDE

2018 Q2

NO. 1 GAMING LAPTOP BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - DPK 2018



ROG ZEPHYRUS M

Elevated Performance.
Uncompromised Mobility.



red dot design award
winner 2018

Intel Inside®. Extraordinary Performance Outside.

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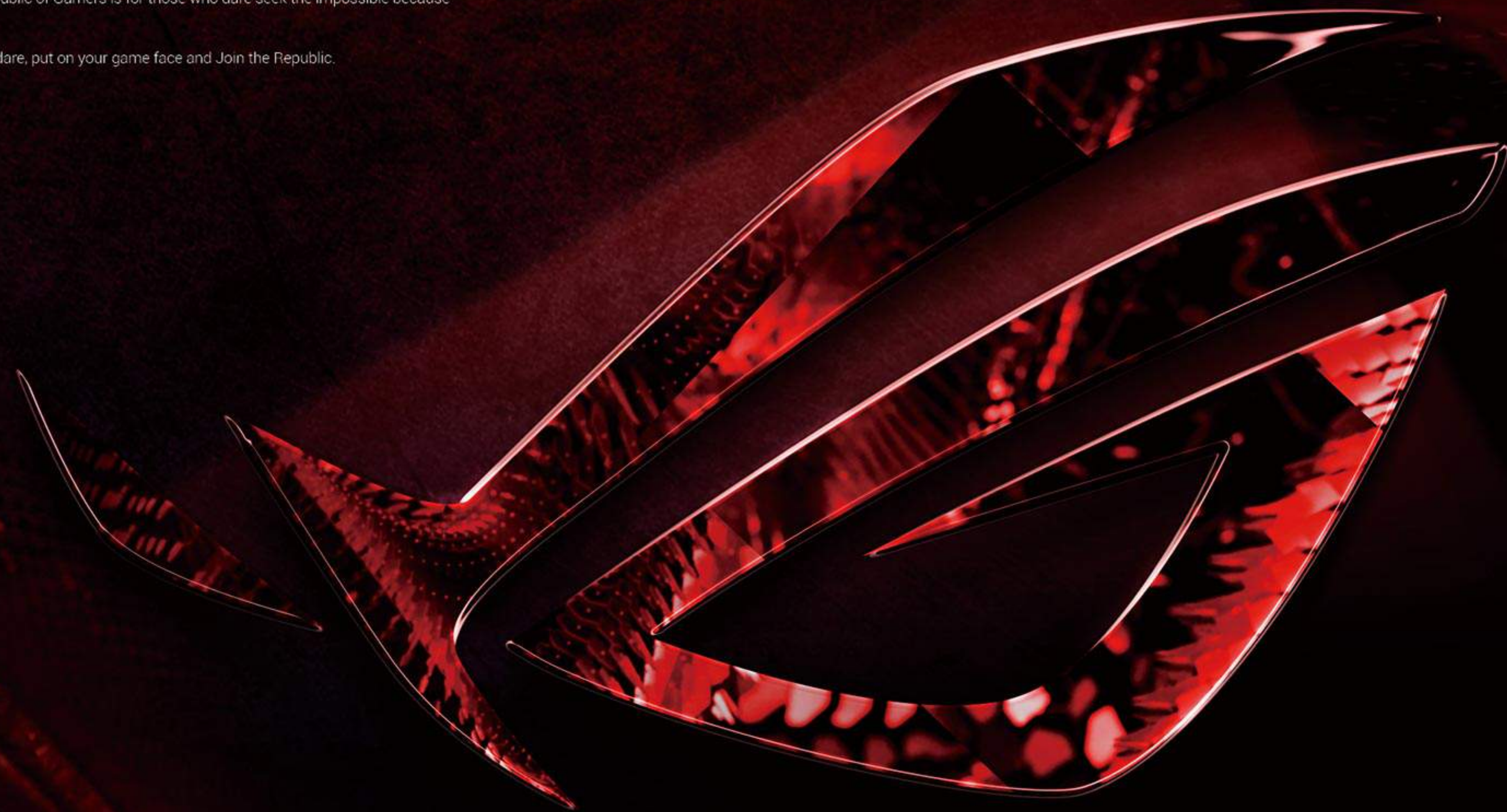
- 92** ASUS INTERNATIONAL WARRANTY

REPUBLIC OF GAMERS

Welcome to Republic of Gamers. It's a proving ground for the elite — a place where players and teams gather to celebrate camaraderie and gaming excellence. There's no room for mediocrity or weakness here.

This is a call for those who dare venture, defy convention, and rebel against conformity. You rise up to challenges, and are not afraid to stare failure in the face, time and time again. You stand by your instincts, as well as alongside comrades in need. Republic of Gamers is for those who dare seek the impossible because 'hard' isn't enough.

ROG is the Choice of Champions. If you dare, put on your game face and Join the Republic.



THE ROG LEGACY CONTINUES

ROG R&D engineers are hardcore gamers, too. We know gaming, and we are constantly striving to develop products that gamers need. Our goal: give gamers the ultimate gaming hardware.

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JUNE 2017

World's Slimmest Gaming Laptop with NVIDIA GeForce GTX 1080



JUNE 2014

New Compact Gaming Desktop ROG G20



SEPTEMBER 2015

Worldwide First Water Cooling Gaming Laptop GX700



JULY 2014

New Product Line Swift PG Series Monitor



JUNE 2013

New Mini ITX Motherboard Maximus VI Impact



APRIL 2012

New Product Line Xonar Phoebus Audio Card



JUNE 2011

New Product Line Gaming Desktop CG8565



JULY 2011

New Product Line Vulcan ANC Headset



DECEMBER 2007

New Product Line Gaming Notebooks G1/G2



JULY 2008

New Product Line Matrix Graphic Card



JULY 2006

ROG brand established, 1st Gaming motherboard, Crosshair launched



DECEMBER 2006

Launched Commando, broke CPU overclocking record



NO. 1 GAMING BRAND, WORLDWIDE

What they say about ROG

» PC GAMER

"The new generation of Max-Q laptops finally offer top-end performance in a portable, thin and light frame."

UK - GX501 - 06.2017

» ENGADGET

"ASUS new gaming flagship is everything you could want in an oversized gaming laptop. It's extremely powerful, well-designed and kitted-out with the latest and greatest graphics technology."

US - GX501 - 07.2017

» NOTEBOOKCHECK

"ASUS has capitalized on this advantage even further for an even quieter notebook. Surface temperatures are also remarkably low and neither the CPU nor the GPU will throttle when gaming."

US - G752 - 11.2015

» LAPTOP MAG

"At 5 pounds and just 0.7 inches thick, the Zephyrus is Asus' thinnest and lightest laptop ever."

US - GL502 - 08.2016

» TECHNEWS DIRECTORY

"Every little thing else about the machine is stellar from the crisp keyboard, loud speakers, gorgeous display screen and stable Whole High definition gaming working experience."

US - GL502 - 08.2016

» HOT HARDWARE

"ROG GX501 Gaming Notebook breaks cover with GeForce GTX1080 at just over a half-inch thick."

US - GX501 - 12.2016

NO. 1 GAMING LAPTOP
BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - GFK 2016

UNRIVALED CHAMPIONS, WITH 25% MARKET SHARE

According to independent market research company GfK, ASUS gaming laptops with NVIDIA® GeForce® GTX Series graphics held a 25% worldwide market share. That means one out of every four gamers choose ROG, and that number continues to grow.

But don't take our word for it, here's what the media and gamers have to say about ROG:

V3

Platinum Award
V3 / UK

GX501VI - 03.2018

V3

Design Award
V3 / UK

GX501VI - 03.2018

RTX

shimmering silver award
reimarufiles.com / Phillipines

GL503VD - 02.2018

B2G
BACK2GAMING

Gold
Back2Gaming / Phillipines

GL503VD - 02.2018

B2G
BACK2GAMING

Recommended
Back2Gaming / Phillipines

GL503VD - 02.2018

HWM

Silver Award
Silver Award

GL503VD - 02.2018

TECHPORN

Recommended
Tech Porn / Phillipines

GL503VD - 02.2018

GS

5 stars
onthegetshelf.com / Phillipines

GL503VD - 02.2018

TG
TIPS GEEKS

A-
TipsGeeks / Phillipines

GX501VS - 02.2018

**MALAYSIA
HARDWARE
ZONE**
COM

Best Performance Gaming Notebook
HardwareZone.com / Singapore

GX501VS - 02.2018

ST

Best Gaming Laptop
Straits Times / SINGAPORE

GX501VS - 02.2018

techradar.

4 Stars
Tech Radar / UK

G703VI - 02.2018

ROG HAS WON MORE THAN 7000 AWARDS WORLDWIDE SINCE 2006

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5 Stars
V3 / UK

GX501VI - 01.2018



ROG ZEPHYRUS - Best Gaming Laptop in 2017
Nghe Nhìn Việt Nam/ Vietnam

GX501VI - 01.2018



4.25 Rating
TeknoReview / India

GL503VD - 01.2018



Best Gaming Notebook 2017
Yangcanggih / India

GX501VI - 01.2018



GECID.com: For Innovation Trusted Reviews / UK
GECID.com / Ukraine

GX501VI - 02.2018



85 Rating
Kotakgame / India

GL503VD - 02.2018



90 Rating
Kotakgame / India

GL503VD - 02.2018



4/5
Tom's Hardware / US

GX501VS - 02.2018



Excellence
TAIWAN EXCELLENCE GLOD AWARD WINNER / Taiwan

G703VI - 01.2018



Excellence
TAIWAN EXCELLENCE GLOD AWARD WINNER / Taiwan

GL703VD - 01.2018



Editor's Choice: Best Gaming Laptop 2017
PC World / Australia

GX501VI - 12.2017



Choice Awards 2017, Part Five - Computers
Good Gear Guide / Australia

GX501VS - 12.2017



4 Stars
Tech Advisor / UK

GL703VD - 02.2018



Laptop of the Year "Reader's Choice"
Yugatech / Phillipines

GX501VS - 01.2018



Laptop of the year "Editors Choice"
Yugatech / Phillipines

GX501VS - 01.2018



Best Gaming Laptop "Readers Choice"
Yugatech / Phillipines

GX501VS - 01.2018



Best Performance
www.notebookspec.com / Thailand

GL503VD - 12.2017



Best Design
www.notebookspec.com / Thailand

GL503VS - 12.2017



Best 15-inch gaming laptop 2017
PC World / Australia

GX501VS - 11.2017



Original Design
IXBT / Russia

GX501VI - 10.2017



Best Gaming Laptop "Editors Choice"
Yugatech / Phillipines

GX501VS - 01.2018



Worth Buying
KitGuru / UK

GL702ZC - 01.2018



4 Stars
V3 / UK

GL702ZC - 01.2018



Recommended
Trusted Reviews / UK

G703VI - 01.2018



Innovation and Design
3dnews / Russia

GL702ZC - 09.2017



Innovation and Design
3dnews / Russia

GX501VI - 08.2017



Editor's Choice
www.pda.ru / Russia

GX501VI - 09.2017



Original Design
IXBT / Russia

GL702VM - 08.2017



AND MANY MORE!

DESIGNED WITH PROFESSIONAL GAMERS

Highly recommended by pro gamers

We work alongside the world's top professional gamers when we design new gear -- using their feedback to help us create the perfect platform and tools for gamers everywhere.

FAKER

"I think I can focus more on my training thanks to the support from a reliable brand like ROG. I don't have to worry about computers anymore."

© Lee Sang-hyeok -- known by his in-game name "Faker" -- is a Three-time League of Legends world champion and is often referred to as the best LoL player in the world.



"It's comforting to have cutting-edge technology by our side. We just need to focus on executing our game plan and let ROG take care of the rest."

"ROG sponsorship provides us with the very best PC hardware and the newest technologies, and the honor of being associated with the very best gaming brand around."

"ROG knows what professional and enthusiast gamers need. They provide us the best equipment for daily training and scrim."



"ROG x AHQ -- It's time to conquer the eSports scene!"

"In CS:GO - a game of milliseconds, ROG makes all the difference. It gives us the edge to succeed."

"In PUBG - a game of milliseconds, ROG makes all the difference. It gives us the edge to succeed."

"ROG's extraordinary gaming performance gives us the advantage in CS: GO."



"ROG -- The Gaming World's Best Gear."

"Together with ROG we are stronger than ever, ROG helped us to become a true hero!"

"ROG Notebook is our best choice for accompany us during our time at tournament, it helps us to train yet for briefing before we go play in the tournament."

"ROG ARMY -- We are ready to be the number 1."

ROG PRODUCT CATEGORY

Exceptional gaming PCs for every gamer

ROG

ROG Series gaming laptops embody breakthrough innovations and revolutionary design to deliver top-notch performance to the most hardware-focused gamers.



ROG STRIX

Designed with eSports gamers in mind, tournament-ready ROG Strix GL Series gaming laptops deliver exceptional precision and game-dominating performance right out of the box, for a competitive edge in MOBA and FPS game.



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GAMING PERFORMANCE

* Game recommendations are based on GPU performance over 60FPS on Medium/High Setting.
Gaming performance may vary based on system configurations.

Product Line	ROG Models	Game Recommendations
ROG	ROG G703GI GTX 1080	
	ROG Zephyrus GTX 1080 MAX Q	
	ROG Zephyrus M GTX 1070	
ROG STRIX	ROG Strix SCAR Edition GTX 1070	
	ROG Strix Hero Edition GTX 1050 TI	

FEATURE TABLE

Feature		GX501 GI	GM501 GS	GM501 GM	G703 GI	G703 GS	GL503 GE (SCAR Edition)	GL703 GE (SCAR Edition)	GL703 GM (SCAR Edition)	GL703 GS (SCAR Edition)	
Performance	Graphics	GTX GTX 1080			✓						
		GTX 1080 (Max-Q)	✓								
		GTX 1070		✓			✓				✓
		GTX 1060			✓				✓		
		GTX 1050Ti					✓	✓			
		GTX 1050									
		Memory	Up to 64GB DDR4				✓	✓			
	Up to 32GB DDR4			✓	✓			✓	✓	✓	✓
	Up to 24GB DDR4		✓								
	HyperDrive Technology	NVME PCIe Gen3 x4 SSD Raid 0				✓	✓				
NVME PCIe Gen3 x4 SSD		✓	✓	✓			✓	✓	✓	✓	
M.2 SATA3 SSD							✓	✓	✓	✓	
SATA SSHD (Firecuda)			✓	✓	✓	✓	✓	✓	✓	✓	
Thermal	HyperCool Technology	Aerodynamic Active System (AAS)	✓	✓	✓						
		Aeroaccelerator	✓	✓	✓						
		Anti-Dust Cooling system (ADC)	✓	✓	✓	✓	✓	✓	✓	✓	
		12V Fans	✓	✓	✓	✓	✓	✓	✓	✓	
		Ultrathin fin	✓	✓	✓	✓	✓	✓	✓	✓	
		Multiple Component cooling	✓	✓	✓	✓	✓	✓	✓	✓	
		Trapezoid-cut Lid						✓	✓	✓	✓
		Fan overboost	✓	✓	✓	✓	✓	✓	✓	✓	✓

Feature		GX501 GI	GM501 GS	GM501 GM	G703 GI	G703 GS	GL503 GE (SCAR Edition)	GL703 GE (SCAR Edition)	GL703 GM (SCAR Edition)	GL703 GS (SCAR Edition)
Visual	Full HD gaming panel	✓	✓	✓	✓	✓	✓	✓	✓	✓
	120Hz IPS-level display						✓	✓	✓	
	144Hz IPS-level display	✓	✓	✓	✓	✓			✓	✓
	NVIDIA® G-SYNC™ technology	✓	✓	✓	✓	✓				✓
Keyboard	Backlit chiclet keyboard	✓	✓	✓	✓	✓	✓	✓	✓	✓
	RGB 4-zone	✓	✓	✓			✓	✓	✓	✓
	RGB Per-key				✓	✓				
	Aura Sync	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Specially marked QWER keys									
	Specially marked WASD keys	✓	✓	✓	✓	✓	✓	✓	✓	✓
Audio	Hot keys	✓	✓	✓	✓	✓	✓	✓	✓	✓
	2x 2W speakers	✓		✓	✓	✓				
	Smart AMP	✓	✓	✓	✓	✓	✓	✓	✓	✓
	ESS DAC and amplifier				✓	✓				
	Array Microphones	✓	✓	✓	✓	✓	✓	✓	✓	✓
Software	Gaming Center 2.5	✓	✓	✓	✓	✓	✓	✓	✓	✓
	GameFirst V	✓	✓	✓	✓	✓	✓	✓	✓	✓
	ASUS Splendid Technology		✓	✓	✓	✓				
	Sonic Studio and Sonic Radar III	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Aura Core 2.5	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Xsplit Gamecaster (Free)	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Andriod / iOS app	✓	✓	✓	✓	✓	✓	✓	✓	✓

FEATURE TABLE

Feature		GL503GE (Hero Edition)	GL503 GE	GL703 GE	G21 CN	GL12 CM	GL12 CP	
Performance	Graphics	GTX GTX 1080			✓	✓		
		GTX 1080 (Max-Q)						
		GTX 1070					✓	✓
		GTX 1060					✓	✓
		GTX 1050Ti	✓	✓	✓			
		GTX 1050						✓
	Memory	Up to 64GB DDR4					✓	✓
		Up to 32GB DDR4	✓	✓	✓	✓		
		Up to 24GB DDR4						
	HyperDrive Technology	NVME PCIe Gen3 x4 SSD Raid 0						
NVME PCIe Gen3 x4 SSD		✓	✓	✓	✓	✓	✓	
M.2 SATA3 SSD		✓	✓	✓		✓	✓	
SATA SSHD (Firecuda)		✓	✓	✓				
Thermal	HyperCool Technology	Aerodynamic Active System (AAS)						
		Aeroaccelerator						
	Anti-Dust Cooling system (ADC)	✓	✓	✓				
	12V Fans	✓	✓	✓				
	Ultrathin fin	✓	✓	✓				
	Multiple Component cooling	✓	✓	✓				
	Trapezoid-cut Lid	✓	✓	✓				
	Fan overboost	✓	✓	✓				

Feature		GL503GE (Hero Edition)	GL503 GE	GL703 GE	G21 CN	GL12 CM	GL12 CP
Visual	Full HD gaming panel	✓	✓	✓			
	120Hz IPS-level display	✓	✓				
	144Hz IPS-level display						
	NVIDIA® G-SYNC™ technology						
Keyboard	Backlit chiclet keyboard	✓	✓	✓			
	RGB 4-zone	✓	✓	✓			
	RGB Per-key						
	Aura Sync	✓	✓	✓			
	Specially marked QWER keys	✓					
	Specially marked WASD keys		✓	✓			
Audio	Hot keys	✓	✓	✓			
	2x 2W speakers						
	Smart AMP	✓	✓	✓			
	ESS DAC and amplifier						
Software	Array Microphones	✓	✓	✓			
	Gaming Center 2.5	✓	✓	✓		✓	
	GameFirst V	✓	✓	✓			
	ASUS Splendid Technology						
	Sonic Studio and Sonic Radar III	✓	✓	✓	✓	✓	✓
	Aura Core 2.5	✓	✓	✓			
	Xsplit Gamecaster (Free)	✓	✓	✓	✓		
	Andriod / iOS app	✓	✓	✓			

POWERFUL GAMING WEAPONS

Top gaming features for professional gamers

ROG HyperDrive NVME PCIe SSD	VR ready	ROG HyperCool Technology	NVIDIA® eForce™ GTX 10 Series
Intel® Core i7 8th gen CPU	Thunderbolt Type-C	30-Key rollover anti-ghosting key	ROG MechTAG keyboard
Up to DDR4 64GB	Armor Titanium & Plasma Copper color scheme	4K2K Output	Up to real 4K HD + NVIDIA® G-SYNC

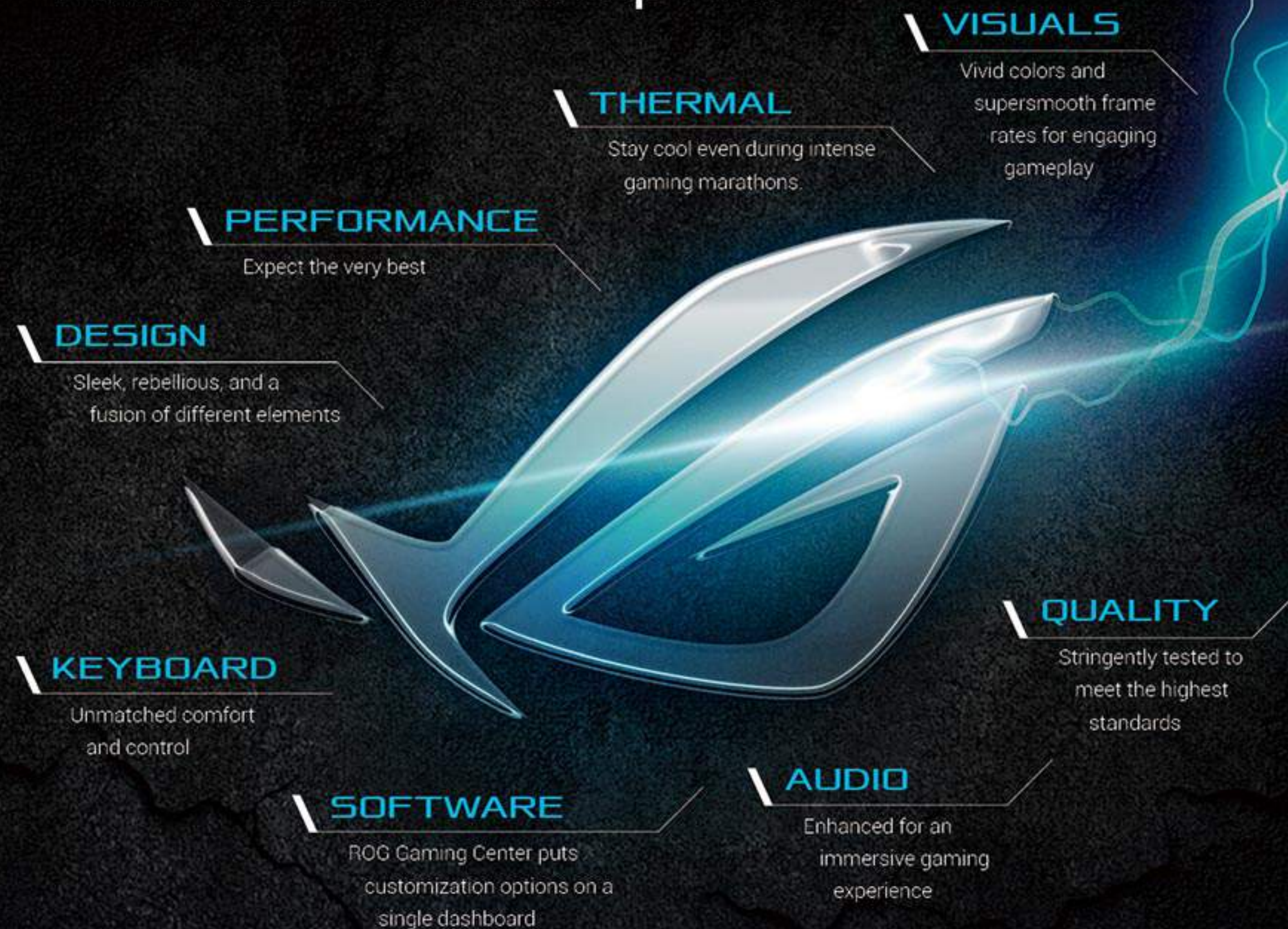


ASUS Splendid Technology	ROG Sonic Studio III & Sonic Radar III
ESS DAC and amplifier	ROG Game First V
ROG Aura	ROG Audio Wizard
Glare-resistant matte panel	ROG Turbo Gear
High contrast 120hz panel	ESS DAC and amplifier

THE ROG BLUEPRINT

Elements that make up ROG

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Through the years, we constantly strive to craft the perfect gaming experience for every gamer.

With such a diverse gaming community, it's evident that a high-performance gaming platform armed with the latest GPU just isn't enough. Today's gamers are a discerning bunch – FPS players want supersmooth gameplay and more accurate keyboards, while hardcore gamers want 4K UHD visuals and immersive audio – it'll take a special machine for them to sit up and take notice.

Most gaming laptops don't make the cut, but ROG makes it happen, bringing together important elements like Design, Performance, Thermal, Visuals, Keyboard, Software, Audio, and Quality to create the ROG Blueprint.

Each element in the ROG Blueprint plays a vital role in ensuring ROG laptops make the grade – giving you the very best gaming experience you'll ever have!

/ DESIGN

GROUND BREAKING DESIGN

Mighty. Mobile. Modern.

A brushed aluminum finish with a Black Titanium and Plasma Copper color scheme give Zephyrus M a modern and sophisticated look that sets it apart from other gaming laptops. ROG engineers found the sweet spot for maximum cooling performance and effective thermal management. They've managed to shoehorn the NVIDIA® GeForce® GTX 1070 graphics card, AAS system, and two anti-dust fans into a thin 17.5- 19.9mm chassis to ensure Zephyrus M offers exceptional performance during gaming marathons.





Slim and sleek

ROG Zephyrus takes thin-and-light gaming laptops to a whole new level. It has a slim profile just 16.9-17.9 mm thin and weighs only 2.2kg, but that doesn't stop it from packing the latest NVIDIA GeForce GTX 1080 graphics with Max-Q design — an innovative approach to designing the world's thinnest, fastest, and quietest gaming laptops. An innovative hinge and fan module help keep the high-end GPU cool, resulting in a gaming laptop that's portable enough to carry with you anywhere yet potent enough to compete with powerful gaming desktops.



For True MOBA Heroes

Strix Hero Edition is a weapon for true MOBA heroes — warriors who by reputation fill enemies with fear. That spirit is evident throughout the aggressive design of Strix Hero Edition: monster scales, silver Mayan-inspired patterns, and deep blue accents project your might and serve as a battle cry to strike fear into the enemy. It's brawny but agile, with a thin 2.4cm profile and overall weight of just 2.6kg. Strix Hero Edition is the sleek, sharp weapon that's feared by every foe!

* Specifications may vary according to configuration.

For Top FPS Marksmen

Taking both its name and design inspiration from the FN SCAR® assault rifle, Strix SCAR Edition is designed for top marksmen. Like its namesake, Strix SCAR Edition pairs agility with performance, packing all its lethal firepower into a compact chassis with a thin 2.4cm profile, and an overall weight of just 2.6kg! And it looks the part, too — its Gunmetal Grey finish mirrors that of the deadly weapon.

* Specifications may vary according to configuration.



1000
2000
4000





A nod to the past, designed for the future

ROG's futuristic design has strong aerospace design influences. The ROG GL series features a durable titanium construction, while ROG GX and G series laptops have hexagonal designs and angled edges that mirror design elements of past ROG gaming laptops while at the same time projecting the latest evolution of ROG design. Each laptop features a small window on the underside of the chassis so you can see its thermal heat pipes and cooling modules.

PERFORMANCE

THE LATEST 8TH GENERATION INTEL CORE PROCESSORS

Exceptional platform performance

The latest ROG gaming machines are powered by 8th Generation Intel® Core™ processors for unrivaled performance and astounding visuals, ensuring the very best gaming experience.

Both ROG Strix SCAR and Hero Editions feature Intel Core i7-8750H six-core processors for a 23% performance boost over previous generation four-core processors. It can reach speeds of up to 4.0GHz on four cores, and 3.9GHz on six cores, and can execute up to 12 threads thanks to Intel Hyper-Threading Technology. In addition, Intel Speed Shift and Turbo Boost technologies enable these laptops to handle every task quickly and efficiently, including gaming, recording, and live-streaming all at once.

For the ROG Series, ROG G703 is now powered by the 8th Generation Intel Core i9-8950HK processor for unprecedented power right out of the box! The i9 processor can hit speeds of 4.3GHz, and can be overclocked to 4.8GHz. Intel Hyper-Threading, Speed Shift, and Turbo Boost 2.0 technologies to handle every task quickly and efficiently.



CPU PERFORMANCE BENCHMARK



8TH GENERATION CPU PERFORMANCE BENCHMARK



PERFORMANCE

THE LATEST GEFORCE® GTX 10 SERIES GRAPHICS

Unleash ultimate power with ROG gaming laptops! The latest ROG offerings feature NVIDIA® GeForce® GTX 10-Series graphics that deliver up to 40% faster performance than the previous generation. Enjoy smooth and cinematic gaming experiences without annoying frame rate stutter.

Ultrathin gaming just got more powerful, too. The compact ROG Zephyrus laptop also features GTX 10-Series graphics with Max-Q to give you a combination of sleek, slim design with powerful performance.

Here's a look at what the latest ROG gaming laptops are capable of.



Need for Speed Payback



Rise of the Tomb Raider

* NVIDIA-recommended GPUs for 60 FPS gameplay.



PUBG

Overwatch

Watch Dogs 2

Games	1920 x 1080	2560 x 1440	3840 x 2160 (4K)
PUBG	GTX 1060	GTX 1070	GTX 1080 Ti
Overwatch	GTX 1060	GTX 1060	GTX 1080
Watch Dogs 2	GTX 1050 Ti	GTX 1060	GTX 1070 Ti
Need for Speed Payback	GTX 1060	/	/
Rise of the Tomb Raider	GTX 1060	GTX 1070	GTX 1080



ROG-EXCLUSIVE HYPERDRIVE TECHNOLOGY

HyperDrive RAID 0 SSD for blazing-fast speeds

ROG HyperDrive RAID 0 SSD technology gives you blazing-fast data read and write speeds that surpass those of standard HyperDrive SSDs and PCIe® Gen 3 x4 SSDs. It has multi-level cell NAND flash memory technology for even greater storage potential.

ROG HyperDrive is put through rigorous endurance, capability and thermal tests to ensure greater reliability and physical data protection, and to make sure that it is less susceptible to damage from bumps or drops.



INTEL® THUNDERBOLT™ 3

Super-fast transfer speeds with Thunderbolt™ 3 USB Type-C

ROG HyperDrive RAID 0 SSD technology gives you blazing-fast data read and write speeds that surpass those of standard HyperDrive SSDs and PCIe® Gen 3 x4 SSDs. It has multi-level cell NAND flash memory technology for even greater storage potential.

ROG HyperDrive is put through rigorous endurance, capability and thermal tests to ensure greater reliability and physical data protection, and to make sure that it is less susceptible to damage from bumps or drops.



ROG G703GI HYPERDRIVE RAID 0 SSD PERFORMANCE TEST



FASTER DATA TRANSMISSION



/ PERFORMANCE

SUPERFAST SSD & SSHD STORAGE

Lightning-fast SSD

The latest M.2 NVMe PCIe® 3.0 x4 SSD provides data read and write speeds of up to 3190MB/s and 1235MB/s respectively. When compared to a SATA III SSD, the M.2 SSD offers 5.67X faster read speeds and 4.6X faster write speeds so everything you do feels faster.

SSD BENCHMARK (SEQ READ)



SSD BENCHMARK (SEQ WRITE)



Ultra-efficient SSHD

The FireCuda™ SSHD is the perfect secondary storage drive. This 5400-rpm SSHD loads games almost 2.5X faster than standard 7200-rpm HDDs.

GAME LOADING TIME BENCHMARK



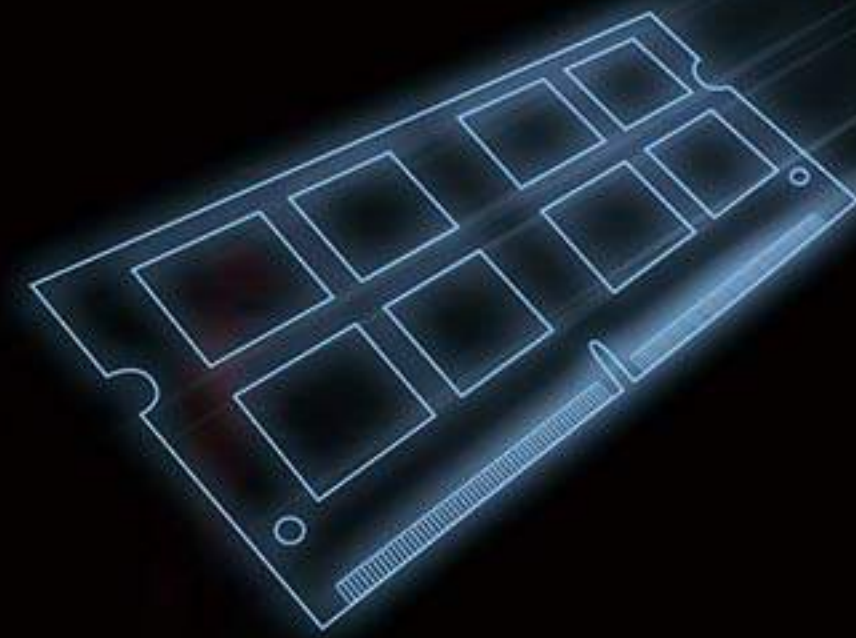
/ PERFORMANCE

POWERFUL MEMORY

Powerful DDR4 memory

The latest DDR4 memory helps you get the best out of your ROG laptop. Benefit from improved speed and lower power consumption with up to 32GB of DDR4 2666MHz dual-channel RAM. The 2666MHz RAM provides a 1.6X performance boost over 1600MHz RAM to take your gaming experience to new heights.

MEMORY PERFORMANCE BENCHMARK



/ PERFORMANCE

MAXIMUM BANDWIDTH, MINIMUM ENERGY CONSUMPTION

Strix SCAR Edition features the latest 802.11ac 2x2 Wave 2 Wi-Fi standard, with two antennas each for both transmission and reception, for speeds that are up to 1.7 Gbps, that's 2x faster than 802.11ac 2x2 and 12x faster than 802.11b/g/n. The 2x2 wireless configuration provides up to 30% more coverage than the 1x1 configuration. A more reliable and robust wireless connection ensures better gaming experiences. ROG First also ensures ROG routers and ASUS RT-series routers prioritize packets according to the GameFirst V settings in your ROG laptop for faster, more stable connections. Strix SCAR Edition even has low-energy Bluetooth® 4.1, enabling you to game longer and more reliably with your Bluetooth peripherals!

* Specifications may vary according to configuration.

WIFI CONNECTIVITY BENCHMARK



THERMAL



ROG ACTIVE AERODYNAMIC SYSTEM (AAS)

NO. 1 GAMING LAPTOP
BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - OPK 2016



ROG Zephyrus is armed with an exclusive Active Aerodynamic System (AAS) that breaks all the rules. AAS combines intelligent design with innovative technologies to give gamers what they want: an ultra-slim laptop that runs cooler and quieter without sacrificing performance.

When the laptop is opened, a portion of the bottom flexes to create 20% more open space for air circulation. Along with our unique Aero Accelerator technology, this gap improves airflow by 32% and reduces temperatures by 20% compared to conventional cooling. You can game for hours on end with impeccable stability and no throttling. ROG Zephyrus offers the highest level of performance in the smallest chassis.

/ THERMAL

ANTI-DUST COOLING SYSTEM

Dust accumulation inside the chassis and between cooling fins is a common problem, leading to decreased cooling performance and noisy, overworked fans. In time, it may even damage the system.

The exclusive patented Anti-Dust Cooling (ADC) system helps get rid of dust and other particles to prolong the lifespan and increase the stability of the system. It comprises of two centrifugal fans with dedicated anti-dust tunnels. It works on the principle of centrifugal force, pushing dust and other particles along the fan walls, which are then eventually ejected out of the chassis via the anti-dust tunnels.

The ADC is a cooling masterpiece that improves heat dissipation and increases the durability of the laptop.



/ THERMAL

UPGRADED 12V FANS FOR BOOSTED COOLING

Strix Hero Edition has a specially-designed cooling system that improves airflow and system durability to cope with the demands of intense gaming sessions. It automatically adjusts fan speed to ensure system temperatures stay at the optimum operating window for the CPU and GPU. Intake vents situated above the keyboard and under the chassis improve airflow into the system, while the patented trapezoid-cut lid design allows hot exhaust to flow freely out of the air tunnels at the rear. The two upgraded 12V fans spin much faster than regular 5V fans, boosting airflow and increasing air pressure to improve cooling efficiency. In addition, the patented Anti-Dust Cooling system expels dust particles and dirt to minimize buildup on the heatsink. Debris buildup minimizes the heatsink's effectiveness, and affects the laptop's ability to sustain peak performance.

* Specifications may vary according to configuration.





WORLD'S FIRST 144HZ GAMING LAPTOP.

Ultra-responsive 144hz display to deliver smooth and seamless graphics

The ROG G703 is the world's first laptop that features 144Hz refresh rate, IPS-level panel with G-SYNC™ technology enabled. Enjoy smooth and seamless graphics never before seen on a laptop and play AAA games at maxed-out settings without visual tearing, lag, ghosting or obvious stutter!



Refresh Rate: 60Hz
Response Time: 25ms



ROG Strix SCAR Edition
Refresh Rate: 144Hz
Response Time: 3ms



* Captured with a high-speed camera at 240 frames per second. Footage is played in slow motion at 30 frames per second. Panels with a high refresh rate provide smoother gaming visuals.

Sharper focus. Accurate shots.

The difference between defeat and victory is measured in fractions of a second. Strix SCAR Edition upgrades your vision, with an IPS-level display with a 144Hz refresh rate and 3ms response time to deliver smooth, accurate visuals, as well as eliminate lag and motion blur. The 300cd/m² panel ensures 20%-brighter visuals than low-end IPS panels from competitors. Strix SCAR Edition can also be specified with a 120Hz display with a 5ms response time.

Give your aim an upgrade, and sharpen your sights for the crucial moment of the shot!

* Specifications may vary according to configuration.



SEE THE WHOLE PICTURE

ROG's gaming laptops with IPS-level display

ROG gaming laptops utilize the latest wide-view display technology for immersive gaming visuals, with improved 100% Adobe RGB color accuracy, a 1000:1 contrast ratio for better distinction between light and dark colors, and brightness of 400 nits. Wide 178° viewing technology ensures minimal color shift -- even at extreme angles.

Smooth, glossy surfaces tend to reflect light back directly and cause unwanted reflections and glare. A matte anti-glare coating on the ROG display surface dissipates reflected light, making it easier to see what's onscreen -- even in bright environments. It also helps with fingerprint smudges.

* Specifications may vary according to configuration.

* Captured with a high-speed camera at 240 frames per second. Footage is played in slow motion at 30 frames per second. Panels with a high refresh rate provide smoother gaming visuals.



Refresh Rate: 60Hz



ROG Strix Hero Edition
Refresh Rate: 120Hz



ROG-EXCLUSIVE SPLENDID TECHNOLOGY

Truly immersive gaming visuals

ASUS Splendid technology provides richer and deeper colors for stunning visuals. It features four preset modes (Normal/Eye Care/Vivid/Manual) for instant access to settings suited to different types of content.



NORMAL

EYE CARE

VIVID

MANUAL



NORMAL MODE

- ▶ Fine-tunes the LCD color gamut for more comfortable viewing
- ▶ Suitable for daily work, document editing and viewing

EYE CARE MODE

- ▶ Reduces blue light to ease eye strain
- ▶ Designed for people who spend a lot of time in front of the PC

VIVID MODE

- ▶ Enhances the color, contrast and sharpness of images to deliver livelier visuals

MANUAL MODE

- ▶ Allows users to manually adjust the color temperature of the display to personalize according to need or preference



AURA SYNC FOR ULTIMATE PERSONALIZATION

Aura Sync technology gives you the freedom to customize and sync up light effects with Aura Sync-supported gaming mice, headsets, and other peripherals to give your entire gaming setup a consistent look and feel. With a full spectrum of colors to choose from, as well as up to eight different lighting modes that can be accessed via the Aura control panel, Aura Sync technology lets you express your gaming persona, or the feel of the game you're currently playing.



STATIC



BREATHING



STROBING



COLOR CYCLE



RAINBOW



COMET



MUSIC



SMART

KEYBOARD



AURA RGB PER-KEY



Exclusive Aura RGB lighting technology allows you to customize light effects right down to individual keys. You can even create unique color patterns for each game to help you find and master its controls. The keyboard used in G703 features N-key rollover and anti-ghosting technologies, and a highlighted WASD key group to provide precise control; while a 2.5mm travel distance, a 0.3mm keycap curve, and a durable anti-slip palm rest ensure you stay comfortable. In addition, unique hotkeys allow instant access to Xbox Game bar, ROG Aura, Gaming Center, and XSplit Gamecaster.

KEYBOARD



EXCLUSIVE ROG AURA LIGHTING

Light it up with Aura

All ROG laptops feature Aura technology so you can customize each individual key, or select from up to 13 different preset effects to light up your entire keyboard. You can even adjust the WASD or QWER key groups for FPS, MOBA or other games.

* Available on ROG G Series models.

NO. 1 GAMING LAPTOP BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - GFK 2016





ROG-EXCLUSIVE TAG KEYBOARD

Responsive keyboard with 30-key rollover and anti-ghosting keys

Additional ROG-exclusive Tactile Advanced Gaming (TAG) keyboard features include key travel distances ranging from 2.0 to 2.5mm for tactile, responsive keystrokes when typing and entering commands. The TAG keyboard also features backlighting and anti-ghosting technology with 30-key rollover -- so all keystrokes are instantaneously and correctly logged, even when several keys are hit simultaneously. The TAG keyboard helps you dominate the battlefield -- with more macro keys, everything you need is at your fingertips.



NO. 1 GAMING LAPTOP BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - GFK 2016



ROG-EXCLUSIVE DESKTOP KEYBOARD LAYOUT

Keyboard made for gaming

The new layout follows the design of the best desktop-gaming keyboards. That means the entire keyboard module is now designed for the way your gaming fingers are used to playing, with gaps between the function keys for easier identification, and isolated arrow keys for accurate fingertip control. The Space key has also been extended and reshaped for more comfort and fewer misses -- gaining you crucial extra moments with every accurate press!

/ KEYBOARD



ROG-EXCLUSIVE HOTKEYS

Hotkeys designed for gamers

Four isolated hotkeys are placed above the conventional keyboard for easy and fast adjustments during gaming. These hotkeys are carefully spaced to avoid accidental presses, and with unique keycaps for easy identification by touch alone. The secondary functions of the F1-F12 keys have been designed specifically to help keep your concentration on the game, putting useful controls right where you need them.

/ KEYBOARD



ROG-EXCLUSIVE OVERSTROKE TECHNOLOGY

Fast & smooth control

ROG-exclusive Overstroke technology applies to every key you press, ensuring a perfectly-pitched maximum peak force of 62 grams-force (gf). Key presses are registered early, accurately and with extended over-stroke distance for improved follow-through – and that means faster and smoother control.



NO. 1 GAMING LAPTOP BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - GFK 2016

/ AUDIO

ESS DAC AND AMPLIFIER

Amp up your audio

**SABRE
HiFi**

With an incredible 32-bit/384kHz sound output, ESS® Sabre delivers a sample rate that's 8x greater than CD quality, for richer and more detailed audio experiences.

C703 delivers an unmatched sound experience. Two 2W tweeters located at the base of the display channel high-frequency audio waves directly towards you while two large, 3W woofers in the chassis reflect sound off of the table to deliver a perfectly balanced sound spectrum ranging from low to high frequencies. Further, smart amplifier technology protects the speakers while boosting in-game volume up to 200% with increased dynamic range and bass.

The Sonic Studio III audio suite simulates a 7.1-channel surround-sound signal for an immersive and accurate 3D audio experience, even on standard stereo headphones. In addition, Sonic Radar III uses audio cues to provide you with an onscreen overlay to pinpoint the enemy's exact location even before you make contact.





ROG-EXCLUSIVE GAMING CENTER

Professional gaming assistant for better gaming experiences

ROG Gaming Center is a command center that provides you with all the gaming functions and information you need. Find system information, CPU/GPU frequencies, or set up individual hotkey profiles. You can also access ROG Game First, Game Visual, Sonic Studio, Sonic Radar, and XSplit Gamecaster on a single dashboard. There's even the ROG Gaming Center iOS and Android app so you can access these settings on your mobile device.



GET READY WITH ROG GAMING CENTER

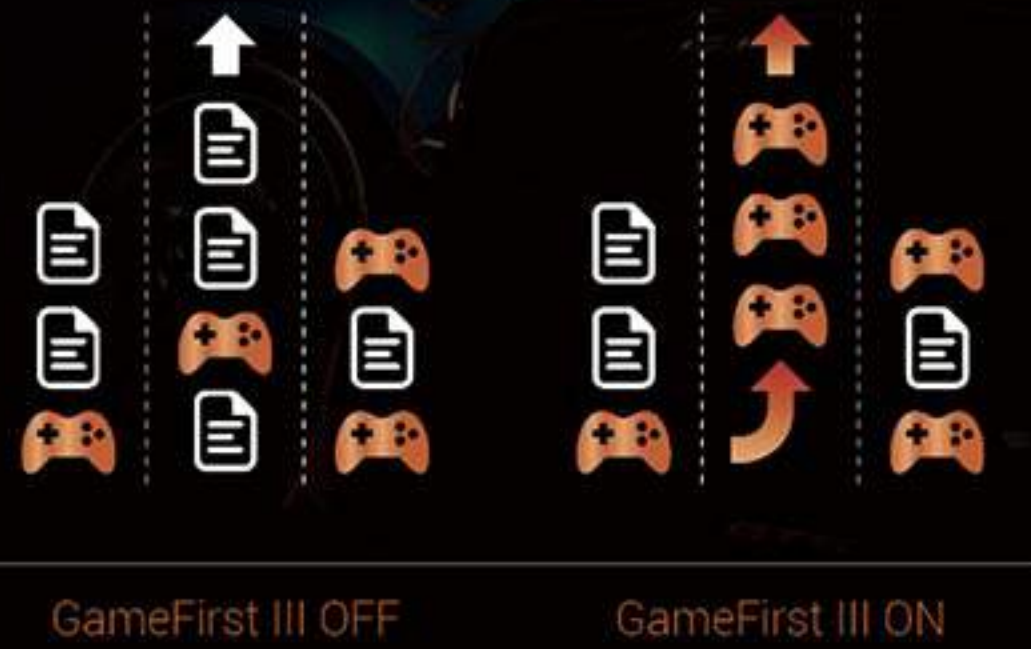
PERSONALIZE ROG GAMING CENTER WITH YOUR OWN PERSONAL SETTINGS



ROG-EXCLUSIVE GAMEFIRST V

Network-optimization software for lag-free gameplay

Network latency and heavy traffic are the biggest hindrances to online gaming. The latest ROG GameFirst V networking software lets you optimize and prioritize network packets for online gaming, media streaming or data sharing. Its intuitive interface lets you prioritize game packets for more gaming bandwidth to ensure the very best online gaming experience.



ASSIGN TOP PRIORITY TO GAME PACKETS

- Game Packets
- Non-game Packets



ALLOCATES MORE BANDWIDTH TO GAME

- Game Application Bandwidth
- Non-game Application Bandwidth



WORLD'S FIRST LAPTOP WITH A LIFETIME XSPLIT GAMECASTER SUBSCRIPTION

Play like a pro with a lifetime XSplit subscription

ROG GX800 comes with a lifetime XSplit subscription and a host of features to help you share and stream gaming sessions.

A dedicated recording key launches XSplit Gamecaster with just one click, so you can record or broadcast your gaming session.

XSplit Gamecaster allows you to easily stream or record gameplay via a convenient in-game overlay. It lets you make in-game annotations to highlight what's happening onscreen. You can even interact with friends and fans by broadcasting on Twitch.



XSPLIT MACRO KEY





ROG-EXCLUSIVE GAMEVISUAL

ROG GameVisual software provides six preset modes for different game genres, plus loads of exciting multimedia and customization settings. ROG software engineers have fine-tuned each setting to deliver visual excellence that perfectly complements the game genre. First Person Shooter (FPS) mode, for example, enhances visibility in dark environments – so you'll see details denied to your enemies, for a clearer shot with every pull of the trigger!



ROG-EXCLUSIVE AURA CORE

With Aura Core, you're free to customize your keyboard's RGB lighting to suit your gaming style, with an easy-to-use control panel offering easy command over a spectrum of brilliant colors and seven preset lighting modes. You can activate AURA SYNC via Aura Core as well.

* Available on ROG GL Series models.





ROG-EXCLUSIVE SONIC STUDIO III

Immersive in-game audio

The ROG-exclusive Sonic Studio is designed to provide high-quality audio, giving you a full control of sound to enhance your gaming experience.

The latest Sonic Studio III supports HRTF-based (head-related transfer function*) virtual surround for VR headsets, casting an immersive aural landscape that draws you deeper into the action. The intuitive Sonic Studio interface also offers a range of EQ options, allowing you to tailor acoustics to suit personal preferences or the characteristics of your headset.

* Available on ROG GX and G series.



ROG-EXCLUSIVE SONIC RADAR III

The immersive Sonic Radar III audio engine processes sounds more accurately than ever, so you're always aware of what's going on around you. Use the on-screen arrow to hone your enemy-pinpointing skills, and enjoy visualized audio detail that eliminates the need to crank up the volume – the perfect tool for practice rounds and tuning untrained ears.

AUDIO BOOST

The new audio boost feature now allows the boosted audio to be heard directly.

3D ENGINE

Sonic Radar III has an in-game 3 dimensional arrow for a more intuitive experience.

AUDIO RADAR

Sonic Radar III is effective regardless of surrounding sounds and chaos.



Audio Boost
Radar Signals
Full Range
Bass Only
Medium Only
Mute

QUALITY

EXTREME TESTING

All ROG notebooks go through a series of durability tests to ensure toughness and reliability. They're tested under extreme conditions and situations to ensure they're always up to the high standards expected of ROG gear.

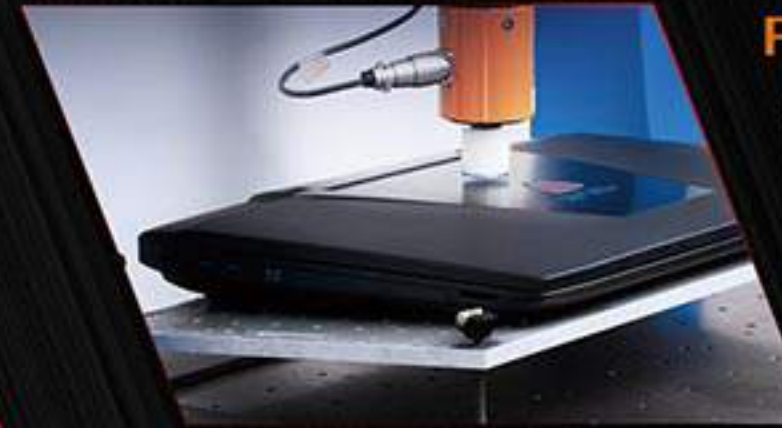
OVERCLOCKING TEST

Overclocking puts a lot of strain on system components, often resulting in overheating. ASUS ROG laptops and desktops are subjected to stringent temperature and performance tests in a specially-designed foam-lined heat box to ensure they live up to gamers expectations and the high quality standards demanded by ASUS.



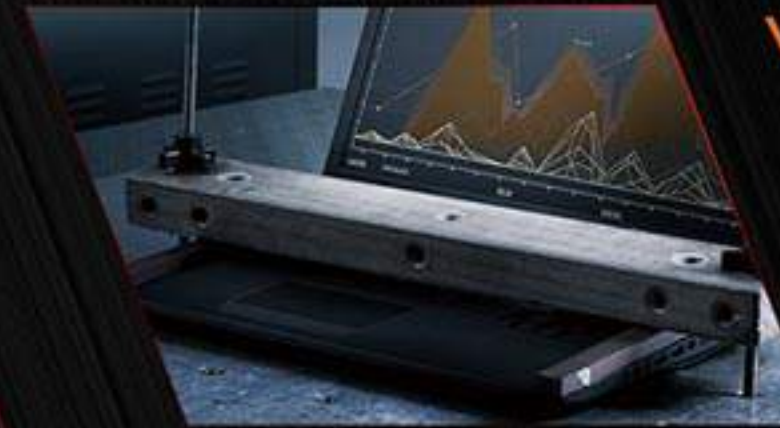
KEYBOARD TEST

Express yourself confidently thanks to our extreme keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input that may happen!



PRESSURE TEST

Premium panels must be able to handle limited spaces such as suitcases without causing damage, panel pressure testing ensures ASUS ROG Notebooks only use the best panels.



VIBRATION TEST

Riding on bumpy roads, some PCs may start falling apart. But not our ASUS ROG Notebooks! Harsh vibration testing ensures parts stay put and performance remains consistent even when everything starts shaking!



TWIST TEST

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need when using your ASUS ROG Notebooks.



TEMPERATURE TEST

All ROG gaming laptops are subjected to strict thermal tests to ensure smooth and stable performance under the most demanding loads.



STRINGENT QUALITY CONTROL

NOISE TEST

Abrasive noise tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet ROG Notebooks. The entire chassis then passes audio tuning to deliver the best sound possible.

DROP TEST

ASUS quality means our ROG Notebooks are able to handle drops without suffering any kind of damage to internal components or external design, far beyond industry standards for free fall resistance.



ACCELERATION TEST

HALT test stands for Highly Accelerated Life Test, and express moves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.



SHOCK TEST

Shock test simulates incident that may occur during shipping. Here in ASUS, our engineers make sure ASUS ROG Notebooks survive these with no performance penalty.



ABRASIVE TEST

Abrasive resistance test subjects ASUS ROG Notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding usage.



ADVANCED HINGE TEST

Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last for long.



PORT TEST

Port test ascertains contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.



ROG ZEPHYRUS M

Elevated performance. Uncompromised mobility.



15.6"



Elevated performance. Uncompromised mobility.

ROG Zephyrus M picks up where its predecessor, ROG Zephyrus, left off — delivering mighty performance in a minute package. It's powered by up to an 8th Generation Intel® Core™ i7 processor and NVIDIA® GeForce® GTX 1070 graphics, and features an IPS-level display with a superfast 144Hz refresh rate, lightning-quick 3ms response time, and NVIDIA G-SYNC™ technology. The revolutionary Active Aerodynamic System (AAS) ensures Zephyrus M runs cool and quiet even at high processor loads. ROG-exclusive software lets you switch between integrated and discrete GPU modes — the Optimus power-saving mode gives you impressive battery life, while the G-SYNC mode lets you experience its graphics prowess in all its glory!

NO. 1 GAMING LAPTOP
BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - OPK 2016

Slimmest gaming laptop with NVIDIA®
1070 GPU and latest CPU

Zephyrus M brings gaming desktop-level performance to the gaming laptop scene. It's powered by an Intel Core i7-8750H processor with 16GB of DDR4 2666MHz dual-channel memory, NVIDIA® GeForce® GTX 1070 graphics, and 256GB M.2 NVMe PCIe® 3.0 x4 SSD and a 1TB Seagate® FireCuda™ SSHD.

UP TO **1TB** SSD
SEQUENTIAL **3504** READ
1824 WRITE



Supersmooth and seamless visuals

The ultra-responsive 15.6-inch IPS-level display boasts a 144Hz refresh rate, 3ms response time, and NVIDIA G-SYNC technology to provide super smooth and seamless visuals. It's time to play the latest AAA games at maxed-out settings without visual tearing, lag, ghosting or obvious stutter!

* Specifications may vary according to configuration.

144Hz REFRESH RATE
100% SRGB
3ms RESPONSE TIME



ROG-exclusive switchable GPU software

With Zephyrus M, it's no longer a trade-off between performance and battery life. It offers switchable GPU mode that lets you choose between the power-saving Optimus or the full-performance Discrete Graphics modes. Optimus mode turns off NVIDIA G-SYNC and lets you enjoy battery life up to 6 hours*; G-SYNC mode unleashes the graphics prowess of Zephyrus M for the best gaming experience ever. These two sides to Zephyrus M are easily-accessed in just a few clicks on the ROG Gaming Center dashboard.

* Tested with idle mode.



Zephyrus M G501GM / G501GS

Starting from **USD\$ 1,899**

- Intel® Core™ i7-8750H Processor
- NVIDIA® GeForce® GTX 1060 / 1070 with 6GB / 8GB GDDR5 VRAM
- Windows 10 Pro / Home
- DDR4 2666MHz SDRAM (Dual-channel) up to 32GB
- M.2 NVMe PCIe x4 512GB / 256GB SSD / 2.5" 5400rpm 1TB SSHD
- 15.6" FHD (1920x1080) IPS-level panel, 144Hz, 3ms, 72% NTSC
- Backlit chiclet keyboard with 4-zone RGB Aura, Aura Sync, specially marked WASD keys, hot keys, 1.7mm travel distance, 0.2mm keycap curve
- 4-cells 55Whrs battery
- 38.4 (W) x 26.2 (D) x 1.75 - 1.99 (H) cm
- 2.45 kg
- 1-year global warranty (* Terms may differ by country)

* Actual specifications may vary according to configuration

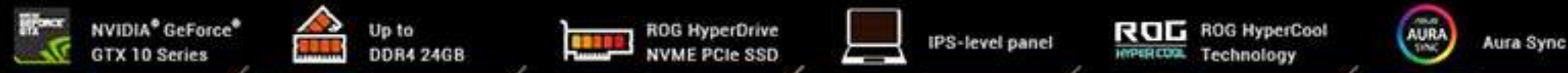
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ROG ZEPHYRUS

Defining ultra-slim gaming



15.6"



Define ultra-slim gaming

ROG Zephyrus is a revolutionary gaming laptop born from ROG's persistent dedication to innovation. Despite being thinner than all previous ROG laptops, it has the hardware to rival high-end gaming desktops: NVIDIA® GeForce® GTX 1080 graphics with Max-Q design, an 8th Gen Intel® Core™ i7 processor, a 144Hz IPS panel with an ultra-fast 3ms response time, and Windows 10 Pro. ROG slimmed the body to a mere 16.9 - 17.9mm while maintaining powerful cooling and unbeatable acoustic efficiency thanks to a clever new air-flow design: Active Aerodynamic System. The sleek chassis also includes an RGB keyboard that will feel familiar to gamers who typically play on desktop PCs.



NO. 1 GAMING LAPTOP BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - OPK 2016

Slim and sleek

ROG Zephyrus has a slim profile just 16.9 - 17.9 mm thin and weighs only 2.2kg, but that doesn't stop it from packing the latest 8th Gen Intel® Core™ i7 processor and NVIDIA® GeForce® GTX 1080 graphics with Max-Q design — an innovative approach to designing the world's thinnest, fastest, and quietest gaming laptops.

16.9 - 17.9 MM HEIGHT
2.2 KG WEIGHT

Play it cool

ROG Zephyrus is armed with an exclusive Active Aerodynamic System (AAS) that breaks all the rules. When the laptop is opened, a portion of the bottom flexes to create 20% more open space for air circulation. Along with our unique AeroAccelerator technology, this gap improves airflow by 32% and reduces temperatures by 20% compared to conventional cooling.

INCREASE 20% AIR FLOW SPACE
INCREASE 32% SYSTEM AIR FLOW
REDUCE 20% SYSTEM TEMPERATURE



144 HZ REFRESH RATE
100% SRGB
3 MS RESPONSE TIME

Impeccable gaming visuals

ROG Zephyrus' IPS display has a 144Hz refresh rate for smooth gaming and an ultra-fast 3ms response time that reduces blurring with rapid motion. With wide viewing angles and 100% sRGB gamut coverage, the panel also produces outstanding colors.

* Actual specification may vary according to configuration.

ROG Zephyrus GX501GI

Starting from **USD\$ 2,699**

- Intel® Core™ i7-8750HQ Processor
- NVIDIA® GeForce® GTX 1080 (Max-Q) with 8GB GDDR5X VRAM
- Windows 10 Pro / Home
- DDR4 2666MHz SDRAM up to 24GB
- M.2 NVMe PCIe 3.0 x4 256GB / 512GB / 1TB SSD
- 15.6" FHD (1920x1080) IPS-level panel, 144Hz, 3ms, 100% sRGB
- Backlit chiclet keyboard with AURA Sync, specially marked QWER / WASD keys, hot keys, 1.4mm travel distance
- 4 Cells 50Whrs Battery
- 37.9 (W) x 26.2 (D) x 1.69 - 1.79 (H) cm
- 2.2 kg
- 1-year global warranty (* Terms may differ by country)

* Actual specifications may vary according to configuration

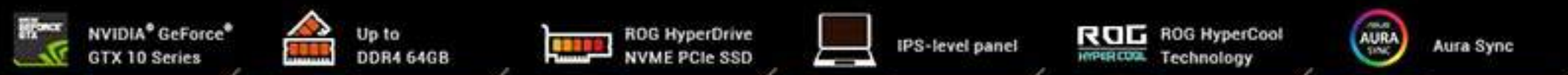
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ROG G703

Unleash the beast



17.3"



Unleash the beast

ROG G703 is a beast of a gaming laptop that has the power to take on today's gaming desktops, thanks to its factory-overclocked 8th Generation Intel® Core™ i9 processor and overclockable NVIDIA® GeForce® GTX 1080 graphics. G703 is the key that unlocks supreme levels of gaming, so you can play AAA games on Ultra graphics settings without compromises. Continually pushing the envelope, ROG has torn up the gaming laptop blueprint, becoming the first to integrate an ultra-responsive IPS-level 144Hz display with a 3ms response time into its laptops. G703 features HyperDrive Extreme storage, which uses exclusive technology to combine three NVMe PCI Express® (PCIe®) SSDs in RAID 0 configuration for read speeds of up to 8700MB/s, so games load up in a blink of an eye.

NO. 1 GAMING LAPTOP BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - OPK 2016

Overclocked performance

ROG G703 is powered by a factory-overclocked Intel Core i9-8950HK that's capable of hitting an incredible 4.8GHz. Similarly, its NVIDIA® GeForce® GTX 1080 graphics and 8GB of GDDR5X VRAM are overclocked as well, and can reach speeds of up to 1974MHz and 10.3GHz respectively!

* Actual performance may vary according to system configuration.

INTEL® CORE™ 19-8950 HK CPU	NVIDIA® GEFORCE® GTX 1080 GPU	OVERCLOCKED TO 4.8 GHz
--	--	----------------------------------



Ultimate gaming display

G703 features the most responsive IPS-level laptop display available. This Full HD panel features NVIDIA® G-SYNC™ technology and a 144Hz refresh rate to provide you with smooth and seamless graphics. An ultrafast 3ms gray-to-gray (GTG) response time reduces motion blur and ghosting. Get ready to play the latest AAA games at maxed-out settings without lag, visual tearing, or stutter!



144 Hz REFRESH RATE	3 ms RESPONSE TIME	G-SYNC™ ENABLED
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HyperDrive Extreme – World's fastest RAID 0 storage in a laptop

HyperDrive Extreme uses exclusive technology to combine up to three NVMe PCIe 3.0 x4 SSDs to provide G703 with the world's fastest RAID 0 storage available in a gaming laptop – so your games load up faster. Having two out of the three SSDs directly connected to the CPU helps avoid DMI bottlenecks, allowing for speeds of up to 8700MB/s.

* Actual performance may vary according to system configuration.



ROG G703GI

Starting from **USD\$ 3,999**

- Intel® Core™ i9-8950HK Processor
- NVIDIA® GeForce® GTX 1080 with 8GB GDDR5X VRAM
- Windows 10 Pro / Home
- DDR4 2666MHz SDRAM (Dual-channel) up to 64GB
- 3 x M.2 NVMe PCIe 3.0 x4 256GB / 512GB SSD / 2.5" 5400rpm 1TB / 2TB SSHDSSHD
- 17.3" FHD (1920x1080) IPS-level panel, 144Hz, 3ms, 72% NTSC
- Backlit chiclet keyboard with per key RGB, Aura Sync, specially marked WASD keys, hot keys, 2.5mm travel distance, 0.3mm keycap curve
- 280W Power Adaptor x 2
- 42.5 (W) x 31.9 (D) x 4.75 - 5.1(H) cm
- 4.7 kg
- 1-year global warranty (* Terms may differ by country)

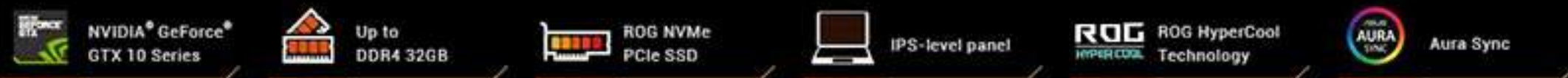
* Actual specifications may vary according to configuration

ROG STRIX SCAR EDITION

Absolute precision



15.6" 17.3"



Absolute precision

ROG Strix SCAR Edition is built exclusively for the sharpest shooters in the meanest gunfights. This gaming laptop is designed to give you a competitive edge in FPS esports titles like Counter-Strike®, Overwatch®, and Team Fortress® 2. Feel the power of Windows 10 Pro, the latest 8th Generation Intel® Core™ i7 processors, and NVIDIA® GeForce® GTX 10-Series graphics; and enjoy the smoothest and most accurate visuals ever on an IPS-level display with a 144Hz refresh rate, 3ms response time, and NVIDIA G-SYNC™ technology. With a desktop-style Aura Sync-enabled keyboard, N-key rollover, and fast-actuating keys, Strix SCAR Edition keeps you centered on the maps — so you'll rank high, and take out targets with absolute precision!



Combat-proven computing power

Strix SCAR Edition is powered by up to the latest 8th Generation Intel Core i7-8750H six-core processor and with a choice of NVIDIA GeForce GTX 10-Series graphics cards — choose from a GTX 1050 Ti all the way up to a GTX 1070. Cutting-edge storage, such as a 512GB M.2 NVMe PCIe® 3.0 x4 SSD and a 1TB Seagate® FireCuda™ SSHD, guarantee superior performance.



512GB NVME PCIe® 3.0 x4 SSD 1TB FIRECUDA™ SSHD

Stay focused. Take the shot.

Strix SCAR Edition upgrades your vision, with an IPS-level display with a 144Hz refresh rate and 3ms response time to deliver smooth, accurate visuals, as well as eliminate lag and motion blur.



Absolute precision with every keystroke

Strix SCAR Edition puts decisive control at your fingertips, with a brand-new desktop-inspired keyboard layout featuring four hotkeys, four customizable RGB-backlit zones, and ergonomic 0.25mm keycap curves that are comfortable to the touch. ROG-exclusive Overstroke technology enables earlier actuation and a longer over-stroke distance, enabling fast, accurate and effortless keystrokes that increase your actions per minute.

ROG Strix GL503GE (SCAR Edition)

Starting from USD\$ 1,099

- Intel® Core™ i7-8750H / Intel® Core™ i5-8300H Processor
- NVIDIA® GeForce® GTX 1050 Ti with 4GB GDDR5 VRAM
- Windows 10 Pro / Home
- DDR4 2666MHz SDRAM (Dual-channel) up to 32GB
- M.2 NVMe PCIe 3.0 x4 256GB SSD / M.2 SATA3 256GB SSD / 2.5" 5400rpm 1TB SSHD / 2.5" 5400rpm / 7200rpm 1TB HDD
- 15.6" FHD (1920x1080) TN panel, 120Hz, 3ms, 94% NTSC
- Backlit chiclet keyboard with 4-zone RGB Aura, Aura Sync, specially marked WASD keys, hot keys, 1.8mm travel distance, 0.25mm keycap curve
- 4-cells 76 Whrs battery
- 38.4 (W) x 26.2 (D) x 2.4 (H) cm
- 2.6 kg
- 1-year global warranty (* Terms may differ by country)

ROG Strix GL703GS (SCAR Edition)

Starting from USD\$ 1,099

- Intel® Core™ i7-8750H Processor
- NVIDIA® GeForce® GTX 1070 with 8G GDDR5 VRAM
- Windows 10 Pro / Home
- DDR4 2666MHz SDRAM (Dual-channel) up to 32GB
- M.2 NVMe PCIe 3.0 x4 256GB / 512GB SSD / 2.5" 5400rpm 1TB SSHD
- 17.3" FHD (1920x1080) IPS-level panel, 144Hz, 3ms, 72% NTSC, G-SYNC™
- Backlit chiclet keyboard with 4-zone RGB Aura, Aura Sync, specially marked WASD keys, hot keys, 1.8mm travel distance, 0.25mm keycap curve
- 4-cells 76 Whrs battery
- 41.2 (W) x 27.35 (D) x 2.4 (H) cm
- 2.9 kg
- 1-year global warranty (* Terms may differ by country)

* Actual specifications may vary according to configuration

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ROG STRIX HERO EDITION

Born fearless



15.6"



NO. 1 GAMING LAPTOP BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - OPK 2016

Epic computing power

Upgrade your arsenal with the latest 8th Generation Intel Core i7 six-core processor and NVIDIA GeForce GTX 1050 Ti to rule the action. Go to war with cutting-edge storage, such as a 256GB M.2 NVMe PCIe® 3.0 x4 SSD and a 1TB Seagate® FireCuda™ SSHD, plus 32GB of high-performance DDR4 2666MHz dual-channel memory.

256GB NVMe PCIe® 3.0 x4 SSD | 1TB FIRECUDA™ SSHD



See the whole picture

Strix Hero Edition gives you a better view of the game world on its 120Hz display with wide-view technology. The high refresh rate decimates lag for smoother gameplay, while 94% NTSC color gamut provides a wider color range that's almost equal to 130% sRGB in terms of color space covered.



120 HZ REFRESH RATE | 130% sRGB

Keyboard with ultimate reliability

Strix Hero Edition ensures your eyes stay glued to the action, with a brand new desktop-inspired keyboard layout with four hotkeys and four customizable RGB-backlit zones. The ergonomic 0.25mm-deep keycap curve is comfortable to the touch, while 1.8mm travel distance provides tactile, responsive keystrokes. Specially highlighted QWER keys and N-key rollover further boost your precision, and with the action guaranteed for 20 million key presses, victories will just keep on coming!



Born fearless

ROG Strix Hero Edition is built from the ground up for fearless Multiplayer Online Battle Arena heroes. Optimized for esports gaming, this gaming laptop is designed to deliver a competitive edge in MOBA games like League of Legends® and Dota® 2, as well as RTS and RPG titles. You'll lead the way with the latest 8th Generation Intel® Core™ i7 processors, awesome NVIDIA® GeForce® GTX 10-Series graphics, and Windows 10 Pro. Strix Hero Edition packs a 120Hz display for supersmooth visuals, and includes wide-view technology and a color gamut that's almost equal to 130% sRGB. It also boasts an Aura Sync-enabled desktop-style keyboard that's made for victory, with N-key rollover and a 20 million key press lifespan for ultimate reliability. Born for the battlefield, Strix Hero Edition raises your game — so you'll score more wins and rise through the ranks!

ROG Strix GL503GE (Hero Edition)

Starting from **USD\$ 1,099**

- Intel® Core™ i7-8750H / Intel® Core™ i5-8300H Processor
- NVIDIA® GeForce® GTX 1050 Ti with 4GB GDDR5 VRAM
- Windows 10 Pro / Home
- DDR4 2666MHz SDRAM (Dual-channel) up to 32GB
- M.2 NVMe PCIe 3.0 x4 256GB SSD / M.2 SATA3 256GB SSD / 2.5" 5400rpm 1TB SSHD / 2.5" 5400rpm / 7200rpm 1TB HDD
- 15.6" FHD (1920x1080) TN panel, 120Hz, 3ms, 94% NTSC
- Backlit chiclet keyboard with 4-zone RGB Aura, Aura Sync, specially marked QWER keys, N-key rollover, 20-million-keystroke lifespan
- 4-cells 64 Whrs battery
- 38.4 (W) x 26.2 (D) x 2.4 (H) cm
- 2.6 kg
- 1-year global warranty (* Terms may differ by country)

* Actual specifications may vary according to configuration

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ROG STRIX GL503/GL703

Quench your thirst for victory



15.6"

17.3"



Quench your thirst for victory

With up to the latest 8th Gen Intel® Core™ processors and NVIDIA® GeForce® GTX 10-Series graphics, ROG Strix GL503/703 has all the necessary tools you need for gaming mastery. This esports gaming laptop has the advanced Anti-Dust Cooling (ADC) system to cope with the grueling demands of gaming marathons, while Aura Sync lighting lets you customize the colors of your entire gaming setup. So gear up, stand your ground, and prepare for combat!



NO. 1 GAMING LAPTOP BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - OPK 2016

Desktop-grade gaming firepower to go

Experience gaming desktop-grade firepower in a laptop no more than an inch thick. Strix GL503/703 is powered by the latest 8th Gen Intel Core quad-core processor, NVIDIA® GeForce® 1050 Ti graphics for stunning visuals, and 32GB of dual-channel DDR4 SDRAM.

INTEL® CORE™
i7-8750H
CPU

NVIDIA® GEFORCE®
GTX 1050 Ti
GPU

UP TO 32GB
2666 MHz
DDR4 SDRAM



Advance cooling design with Anti-dust technology

Strix GL503/703 has a specially-designed cooling system that improves airflow and system durability to cope with the demands of intense gaming sessions. Intake vents situated above the keyboard and under the chassis improve airflow into the system, while the patented trapezoid-cut lid design allows hot exhaust to flow freely out of the air tunnels at the rear.



Gaming-optimized keyboard with synchronized lighting

Strix GL503/703 features a highlighted WASD key group, 0.25mm keycap curves, and N-key rollover. It also has Aura Sync technology which gives you the freedom to customize and sync up light effects with Aura Sync-supported gaming mice, headsets, and other peripherals to give your entire gaming setup a consistent look and feel.



ROG STRIX GL503GE

Starting from **USD\$ 1,199**

- Intel® Core™ i7-8750H / Intel® Core™ i5-8300H Processor
- NVIDIA® GeForce® GTX 1050 Ti graphics with 4GB GDDR5 VRAM
- Windows 10 Pro / Home
- DDR4 2666MHz SDRAM (Dual-channel) up to 32GB
- M.2 NVMe PCIe 3.0 x4 256GB SSD / M.2 SATA3 128 / 256GB SSD / 2.5" 5400rpm 1TB SSHD / 2.5" 5400rpm / 7200rpm 1TB HDD
- 15.6" FHD (1920x1080) TN panel, 120Hz, 3ms, 94% NTSC
- Backlight Chiclet Keyboard with 4-zone RGB Aura, Aura Sync, specially marked WASD keys,
- 1.8mm travel distance
- 4-cells 64 Whrs battery
- 38.4 (W) x 26.2 (D) x 2.4 (H) cm
- 2.6 kg
- 1-year global warranty (* Terms may differ by country)

ROG STRIX GL703GE

Starting from **USD\$ 1,199**

- Intel® Core™ i7-8750H / Intel® Core™ i5-8300H Processor
- NVIDIA® GeForce® GTX 1050 Ti graphics with 4GB GDDR5 VRAM
- Windows 10 Pro / Home
- DDR4 2666MHz SDRAM (Dual-channel) up to 32GB
- M.2 NVMe PCIe 3.0 x4 256GB SSD / M.2 SATA3 256GB SSD / 2.5" 5400rpm 1TB SSHD / 2.5" 5400rpm / 7200rpm 1TB HDD
- 17.3" FHD (1920x1080) IPS-level panel, 60Hz, 25ms, 72% NTSC
- Backlight Chiclet Keyboard with 4-zone RGB Aura, Aura Sync, specially marked WASD keys,
- 1.8mm travel distance
- 4-cells 64 Whrs battery
- 41.5 (W) x 28.0 (D) x 2.4 (H) cm
- 3.0 kg
- 1-year global warranty (* Terms may differ by country)

* Actual specifications may vary according to configuration

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ROG HURACAN

Uncover gaming supremacy



NO. 1 GAMING LAPTOP BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - GFK 2016



Play it cool

Huracan features air intakes at the front, top and underside of the chassis. Opening the cover adds to that, allowing the maximum amount of cooling air into the chassis. It increases airflow by 16% and reduces internal temperatures by 15% to help cool critical components. Huracan gives you exactly what you want for gaming – a compact desktop that runs cool and quiet without compromising performance.

Easy-upgrade design

To ensure you're ready for future battles, both side panels slide open to reveal the internal components, giving you easy access when it's time to upgrade to the latest hardware. Upgrade to more powerful graphics cards, larger capacity storage drives, or simply add more RAM so your gaming rig is always up to date.



Extraordinary gaming experiences

To make sure Huracan gives you the very best gaming experience, ROG engineers play-tested the latest AAA games and the results are stellar. With 'Ultra' graphics settings, Huracan ran Destiny 2 in QHD at up to 100fps, and in 4K UHD at an astounding 60 fps.

* Tested on Huracan with an 8th Gen Intel Core i7-8700 CPU, GeForce GTX 1080 GPU, and 32GB DDR4 RAM.



DESTINY 2
100 FPS
IN QHD, ULTRA GRAPHICS

DESTINY 2
60 FPS
IN 4K UHD, ULTRA GRAPHICS



Uncover gaming supremacy

Just one look is all it takes for you to realize that ROG Huracan is unlike any other gaming desktop. Its aggressively-styled chassis has an asymmetric design, and there's a folding magnetic side cover that, when opened, improves airflow into the system and enables a CPU and GPU performance boost. The extra airflow provides the cooling needed to unleash the full fury of its 8th Generation Intel® Core™ i7 processor and NVIDIA® GeForce® GTX 1080 graphics for extraordinary gaming experiences – so you can play the latest games at their most extreme settings.

ROG Huracan (G2 1CN)

Starting from **USD\$ 1,499**

- Intel® Core™ i7-8700 / Intel® Core™ i5-8400 Processor
- Up to NVIDIA® GeForce® GTX1080 with 8GB GDDR5X VRAM
- Windows 10 (64bit)
- DDR4 2666MHz up to 32GB
- M.2 NVMe PCIe 3.0 x4 up to 512GB SSD / M.2 SATA3 up to 512GB SSD /
- 3.5" up to 2TB HDD (supports Intel Optane™ Memory)
- 12.99 (W) x 37.24 (D) x 36.61 (H) cm
- 8.3 kg
- 1-year global warranty (* Terms may differ by country)

* Actual specifications may vary according to configuration

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ROG STRIX GL12

Concealed in darkness, lethal in battle



NO. 1 GAMING LAPTOP BRAND WORLDWIDE
FOR 8 STRAIGHT YEARS / SOURCE - GFK 2016



Overclocked for formidable firepower

ROG Strix GL12 features up to an 8th Generation Intel Core i7-8700K processor, which when combined with Turbo Gear, can be overclocked to speeds of up to 4.8GHz (full hexa-core) — up to 50% faster than previous generation processors. Your gaming experiences will be smoother than ever before, so get ready to launch that next formidable strike!

Your machine, your style.

ROG Strix GL12 can be customized with Aura Sync technology LED effects to reflect your gaming persona or the feel of the game you're currently playing. Pair it with Aura Sync-supported keyboards, mice, earphones and other peripherals to give your entire gaming rig a consistent look and feel with a choice of over 16 million colors and several distinct lighting effects.

* All bundled peripherals are subject to change without notice. Please check with your supplier for exact offers.



Engineered for esports

The speed and intensity at the highest levels of esports tournaments keep competitors and fans at the edge of their seats. Esports tournaments such as Rift Rivals, IEM Australia, and ROG Masters require gamers to save their customized settings in a hot-swap SSD prior to going up on stage. ROG Strix GL12 features a hot-swap 2.5-inch SSD tray — esports is definitely in its DNA!

* All images are illustrative, please check with your supplier for exact offers.



Concealed in darkness, lethal in battle

ROG Strix GL12 is engineered to quench gamers' never-ending thirst for extreme gaming horsepower paired with striking, unconventional design. It is powered by up to a factory-overclocked 8th Generation Intel® Core™ i7-8700K processor (up to 4.8GHz full hexa-core), with NVIDIA® GeForce® GTX 1080 graphics for boundless gaming experiences. System upgrades are effortless thanks to its expansion bays and an esports-ready hot-swap SSD tray. A transparent side panel coupled with customizable Aura Sync technology light effects let you express your gaming persona, inside and out.



ROG Strix GL12CM

Starting from **USD\$ 1,199**

- Intel® Core™ i7-8700K / Intel® Core™ i7-8700 / Intel® Core™ i5-8400 Processor
- Up to NVIDIA® GeForce® GTX1080 with 8GB GDDR5X VRAM
- Windows 10
- DDR4 2666MHz up to 64GB
- M.2 NVMe PCIe 3.0 x4 up to 512GB SSD / M.2 SATA3 up to 512GB SSD /
- 3.5" 7200rpm up to 2TB HDD
- 17.9 (W) x 40.0 (D) x 45.6 (H) cm
- 11 kg
- 1-year global warranty (* Terms may differ by country)

* Actual specifications may vary according to configuration

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ROG ACCESSORIES

NO. 1 GAMING LAPTOP
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ROG SPATHA

Optimized for MMO gaming, ROG Spatha has a sensitivity of 8200 dpi and features 12 programmable buttons with customizable click resistance. Spatha has a premium magnesium-alloy chassis and has RGB light effects across three areas. It can be used in both wired and wireless modes.

Starting from **USD\$ 158**

ROG SICA

Optimized for MOBA gaming, ROG Sica has a sensitivity of 5000 dpi and features an ambidextrous design. The Sica provides tactile feedback thanks to improved click responsiveness and customizable resistance.

Starting from **USD\$ 62**



ROG GX860

ROG GX860 is armored for battle with non-peel, heatresistant side grips with intricate Mayan-inspired detailing. It also features built-in forward and back buttons, as well as a customizable thumb button to fully equip you for victory.

Starting from **USD\$ 69**

ROG GX1000

ROG GX1000 gaming mouse was crafted for only one purpose: attain gaming superiority. Equipped with high precision laser sensors capable of up to 8200dpi and PTFE feet for effortless surface gliding, it gives you instant-strike capabilities with every move.

Starting from **USD\$ 89.99**



ROG GLADIUS

Optimized for FPS gaming, ROG Gladius is the first mouse to feature a 2000Hz USB polling rate. This ergonomically-designed gaming mouse delivers improved click responsiveness and customizable resistance.

Starting from **USD\$ 68**



ROG RANGER

ROG Ranger is a spacious, water-resistant backpack for transporting, protecting, and organizing gaming equipment. Made from durable 1260D Gucci polyester and featuring an eye-catching polyurethane panel that provides tough protection, ROG Ranger resists wear and tear. A built-in ROG-branded rain cover adds even more protection for heavy downpours.

Starting from **USD\$ 189**

ROG WHETSTONE

The ROG Whetstone mouse pad is ergonomically-designed to give you the ultimate combination of smooth, precise mouse tracking and comfort. It's made of silicone-fabric, and is rollable and water-resistant – ideal to take to LAN parties or gaming tournaments.

Starting from **USD\$ 35**



ROG SHUTTLE

ROG Shuttle allows for easy and secure transportation of a gaming notebook plus accessories and other items. In addition to exciting aesthetics, this backpack features advanced materials and ergonomics for improved comfort, plus smart internal space and compartment design to max carrying capacity. So state your gaming intentions and get ready to increase your range of operations.

Starting from **USD\$ 99**



ASUS INTERNATIONAL WARRANTY

ASUS guarantees no repair and component charges within the international warranty period for notebooks. The ASUS international warranty makes sure that you are protected even if you are stationed abroad, with our service centers established across 55 countries.

This is ASUS' commitment to deliver quality and customer satisfaction to you, wherever you might be in this world..

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Extended Warranty

Notebooks	2nd Year International Warranty	\$ 129
	3rd Year International Warranty	\$ 159
	3rd Year International Warranty	\$ 239
Desktops - DT	1 Year On-Site Warranty to 2 Years On-Site Warranty (DT)	\$ 89
	1 Year On-Site Warranty to 3 Years On-Site Warranty (DT)	\$ 129

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USA 27/7 Hotline Call Center 1-888-678-3688 / 1-877-339-2787 (toll free)

Service Center	Service Center Address	Telephone No.	Working Hour
Datavision Computer Video, Inc.	50 West 23 St. New York, NY-10010	212-689-1111 Ext 2002	Monday-Friday: 9am - 8pm (Eastern)
Atlanta Computer Sales, Inc.	1925 Grassland Pkwy Alpharetta GA 30004	678-935-2270	Monday-Friday: 8:30am - 5:00pm (Eastern)
Superior Computers	3553 South 150 West Ogden, UT 84405	801-627-1080 801-627-1060	Monday-Friday: 10am - 7pm (Mountain) Saturday: 10am - 5pm (Mountain) Sunday: Closed

* International Warranty excludes all Desktop and All-in-One (AiO) products; Extended warranty for Desktops and All-in-One (AiO) only covers for local Singapore services.

Desktops include: ROG G20AJ-SG012S, M52AD-XTREME-SG006S, M32AD-SG006S, M32AD-SG004S, P50AD-SG014S, P50AD-SG005S, ET2323INT-BF031Q, ET2323INT-BF032Q.

ET2230INK-WC015Q & PT2001-BE011Q. Top up \$89 and \$129 for 2 years and 3 years on-site warranty respectively. Extended Warranty is applicable for recent purchases of consumer desktops and AiO models with 1 Year On-Site Warranty (DT/AiO purchase invoice date within 1 year). ASUS reserves the right to change/terminate the abovementioned promotion without prior notice.

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