

華碩電腦

2018年第2季投資人說明會

問與答

1. ASUS hopes to have over 10% YoY growth for ROG notebooks, what is the percentage growth for the new CPU? Also, when will the new VGA GPUs arrive on the market?
2. What is ASUS' reaction to the supply chain shortages for smartphone? Since Intel's chip has been delayed as well, will you consider to use AMD?
3. What are the reasons for not achieving your previous YoY growth figures?

4. SYS products in Europe seem to be suffering more difficult competition and pressures, please comment as to why that is so.
5. Regarding the Intel CPU delay, how is ASUS handling this situation?
6. This year Commercial PC business is doing better than Consumer PCs. For the long term, how will ASUS be able to gain a larger market share for Commercial PCs?

7. Can you provide your business growth expectations for the second half of the year Q3 and Q4?
8. How is the situation for the gaming market? Will ASUS maintain or improve its profit rates for gaming PCs?
9. What was the percentage for Gaming PC in Q2? What do you expect it will be in the second half of the year?

10. Has the decrease in the bitcoin market affected your company's revenues?
11. What is the composition of your gaming products? Do you expect to separate your gaming operations into an independent business? What are your gaming market strategies including those for the esports teams?
12. How is ASUS handling the shortages in components? For example, from the lack in passive components and memory?

13. What are your expectations for the mobile gaming market? When will ROG Phone be available on the market?

14. How will you turn the smartphone business into profit or at least break even?

15. What is the status on 5G development for smartphones? When do you expect to produce 5G smartphones?